

WORLD NEWS

EUROPE

LAFONTAINE WARNING EURO-ZONE MAY SLIP INTO DEFLATION UNLESS ECB CUTS SHORT-TERM RATES, SAYS BONN FINANCE MINISTER

German price inflation nearly zero

By Tony Barber in Frankfurt

German consumer price inflation sank almost to zero in January, providing more fuel for the argument between the centre-left government in Bonn and its critics over whether the European Central Bank (ECB) should cut interest rates.

The Federal Statistics Office in Wiesbaden reported that the consumer price index had risen by only 0.2

per cent last month from its level in January 1998. On a month-on-month basis, the index actually fell by 0.2 per cent in January compared with December 1998.

The virtual disappearance of inflation in Germany has prompted warnings from Oskar Lafontaine, finance minister, that the euro-zone may slip into deflation unless the ECB cuts short-term interest rates from 3 per cent, where they

have stayed since early December.

The ECB says European interest rates are already very low by historical standards. It argued in its monthly report for February that the euro-zone might even face an inflationary risk from excessive wage growth and a relaxation of government's budgetary discipline.

Johann Hahlen, president of the statistics office, said

Germany was going through a period of price stability rather than deflation.

He noted that the euro's fall of more than 5 per cent against the dollar since early January meant that pressure might grow on German consumer prices from more expensive imports.

Independent economists say the euro's fall makes it unlikely that the ECB will cut rates soon, since such a step could send the currency

even lower against the dollar.

Moreover, they say the ECB may believe that headline inflation in Germany and other euro-zone countries is understated because of the distorting effect of significantly lower energy prices.

Germany's annual inflation rate was affected by the use of a new method to calculate inflation. The statistics office

changed the base year from 1991 to 1995 and altered the basket of monitored goods and services to reflect new consumer habits.

Economists said that, under the old method, the consumer price index would have been 0.1-0.2 percentage points higher. They said the main reason for the virtual absence of inflation lay in large price declines for heating oil, telecommunications services and motor fuels.

"I considered and consider it a big mistake [giving up nuclear weapons in the 1980s]," he was quoted as saying.

"In the opinion of A. Lukashenko, nuclear weapons in the current situation be brought back to Belarus," Interfax said, paraphrasing Lukashenko's words. "We must think about the safety of our common fatherland."

Belarus was home to 72 SS-25 single-warhead missiles when the Soviet Union broke up in 1991. Their removal to Russia was partially funded by the west.

Mr Lukashenko, whose Soviet-style economics and human rights record have left Belarus diplomatically isolated and cut off from western aid, said a "unipolar world" had emerged after the break-up of the Soviet Union. "It is impossible to allow that one leader or one country to act like an elephant in a china shop," he said in a reference to the US.

He also said NATO's eastward expansion posed a threat to Belarus and Russia, as did the desire of some states of the post-Soviet Commonwealth of Independent States to quit its collective security pact. Uzbekistan, Georgia and Azerbaijan are considering leaving the pact.

Reuters, Moscow

Schröder backed on jobs alliance

By Ralph Atkins in Bonn

Gerhard Schröder, German chancellor, yesterday won pledges from industry to stick for the long term with his "alliance for jobs" programme, after promising to use the forum for closer co-operation on tax policy.

Speaking after the second "summit" meeting of employers, unions and ministers since he took office in October, Mr Schröder said the alliance would not be blown off course by industry's vehement opposition to many of his government's reforms. In future, it would look to seek agreement on tax policy.

Securing the future of the alliance is a boost for Mr Schröder. His government has been forced to retreat in recent weeks on key elements of its programme including reform of nationality laws and the shutdown of nuclear power.

Hans-Olaf Henkel, German industry association (BDI) president, insisted the decision did not signal an end to his criticism of the government. Yesterday, 22 prominent businessmen called for a halt to these planned tax reforms. Mr Henkel said, however, he wanted to keep the alliance going so he could help shape future decisions.

An early issue favoured by business will be Mr Schröder's promises to cap the top tax rate for all companies at 35 per cent from next year. The pledge has put pressure on Oskar Lafontaine, finance minister, who has so far opposed a significant "give-away" for business.

Mr Schröder hinted the alliance for jobs could in the future also touch on industry wage settlements - despite unions' determination to preserve the autonomy of pay negotiations.

The alliance for jobs is central to Mr Schröder's plans for cutting Germany's 4m unemployment total and rebuild an industrial consensus which the chancellor argues was a German hallmark but disintegrated under his predecessor, Helmut Kohl. Apart from summit meetings such as yesterday's, the chancellor has organised eight working groups to cover issues including tax policy, social security reform, working hours and eastern Germany.

The structure has met scepticism from industry. But Mr Henkel of the BDI said he was happier Germany had adopted the Dutch consensus model, which had operated in the Netherlands since 1982, than pursued a "Thatcherite" approach "for which UK society was still paying the price".

EUROPEAN COMMISSION BRUSSELS PRESIDENT ADMITS TO MOST SERIOUS CRISIS YET IN PUBLIC CONFIDENCE

Santer pledges to fight against fraud

By Neil Buckley in Brussels

Jacques Santer, European Commission president, has pledged to "leave no stone unturned" in the hunt for the commission, to overcome what he calls the most serious crisis of public confidence yet in the European Union.

Writing in today's Financial Times, Mr Santer also appeals for the Commission, the EU's executive arm, to be given extra resources to cope with its ever-expanding tasks. Too often, he says, the Commission is asked "to

drive a Mercedes with the engine of a Trabant".

His appeal is carefully timed to coincide with today's mini-summit of EU heads of government in Bonn, to discuss the EU's budget for 2000.

It comes a month after the Commission narrowly avoided a censure in the European parliament, the EU's only directly elected assembly, over a series of claims of fraud and mismanagement. A successful censure vote would have sacked all 20 commissioners who had the executive.

His promise to "get the house in order" is also part of a charm offensive before publication of a report on March 15 by the five-person "committee of experts" - set up after last month's parliamentary vote - which is investigating the fraud claims.

Parliament has warned that if the inquiry finds individual commissioners guilty of wrongdoing, it will press Mr Santer to sack them.

MEPs have also threatened to reintroduce their blanket censure motion, their only legal sanction against the Commission, if

they feel it is not doing enough to tackle shortcomings.

Tensions have again run high between the two institutions this week. Edith Cresson, education commissioner, was mauled by parliament's budgetary control committee over the award of a lucrative EU research contract to a dentist acquaintance.

Mr Santer goes further than previously in acknowledging a "crisis of public confidence" over the handling of EU finances, which is "not the first...but by

far the most serious".

He adopts a noticeably more conciliatory stance towards the censure vote. At parliament in Strasbourg last month, he insisted the 232-232 vote against censure represented a vote of confidence in him and his team.

Now, he admits the assembly only "narrowly avoided" censure and delivered a "salutary reminder". He welcomes parliament's action as a sign that "democracy is coming of age at European level".

Personal View, Page 18

Art sales levy measure postponed

By Emma Tucker in Brussels

Germany yesterday backed away from a confrontation with the UK over controversial proposals to impose a harmonised levy on art sales in the European Union.

EU diplomats said other member states had agreed at a meeting of internal market ministers to postpone adoption of the resile-right directive to save Tony Blair, the British prime minister, from a spat of anti-European newspaper headlines ahead of today's meeting of EU leaders in Bonn and just days after he unveiled preparation plans for a changeover to the euro.

But officials said they expected "early agreement" on the proposal after further examination of the most contentious issues.

The draft directive would give artists a royalty from the onward sale of original works up to 70 years after they die.

London's auction houses claim the levy - which does not exist in the UK, Ireland, the Netherlands or Luxembourg - would drive art sales out of the EU to Switzerland and the US.

But other member states say different regimes within the EU distort the art market. They have already mustered enough votes within the council of ministers to overturn the Franco-German relationship by persisting with a policy that is fundamentally hostile to French interests.

In the past, the French say, neither France nor Germany would press a policy opposed by the other partner.

For their part, German diplomats say the complaints are a sign the negotiations are moving, albeit painfully, towards a compromise in which every state will have to give up something.

"We are between the third and fourth acts of a five act drama," commented a source.

In his invitation to today's informal summit, Mr Schröder made clear that the meeting has not been called to forge agreements. Given the bad blood of recent negotiations, he will have to take care that Agenda 2000 is not heading for derailing.

Under the current proposals there would be a royalty of 1 per cent on the portion of the sales price of a work of art exceeding £200,000 (\$24,000). Under the expected compromise 0.5 per cent would be levied on the portion exceeding £500,000.

NEWS DIGEST

BELARUSIAN PRESIDENT

Lukashenko regrets giving up N-weapons

Alexander Lukashenko, Belarusian president, said yesterday his country made a big mistake when it gave up Soviet nuclear missiles and hinted he would like a new nuclear arsenal, Interfax news agency said.

Mr Lukashenko, in Moscow for a meeting of five former Soviet republics, told Interfax in an interview that nuclear weapons in Belarus might help guarantee the security of a loose union being created by his country and Russia.

"I considered and consider it a big mistake [giving up nuclear weapons in the 1980s]," he was quoted as saying.

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Reuters, Moscow

DUTCH ECONOMY

Spending spree boosts GDP

The biggest consumer spending spree in more than 20 years fuelled a 3.7 per cent rise in Dutch gross domestic product last year, the Central Bureau for Statistics reported yesterday.

Consumer spending, which accounts for nearly two-thirds of total output, rose 4.4 per cent in 1998. Dutch households spending last increased this much in 1978, the bureau said.

Outlays for durable goods - led by consumer electronics, new cars and household furnishings - rose by 8.7 per cent, almost twice last year's rate and the greatest increase since the 1970s.

The pace of Dutch growth slowed during the year, with fourth-quarter GDP reaching an annualised 3.1 per cent against 3.2 per cent a year before. The CBS said it expected the economy to cool further in 1999. GDP grew by 3.6 per cent in 1997.

The Central Planning Bureau, a government think-tank, said last week that it would probably slice this year's GDP forecast to 2 per cent from 2.25 per cent.

Jeremy Gray, Amsterdam

SLOVAK EX-MINISTER

Parliament lifts immunity

The Slovak parliament has removed parliamentary immunity from a former minister of interior, so that he can be prosecuted for cancelling a referendum the previous government opposed.

The vote on Gustav Krajci is the first time parliament has allowed a deputy to be prosecuted and is likely to be followed shortly by the removal of immunity from Ivan Lekak, the former head of the secret service, who is alleged to have masterminded the kidnapping of Michal Kovac, the son of the former president.

The cancelling of the referendum for direct elections to the presidency in 1997 and the kidnapping of Mr Kovac in 1995 have long been seen as part of the conflict between the former government of Vladimir Mečiar and the then president, which destroyed Slovakia's chances of joining Nato or the fast-track negotiations to the European Union.

The new Slovak government, which took office in October, has tried to expose wrongdoing by its predecessor and has purged the bureaucracy, diplomatic service, state-run media and state-owned companies of its appointees. It is also planning to reverse some of its suspect privatisations, notably of gas storage company Nefte Gbely.

Robert Anderson, Prague

SPANISH TRADE

Import-export gap widens

Spain suffered the biggest trade shortfall among euro-zone countries last year as the gap between imports and exports widened by 31.5 per cent to Pta3,546bn (£21.3bn, \$23.5bn), according to customs figures.

Economic crises in overseas markets and slowed growth by key customers such as Germany and Italy acted as a brake on Spanish exports, which rose 6.7 per cent during the year to Pta16,290bn, while imports climbed 10.4 per cent to Pta19,838bn.

However, the economy ministry said Spain's foreign sales were still rising faster than the overall expansion of world trade, nudging the country's global market share up from 1.95 per cent to 2 per cent.

The deficit in merchandise trade was offset by a record year for tourism, which brought Spain net revenues of about Pta3,600bn, the ministry said. It expected an overall surplus in goods and services equivalent to 0.4 per cent of gross domestic product. David White, Madrid

FRENCH BANKS

Interest rates for savings cut

Credit Agricole and Banque Nationale de Paris, two of France's three largest banks, yesterday cut the interest rates they pay on savings accounts from 3 per cent to 2.5 per cent.

The move, which follows comments this week by Jean-Claude Trichet, governor of the French central bank, that state-controlled savings rates were "too high", increases pressure on the government to reduce these rates.

Last year, the finance ministry laid out strict rules to determine the level of savings rates. Although the rules point to a level of no more than 2.5 per cent, the government has so far failed to bring the rates down from the current 3 per cent.

Private sector banks complain that state-controlled rates, available only on tax-free savings products - the Livret A - offered by the public sector savings bank Caisse d'Epargne and the post office, distort competition in the banking sector.

Savings accounts - or livrets - are the country's most popular savings instrument. Livrets offered by private sector banks, whose customers must pay tax on the interest they receive, have struggled to compete with the Livret A.

Association Francaise des Banques, the banking industry's trade association, said the move by BNP and Crédit Agricole would "push the government to lower state-controlled rates, which are too high in the current market conditions". Samer Lakander, Paris

Monti hints at altering 'grey goods' law

By Emma Tucker in Brussels

Mario Monti, single market commissioner, yesterday hinted at good news for supermarkets and other non-specialist retailers wanting to sell cheap imports of luxury goods, when he said he was inclined to alter the EU law stopping them doing so.

"I am provided with satisfactory evidence that such a move would have the ultimate effect of reducing consumer prices without any

detrimental effect on employment, I would tend to look at it not only with a favourable mind," he said after an internal market council meeting in Brussels.

Mr Monti had presented EU ministers responsible for the single market with a report showing that scrapping EU restrictions on "grey" imports would probably only produce small immediate cuts in retail prices.

However, the report by National Economic Research Associates (Nera) is contested by the European Parliament Import Coalition (Epic). It says its own research reveals that liberalising grey imports would have a dramatic effect on consumer prices.

Simon Milward, chairman of the coalition, claimed: "Simply put, the European consumer gets a raw deal and pays too much to brand goods manufacturers who

control the market".

The Nera report was ordered by the Commission as a starting point for discussions on whether to relax the EU's trademark directive which blocks "grey" imports from outside the EU.

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SLOVAKIA

Parliament hits immunity

SPAIN/IRAN

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KURDS PUBLIC PROSECUTOR ACCUSES PKK OF INTIMIDATION

Turkish move to ban Hadep party

By Leyla Soutou in Ankara

Turkey's public prosecutor yesterday sought to ban Hadep, the country's largest pro-Kurdish party, from general elections on April 18 in a move the party called a "serious blow to the poll's legitimacy."

Vural Savas, the public prosecutor who secured the closure of the Islamist Welfare party in 1987, said he had "serious information" that the PKK guerrilla group - whose leader, Abdullah Ocalan, was captured by Turkey last week - was intimidating Kurds ahead of the poll to force them to vote for Hadep.

Mr Ocalan yesterday saw his lawyers for the first time since his arrest on February 15. But the governor of the Bursa region, whose authority extends to the island prison where Mr Ocalan is being held, told the defence team to stick to its brief of defending the captured guerrilla chief.

The governor's remarks were a clear warning to the lawyers, who are connected

to Turkey's human rights movement, to stay away from wider issues such as human rights and Kurdish grievances in the south-east of Turkey, where Kurds form a majority.

Mr Savas' application to the Constitutional Court for a pre-election ban against Hadep marks an important step beyond his earlier move to close the party on the grounds the party had an "organic" link with the PKK - a charge rejected by Hadep.

"If they want to kill the party they can," said Mehmet Sazan, a member of the party's executive board.

"But if they take a decision like this, the legality of the election will be finished."

Hadep said the public prosecutor had timed his latest attack to follow the expiry of Wednesday's deadline for all Turkish political parties to submit their lists of candidates for the parliamentary and local elections. This meant depriving Hadep candidates of the alternative option of registering as independent.

Rome agrees sale of airport stake

By James Blitz in Rome

The Italian government yesterday gave the green light to the sale of its 54 per cent stake in Aeroperto di Roma (ADR) later this year, initiating the first in a series of privatisations it has pledged to carry out before the year 2000.

The government's majority stake in ADR is held by IRI, the state holding company, and is worth about €850m (£699.4m) at current prices. The government has decided to sell a 51 per cent stake in a single block following a competitive tender, while the remaining 3 per cent of the shares will be offered to Rome's regional authorities.

ADR runs Rome's Fiumicino airport, which had passenger traffic of 25m last year, and the smaller Ciampino airport. It also owns 20 per cent of ACSA, the South African-based airport company said by ADR to be the biggest in Africa.

The government made clear that the consortia bidding to buy ADR would have to produce an industrial plan that developed Fiumicino as a European hub.

Several consortia are thought to be interested in bidding for control of ADR, including a group that brings together British Airports Authority and Carlo De Benedetti's CIR industrial holding company. BAA already has a 70 per cent

stake in Naples airport.

Several Italian consortia are also thought to be lining up for the bid. One brings together the Benetton clothing group and the Pirelli tyre manufacturer.

Another brings together SEA, the Milan airport authority, and Mediobanca, the Milan-based merchant bank. Amsterdam's Schiphol airport is thought to be interested in a separate tender.

One of the issues facing any bidder is that, under new Italian takeover rules, the winner would have to be ready to buy the entire stock of shares in ADR if offered. This is worth around €1.85bn at current prices.

The sale of the stake in ADR is one of a series of privatisations the government has pledged to carry out this year and which are aimed at raising around £15,000bn (£10.3bn, \$13.5bn) for the Treasury.

The Treasury must meet this target if it is to come anywhere near achieving its aim of cutting Italy's national debt to 107 per cent of gross domestic product by the end of 2001.

The government aims to sell its 51 per cent stake in Autostrade, the state-run motorway network later this year.

It plans to sell more of its remaining stake in Alitalia, the Italian national carrier. IRI still holds some 53 per cent of the national airline.

Russia attacks sanctions drive

By John Thornhill in Moscow

The Russian government yesterday hit out at US moves to impose sanctions on 10 Russian organisations alleged to be helping Iran develop nuclear weapons technology, sharply escalating the war of words between Moscow and Washington over the issue.

"We categorically will not accept attempts to talk to Russia in the language of sanctions and pressure," the foreign ministry said. "Russia unwaveringly supports the principles of non-proliferation of weapons of mass destruction and the rocket systems used for their delivery."

The Russian government also expressed its objections first hand to Strobe Talbott, the US deputy secretary of state, who was in Moscow this week to pave the way for a forthcoming meeting between Al Gore, the US vice-president, and Yevgeny Primakov, Russia's prime minister.

Russia claims its involvement in an \$800m project to develop a civilian nuclear power station at Bushehr on the Gulf Coast is purely for civilian ends, and would not help Iran develop a nuclear

weapons programme. Officials in Moscow reject US and Israeli suggestions that Iran is a nuclear threshold state, saying it would take the country more than 10 years to develop such a weapons programme.

The Russian foreign ministry was reacting to the US Trade Department's recent publication of a list of seven companies and three institutes allegedly connected with Iran's nuclear programme.

The US administration has said it will cut off links and financial assistance to these organisations - although this is expected to have little practical effect.

Relations between Moscow and Washington have become increasingly frosty in recent weeks following disputes over Iran, Iraq, Kosovo, and possible revisions to the 1972 Anti-Ballistic Missile treaty. But both countries have stressed that these disputes reflect disagreements between partners rather than a rupture of relations.

But Moscow's objections to the US administration's stance will be tempered by the need to persuade Washington to extend further financial support to Russia.

EUROPE

Kosovo deal pledged by moderates

By Guy Moore in Pristina

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Greece meanwhile evacuated three sides to Mr Ocalan who had been held up in his embassy in Nairobi along with Mr Ocalan before he was seized and flown back to Turkey to face trial for treason. Turkey holds Mr Ocalan responsible for a 15-year conflict between the PKK and the Turkish armed forces in the country's south-east, at the cost of up to 30,000 lives and \$7bn to the Turkish treasury.

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This would give the authorities wider powers to control the PPK or German

Greece meanwhile evacuated three sides to Mr Ocalan

WORLD TRADE

Plea to Chinese PM on telecoms

By James Harding in Shanghai

Foreign telecoms companies operating in China have appealed to Zhu Rongji, the prime minister, to protect their \$1.3bn investments and to allow further international participation in the world's fastest-growing telecommunications market.

The confidential letter to Mr Zhu underlines the depth of anxiety among foreign investors that a government review of foreign involvement in the telecoms sector could prompt Beijing to bar further overseas participa-

tion and jeopardise foreign ventures in China.

In a submission drawn up by PricewaterhouseCoopers, the accountancy and business services firm, a group of foreign investors in China Unicom, the second and much smaller state telecoms carrier, warns that if Beijing is seen to go back on its commitments it may discourage foreign investment in other sectors.

"This is a time of many uncertainties in Asia and around the world. If the door is closed now to foreign investment in the sector, the ministry has since softened its position slightly,

opening the door again in a time of acute need will be both costly and time consuming. It could have a major negative impact on many aspects of China's development," the investor group says.

The fate of foreign investments in China Unicom have been in doubt since Wu Jichuan, the telecoms minister, accused the ventures of "irregularities" and announced that the government would clean them up "one by one".

The ministry has since followed a so-called "Chinese-Chinese"

carrying out an investigation into the ventures and laying out its recommendations for the rationalisation of the sector before Mr Zhu.

Some 46 foreign telecoms companies, including Deutsche Telekom, France Telecom, Sprint of the US and Bell Canada, have injected capital into projects with China Unicom, which was established in 1994 as competition for the much larger carrier China Telecom.

The foreign invested ventures have followed a "normal equity participation".

Foreign" (CCF) format, circumventing the prohibition on foreign equity participation in China's telecoms sector by establishing a complex framework that enables them to derive earnings from management contracts, leasing agreements and consultancy fees.

However, the foreign investors are also dissatisfied with the CCF arrangement. They call on Mr Zhu to allow greater market access, enabling CCF investors to move to "normal equity participation".

EU to press case for poor

By Frances Williams in Geneva

The European Union yesterday called for developing country interests to be given prominence in the new round of global trade talks to be launched at a World Trade Organisation ministerial meeting in the US later this year.

Brussels is urging all industrialised countries to follow its example in granting duty-free access to "essentially all" imports from the very poorest countries, by the time ministers meet in Seattle in November.

The EU hopes for a similar gesture by more advanced developing countries.

Mercosur has established zero tariffs for trade of most goods between partner countries. However, progress on liberalisation of areas such as services and government procurement has been slower. Geoff Dyer, Brasilia

NEWS DIGEST

MERCOSUR TENSIONS

Brazil resists calls for temporary tariffs

Further trade liberalisation in Mercosur, the South American customs union, will be put off until the region has recovered from its economic downturn, said Luiz Felipe Lampreia, Brazil's foreign minister. "The important thing is to protect what we have already achieved and stop it from unravelling," said Mr Lampreia. "Once we accept the idea of temporary quotas and higher tariffs, Mercosur will begin to unwind." Mercosur, which also includes Argentina, Uruguay and Paraguay, has been put under strain as a result of the Brazilian currency crisis, which has seen the Real devalue by around 40 per cent.

Industrialists in Argentina have been particularly vocal in calling for protectionist measures to defend them against a potential avalanche of Brazilian exports. Mr Lampreia said Brazil had already made a number of concessions to its Mercosur partners, including stopping export credits for consumer goods. The central bank had also eased restrictions on financing imports into Brazil from the Mercosur countries.

Presenting preliminary views on the new round to a WTO meeting in Geneva, EU officials also called for the elimination of very high "peak" tariffs on industrial goods, particularly those of concern to developing countries such as textiles, as part of a broader tariff-cutting negotiation.

EU officials said yesterday they expected this negotiation to include the tariff reduction package passed on to the WTO by the 21-member Asia-Pacific Economic Co-operation forum after Japan blocked a deal on fish and forestry products at the Apec summit last November.

The US then said it hoped

agreement could be reached

on the nine-sector package

this year, but Japan has consistently argued that it should form part of wider tariff negotiations. The other sectors concern environmental products, medical equipment, chemicals, energy goods, toys, gems and jewelry, and telecommunications equipment.

The EU's concern for developing country interests partly reflects its desire to maximise support for a comprehensive round of talks, lasting about three years, that will reduce the focus on farm trade liberalisation.

Vietnam has agreed to waive 50 per cent tariff increases on a range of US goods for at least a year, defusing a potential dispute. The Vietnamese move had drawn protests both from the US embassy and the American Chamber of Commerce in Hanoi, and was threatening to overshadow the resumption of negotiations on a proposed bilateral trade agreement. In January Vietnam introduced the tariff increase on imports from a list of countries with which it has not yet signed a trade agreement, including the US, Taiwan and Japan. US exports to Vietnam were worth \$200m during the first nine months of 1998, against imports from Vietnam of \$408m. The two sides remain far apart in the talks on a trade agreement, with differences over the speed and degree of market access for US companies in Vietnam. Jonathan Birchall, Hanoi

CHINA'S ENTRY TO THE WTO

Congress bill seeks voice

Richard Gephardt, House minority leader, will break ranks with the White House by introducing a bill requiring congressional approval before the administration supports China's admission into the World Trade Organisation.

The legislation, which has Democratic and Republican co-sponsors, would require the US to withdraw from the WTO if China is admitted without US support. The administration is pressing for China's admission before another round of multilateral negotiations. Several administration officials, including the trade representative and the commerce secretary – are scheduled to hold meetings in Beijing before the visit of Zhu Rongji, Chinese premier, to the US in April. There is some congressional concern that the administration, in its strong desire for a deal, will make too many concessions.

Vietnam imports

Hanoi to waive tariff rises

Vietnam has agreed to waive 50 per cent tariff increases on a range of US goods for at least a year, defusing a potential dispute. The Vietnamese move had drawn protests both from the US embassy and the American Chamber of Commerce in Hanoi, and was threatening to overshadow the resumption of negotiations on a proposed bilateral trade agreement. In January Vietnam introduced the tariff increase on imports from a list of countries with which it has not yet signed a trade agreement, including the US, Taiwan and Japan. US exports to Vietnam were worth \$200m during the first nine months of 1998, against imports from Vietnam of \$408m. The two sides remain far apart in the talks on a trade agreement, with differences over the speed and degree of market access for US companies in Vietnam. Jonathan Birchall, Hanoi

Breakdown of UN talks on GM crop treaty threatens to heighten trade tensions

The biosafety protocol has been undermined by a clash between the interests of US multinationals and European consumers.

Our International Staff assesses the implications

When talks on the "biosafety protocol" began in Colombia two weeks ago, this obscure-sounding United Nations treaty on regulating trade in genetically modified organisms (GMOs) received little attention.

But after the acrimonious breakdown of the talks on Wednesday, concerns are mounting that the failure could have serious ramifications for international trade by heightening tensions between the US and Europe.

The inability of the 132 countries present in Cartagena to reach agreement reflected a clash between the trade interests of US and other GM-crop exporters and the environmental concerns of other countries. Intense public concern about the environmental impact of GMOs has prompted several European countries to defy EU agreements and declare unilateral bans.

EU officials are concerned that the failure of the Cartagena talks will strengthen the hand of those in Europe pressing for further bans on

GMOs. "It is a disastrous outcome. The danger is that it will be heavily spun as a case of sabotage by US multinational companies," one said.

Greenpeace, the international environmental pressure group, responded to the failure of the Cartagena talks by calling for national import bans. "In the absence of any international regime it is clearly now down to individual nations to do what they can," it said.

EC officials are also concerned that the failure of the talks will put further pressure on its strained relationship on trade with the US. The US was trying to act as honest broker. But the US mistrusts what it says, because of the rising resistance to GMOs in Europe," said an official.

One of the main stumbling blocks to a treaty was US insistence that World Trade Organisation rules must take precedence over any biosafety agreement – even though the US has long chafed at submitting its own environmental regulations to



A Novartis researcher extracts DNA from leaf tissue to investigate how plants resist fungal infection. The Swiss company wanted the Cartagena talks to set clear international rules

try to rid the draft text of all its protectionism and make it fulfil the original mandate for which it was created," said Mario Rodriguez, director of Pulsar International, a Mexican-based seed company which produces approximately 25 per cent of the world's fruit and vegetable seeds.

But industry representatives – without exception – also underscored the importance of having a protocol. "From a business standpoint, we are interested in a clear, uniform international

regulatory structure where we know what is expected of us," said Willy De Greef, Head of Regulatory Affairs and Government Affairs of Swiss-based Novartis Seeds, one of the largest seed companies in the world.

But in the bitter aftermath of the Cartagena talks, few participants are optimistic about the prospects for the next round of negotiations.

Reporting by Vanessa Houlder, Guy de Jonquieres and Adam Thomson

Editorial comment, Page 19

BUSINESSES FOR SALE

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LEGAL NOTICES

No. 90488 of 1999
In the High Court of Justice
Chancery Division
Companies Court
In the Matter of
THE FLEMING INVESTMENT
TRUST LTD
and in the Matter of
The Companies Act 1985
NOTICE IS HEREBY GIVEN that the Order of the High Court of Justice (Chancery Division) dated 17 February 1999 confirming the reduction of the share capital of the above-named company from £223,440,000 to £21,320,000 and the Minutes approved by the Court showing with respect to the capital of the said company as altered the several parts contained by the aforementioned Act are to be registered by the Registrar of Companies on 19 February 1999.

Dated 22nd day of February 1999
UNILATERS & PINNES LTD
One Saffron Street, London EC2Y 4HQ
Solicitors for the above-named Company

IN THE COURT OF SESSION
SCOTLAND
SONSUS INTERNATIONAL LIMITED
Regulators of Non-Metallic Minerals
(The Company)

NOTICE IS HEREBY GIVEN that the Order of the Court of Session dated 18th February 1999 (the "Order") for the reduction of the share capital of the above-named Company will be held at the Sheriff Court of Edinburgh on 1st March 1999 at 10.00 am. The Order provides that the share capital of the Company will be reduced from £10,000,000.00 to £9,999,992.00 and the Minutes approved by the Court on 1st March 1999 will be registered by the Sheriff Court of Edinburgh on 1st March 1999. The Company will be entitled to apply to the Sheriff Court of Edinburgh for an order confirming the reduction of the share capital of the Company. The Company is incorporated and is listed in the name of AS57673330.

DATED THE 24th FEBRUARY 1999

LAWRENCE CHAMBERS
5 Metric Chambers
Edinburgh
Solicitors to the Company

IN THE MATTER OF
SYNTEX LIMITED
(An English Company)

NOTICE IS HEREBY GIVEN that the Order of the High Court of Justice (Chancery Division) dated 17 February 1999 confirming the reduction of the share capital of the above-named Company will be held at the Sheriff Court of Edinburgh on 1st March 1999 at 10.00 am. The Order provides that the share capital of the Company will be reduced from £10,000,000.00 to £9,999,992.00 and the Minutes approved by the Court on 1st March 1999 will be registered by the Sheriff Court of Edinburgh on 1st March 1999. The Company will be entitled to apply to the Sheriff Court of Edinburgh for an order confirming the reduction of the share capital of the Company. The Company is incorporated and is listed in the name of AS57673330.

DATED THE 24th FEBRUARY 1999

NEVILLE BARRY SMITH and GORDON MARSHALL
Solicitors

Cairncross Dockyard Brisbane Australia Ship Repair Yard and Industrial Engineering Facilities

For Sale or Restructure by Expression of Interest

Operational Panamax-width Drydock, Plant, Equipment and Infrastructure

Messrs Rick Dennis and Angus Blackwood in their capacity as Administrators of Kepel Cairncross Shipyard Limited ("KCS") seek expressions of interest from parties interested in acquiring or restructuring the operations, assets, business and/or corporate structure of KCS. KCS is engaged in ship repair and industrial and maritime engineering from a facility located on a 15.8 hectare site in the vicinity of the Port of Brisbane.

The key features of KCS include:

■ operation of one of the largest commercial ship repair facilities in the Southern Hemisphere with a 263.2m by 32.5m by 7.8m Panamax-width drydock;

■ strategic location on the Brisbane River, in close proximity to the Port of Brisbane which hosts traffic from Australia's major trading partners;

■ total river frontage site in excess of 700 metres and a leased area of 15.8 hectares with a freehold option on 14.35 hectares;

■ fully operational facility with modern plant and technology;

■ significant domestic and international customer base;

■ a skilled permanent workforce; and

■ an ideal facility for off-shore engineering.

Indicative offers are expected to be submitted by 5.00pm (Eastern Standard Time) 5 March 1999.

An Information Memorandum is available following the execution of a Confidentiality Agreement.

Interested parties should contact Mr Tim Eddy or Mr David Ward, Ernst & Young Corporate Finance Pty Limited, PO Box 7878 Waterfront Place, Brisbane, Queensland, Australia, 4001, Phone 61 7 3877 4307 Fax: 61 7 3877 4129 or Email: tim.eddy@erstyoung.com.au

■ ERNST & YOUNG CORPORATE FINANCE PTY LIMITED

LEGAL NOTICES
INSOLVENCY ACT 1986
MACDERMOTT & CHANT (GROUP) LIMITED
(in Administration)
NOTICE IS HEREBY GIVEN that a Meeting of Creditors of the above-named Company will be held at PricewaterhouseCoopers, PricewaterhouseCoopers, London EC4A 4HT on 13 March 1999 at 11.00am to consider our proposal in accordance with section 42(1) of the Insolvency Act 1986 and to consider establishing a creditors' committee.

A proxy form may be completed and sent to the above-named Company, PricewaterhouseCoopers, London EC4A 4HT by the date of the meeting if you cannot attend the meeting and wish to be represented. To avoid the costs of holding a meeting you must give us 48 hours notice of your intention to attend the meeting, details in writing of your claim.

Dated February 22 1999
NEVILLE BARRY SMITH and
ANDREW HOWARD BIRMINGHAM
Joint Administrators

INSOLVENCY ACT 1986
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Dated February 22 1999
NEVILLE BARRY SMITH and
ANDREW HOWARD BIRMINGHAM
Joint Administrators

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MERCOSUR TENSIONS
Brazil resists calls for temporary tariffs

CHINA'S ENTRY TO THE WTO
Congress bill seeks voice

Vietnam imports
Hanoi to waive tariff rises

of Morocco

MINISTER

actions Regulatory Agency

RTT

tribution of a license to a second telecoms operator with the GSN standard

use of liberalisation of the sector, governed by law 10 and Telecommunications in Kingdom of Morocco to tender for the licence to operate a second network of telephone with the GSM standard

application of operators and are invited at a first prequalification notice Telecommunications

for the 1999 license industry can be withdrawn and the following address for General IRT J. Khalil

CURRENCY CRISIS FINANCE MINISTER CONFIDENT THAT INFLATIONARY SURGE WILL BE CONTROLLED

THE AMERICAS

Contraction in Brazil may reach 4%

By Geoff Dyer in Brasilia and John Barham in São Paulo

The Brazilian economy will contract by 3.4 per cent this year as a result of the country's currency crisis, according to Pedro Malan, finance minister.

Mr Malan said the government would announce a medium-term inflation target once it had renegotiated the terms of its \$41.5m financing package with the International Monetary Fund, which would be concluded "over the next few days".

NOMINATION CAMPAIGN DARLING OF THE ISOLATIONISTS

Buchanan back to run for president

By Deborah McGregor in Washington

Just one day after taking leave from CNN, Patrick Buchanan wanted to make sure everyone knew he was back - and about to run for president for a third time.

"Buchanan to Address the Great Betrayal of Weirton Steel," blared the press release yesterday from the 60-year-old television commentator, whose "America First" rhetoric has made him the darling of isolationists.

Mr Buchanan will kick off his latest campaign for the Republican presidential nomination in tiny Weirton, West Virginia on Monday. The site was carefully chosen. Weirton (population 22,000), is where 4,400 workers risk losing their jobs if the town's steel plant shuts down.

Hard times in the US steel industry have already resulted in losses and layoffs at Weirton Steel, the nation's eighth-largest steel producer.

Mr Buchanan blames the global economy for Weirton's woes, making it an ideal place to launch his message that foreign imports

are damaging the American economy and sacrificing US workers to globalisation.

The global economy's apologists in Washington don't like to talk about the Weirtons of America, they would have us believe all Americans are floating on a wave of Wall Street prosperity." Mr Buchanan wrote in

He has proved a shrewd election campaigner who is known to be liable to wreak political havoc

a recent fund-raising letter.

This fiction must be maintained for them to justify the scores of billions of American tax dollars regularly doled out to salvage the wrong-headed investments made in places like Mexico, Russia and Indonesia."

In a year when the US trade deficit is expected to worsen, Mr Buchanan's message is bound to fall on deaf ears.

Mr Buchanan blames the global economy for Weirton's woes, making it an ideal place to launch his message that foreign imports

devaluation of 41 per cent. The change in currency regime has forced the government to revise the agreement it signed with the IMF in November, which had been the basis of the bail-out package. In an attempt to re-establish its battered credibility in international markets, the government raised nominal interest rates to 38 per cent and is preparing a new round of budget cuts.

Mr Malan said inflation would rise over the next few months, but by the fourth

quarter of the year the monthly rate would have fallen to 0.6-0.7 per cent, equivalent to an annual rate of about 7 per cent.

Countries such as the US and the UK had been able to control temporary spikes in inflation through appropriate monetary and fiscal policy", he said.

"The government is committed to preventing inflation coming back and it has the support of society for this."

The government had

achieved the target agreed with the IMF for a nominal budget deficit in 1999, including states and state-owned companies, of 8.1 per cent of gross domestic product, although the official figures had yet to be released. As a result of new budget cuts, the government would record this year a primary budget surplus - before interest payments - of "slightly more than" 3 per cent of GDP.

"That is a serious fiscal effort in a country that is experiencing negative growth," Mr Malan said.

Interest rates, the subject of increasing political dispute, would fall sharply if efforts to cut public spending were implemented.

Meanwhile, Demosthenes Madureira Pinho Neto, acting central bank president, said Brazil intended to borrow from international capital markets as soon as "things improve" after an IMF agreement was in place.

He did not say how much Brazil hoped to raise, although the markets expect the country will try to borrow \$4bn-\$5bn.

Havana suspends US phones

By Pascal Fletcher in Havana

Cuba yesterday carried out its threat to suspend most of its phone links with the US after five US phone companies failed to make scheduled payments to the island because of an ongoing legal dispute.

The cut-off caused heavy congestion and delays to services from the Cuban side, though some calls were getting through. Most US callers to Cuba seemed able to make connections as some US carriers re-routed through third countries.

Cuba's state-controlled phone company Etecsa had said it would suspend circuits operated by AT&T, MCI WorldCom, LDDS Communications, IDB Communications and WITTEL because they were allegedly withholding payments to Havana for calls made in December.

Circuits to Cuba operated by two other US carriers, Sprint and Telefonica Larga Distancia de Puerto Rico, were kept open as they were up to date with payments. The Cuban government said it backed the cut-off decision by Etecsa, a telecommunications joint venture involving Telecom Italia.

Such as Steve Forbes and Gary Bauer. But suggests something about the desire of other candidates to absorb some of the seal, if not the full name, of Mr Buchanan's past campaigns.

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Buchanan: scourge of the party establishment

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ASIA-PACIFIC

China makes threat of missile transfer

By James Kyne in Beijing

Beijing made a veiled threat yesterday to transfer missile technology to unspecified third countries if the US persisted with a controversial plan to provide a missile defence shield for some of China's neighbours, including Taiwan.

China also launched a strong verbal attack on the US, saying that Washington's decision this week to block the sale of a satellite to a Chinese-led corporation would have a negative effect on trade and economic co-operation. Beijing's reaction to the possibility that Taiwan, China's rival since 1949, may be included in a US-backed Theatre Missile Defence (TMD) system has been uncompromising. Officials said a TMD shield for Taiwan, Japan and South Korea would be the start of a cold war policy of containment against China by the US, and could accelerate the regional arms build-up.

It could also be interpreted as US recognition for a separate Taiwanese identity, a

senior Chinese official said. Beijing maintains a long-standing threat to use military force to prevent Taiwan becoming independent.

The official, who declined to be identified, said that the installation of a US-backed theatre missile defence system in Asia would constitute a US violation of the Missile Technology Control Regime (MTCR), a treaty which aims to curb the spread of sensitive missile technology.

"Since the US can lead the way in breaking this (MTCR) regime, other countries have an absolute right not to follow the rules of this regime and undertake co-operation on missiles and missile technology with third countries," the official said.

Although China has not signed the MTCR, it has agreed to abide by its principles. In what was hailed as an important sign of progress at last year's US-China summit, Beijing said it would "study" acceding to the regime.

Washington has long been concerned that Beijing could

supply missile technology to its ally, Pakistan, thereby fueling an already fierce arms race between Pakistan and South Asia's other nuclear power, India. China has in the past also made a link between US promises to decrease weapons transfers to Taiwan and a corresponding undertaking by Beijing against arms sales to Iran.

The deterioration in US-China ties provides a stiff challenge for Madeleine Albright, US secretary of state, due to visit Beijing over the weekend to discuss security, and diplomatic issues.

Diplomats said there was a danger that animosity over TMD and the blocked satellite sale could undermine the fragile hope that exists for a deal on China's admission into the World Trade Organisation when Zhu Rongji, the Chinese premier, visits Washington in April.

Both sides have recently made upbeat comments on the possibility of a WTO deal for China, even though the commercial hurdles to such an agreement remain forbidding.

By Gwen Robinson in Sydney and Peter Wise in Lisbon

Portugal has offered to finance East Timor, funding an annual budget estimated at more than \$100m, as its former colony moves towards a decision on autonomy or full independence from Indonesia.

Portugal, recognised by the United Nations as the administering power, said yesterday it would meet all its responsibilities to East Timor, both political and financial, as part of a UN co-ordinated agreement on the future of the territory.

The offer came before a meeting between the Portuguese and Australian foreign ministers in Portugal tomorrow that will focus on ensuring a peaceful transition to autonomy or independence.

The territory was invaded and annexed by Indonesia after the Portuguese colonial administration withdrew amid civil strife in 1975. Human rights organisations estimate that more than 200,000 East Timorese have died since the invasion.

Portugal has set up an inter-ministerial work group to examine East Timor's economic needs and provide support in setting up the administrative framework of

an independent state or autonomous region.

Portuguese officials said they hoped Indonesia, Australia and the European Union would contribute support, including finance, for East Timor's transition. But details of when Portugal's financial commitment will begin or how long it will last have not been established.

Portugal's offer appeared partly designed as a response to Indonesian claims that it had developed East Timor more in two decades than Portugal had done in hundreds of years of colonial rule.

A Portuguese official said

Indonesia's budget for East Timor was surprisingly small and appeared to belie Indonesia's claims of large-scale development spending.

Diplomats also saw the move partly as a response to John Howard, the Australian prime minister, who has expressed concerns about the potential heavy costs for Australia - the closest country to East Timor - of the transition.

Portugal unsuccessfully sued Australia, the only western government to have recognised Indonesia's annexation of East Timor for signing a 1999 treaty with Indonesia to explore offshore oil resources in the Timor Gap.

"We are prepared to take a leading role in the transition, and accept all responsibilities necessary," said Jaime Gama, Portugal's foreign minister.

"But we will act only in a UN context. This is not a bilateral matter between Portugal and Indonesia, but an issue between Indonesia and the international community".

Australia has urged Indonesia to stage a gradual, planned withdrawal rather than an alternative proposal to grant full independence by next January.

more a reaction to foreign pressure than to an awareness of the intractable nature of the problem.

Portugal's main concern in Asia is to bring its empire to a close without the trauma that marked its withdrawal from other overseas possessions.

"We have had so many years to prepare for the return of Macao than we had to handle de-colonisation in Africa," said a government official. "If things go badly, we have only ourselves to blame."

Wang Yinglin, China's vice-foreign minister, said the handover would bring a "new dynamism" to Sino-Portuguese relations and that Macao would act as a "bridge" between Portugal and the European Union.

But he acknowledged unspecified areas of tension between Lisbon and Beijing. These include, above all, security.

Increasing gang violence has chased away Macao's main sources of revenue: tourists and gamblers. Its economic woes include rising unemployment, a falling property market and mothballed infrastructure projects.

The transition in Macao, like Portugal's withdrawal from Africa, will again lead to an exodus. Portugal, a relatively poor country of less than 10m, successfully absorbed about 750,000 settlers who fled from Angola and Mozambique in 1975.

Almost all the Eurasian population of Macao, known as Macaneese and estimated at about 3 per cent of the population of 425,000, are expected to leave before China resumes control.

■ Reporting by Peter Wise in Lisbon, Sander Thoenes in Jakarta and Louise Lucas in Hong Kong

Bank of Japan ignores calls for big boost

By Gillian Tett in Tokyo

The Bank of Japan's policy board yesterday decided to leave monetary policy unchanged in an apparent rejection of calls for the bank to take radical action to boost the economy.

Senior bank officials indicated that it did not plan to raise purchases of Japanese government bonds, in an anti-deflationary move, but would instead continue to guide short-term market interest rates as low as possible.

The announcement may disappoint some of Japan's trading partners, notably the US, which is pressing Tokyo to consider using monetary policy to boost demand.

Lawrence Summers, US deputy Treasury secretary, is likely to raise pressure on the bank to consider new measures when he meets government officials in Tokyo today. He is concluding a tour of Asian countries which is due to end in Tokyo over the weekend.

The timing of Mr Summers' visit is particularly important since Japanese politicians and senior bureaucrats have recently started to urge the bank to curb the surge in long-term interest rates that occurred earlier this year.

The US has pointedly refrained from spelling out any precise course of action it wishes to see. However, it has warned that unless Japan to take new measures to boost domestic demand, trade friction could rise.

"Japan and Europe both have critical roles to play in achieving broad-based growth in the major industrial economies and helping curb the development of destabilising global imbalances," Mr Summers told the American Chamber of Commerce in Seoul yesterday. "With the Japanese economic situation still very troubling, it is [as] important as it has ever been for the government to take effective steps to achieve its goal of strong domestic demand-led growth."

Although the Japanese government insists the economy will grow by at least 0.5 per cent in fiscal 1999, some senior US officials privately hold a gloomier prognosis.

The scope for Japanese monetary policy measures was a key focus for discussion at the meeting of Group of Seven officials in Bonn last weekend. But Masaru Hayami, bank governor, has hitherto strongly opposed suggestions that the Bank should raise its purchases of JGBs or deliberately create inflation. And western central bank officials admit that

LDP debates military strikes strategy

By Michio Nakamoto in Tokyo

Japan's ruling Liberal Democratic party is considering permitting pre-emptive strikes if there is a threat of military action by another country against Japan.

The LDP's crisis management project team, headed by former defence agency chief Fukushiro Nukaga, is looking into the possibility of changing legislation to allow Japan's Self-Defence Forces (SDF) greater flexibility and in responding to armed attacks.

The SDF's ability to take pre-emptive action against the threat of an armed attack is crucial in defending the country against a possible missile attack, believes President Jorge Sampaio.

This view contrasts with the outlook of the authoritarian Salazar regime, when schoolbooks showed an outline of Portuguese empire (East Timor, Macao and five African nations, including Angola and Mozambique)

The move would be a radical step away from the government's long-held interpretation of Japan's right to self-defence. It comes as Japan's parliament prepares to implement legislation that would enhance Japan's military role in situations in areas surrounding Japan, and is likely to cause concern to Japan's neighbours, suspicious of a revival in Japan's military aggression.

According to the common interpretation of the right to self-defence, Japan can resort to military action in self-defence only when there is an armed attack on Japan and no other appropriate means to deal with such an invasion exists.

However, "how much meaning is there to retaliation after the nation and the people have suffered major damage?" asks Mr Yoneda.

North Korean missiles are capable of reaching Japanese territory within six to 10 minutes of being launched. The communist country is believed to have a special force of 30,000 troops which could attack Japan's nuclear power plants or conduct terrorist activities in the country, Mr Yoneda says. Concern about infiltration of North Korean agents was fuelled after the bodies of North Korean soldiers were washed up on Japan's coast last year.

Mr Yoneda is calling for revisions to the SDF Law to allow the SDF to act against intrusions into Japanese waters and land. Under current legislation, the SDF is only allowed to act against violations of airspace.

The starting point of Japan's post-war crisis management was to try as much as possible to avoid action by the SDF," says Mr Yoneda. But since the launch of the North Korean missile last August, "it became very clear that that was not sufficient," he says. The LDP project team will compile a report by the end of March and hopes to implement legislation based on it. However, the public is still wary of any divergence from the country's pacifist stance. "There will be political considerations to be taken into account," Mr Yoneda says.

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Payment date: 25th March, 1999

Luxembourg, February 23, 1999

MEETING WITH AUSTRALIANS WILLINGNESS TO SUPPORT SETTING UP A NEW ADMINISTRATION

Lisbon offers to fund East Timor

By Gwen Robinson in Sydney and Peter Wise in Lisbon

Portugal has offered to finance East Timor, funding an annual budget estimated at more than \$100m, as its former colony moves towards a decision on autonomy or full independence from Indonesia.

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INTERNATIONAL

Iran's reformers put their hopes in the votes of women and the young

Today's local elections will be a test of public support for President Khatami's battle against the clerical establishment.

Robin Allen reports

Iranian President Mohammad Khatami's government is trying to galvanise support from women voters and some 15m young Iranians to win strong endorsement of its reformist policies when the country votes today in the first-ever nationwide local elections.

About half the 65m population is eligible to vote. Two-thirds of these are women and voters under 30. Iranians qualify to vote when they enter their 16th year.

Today's elections will be the most important test of public opinion since Mr Khatami was swept into office in a landslide mandate for political and social change two years ago by more than 70 per cent of voters on a turnout of more than 90 per cent.

Ranged against the reformists are the conservatives who form the largest group in the majlis (parliament), and hardline secular and clerical vested interests

who control most of the constitutional levers of power.

These include the clerical-dominated judiciary, state radio and television, the security and armed forces, vital unelected bodies such as the Council of Guardians and election supervisory boards, as well as the network of mosques and religious and state foundations across the country.

According to the interior ministry 327,000 candidates, of whom 5,000 are reckoned to be women, had registered by last Sunday's deadline, to contest about 200,000 local council seats. In the fiercest contest, in the capital, Tehran, 4,200 candidates are competing for 15 council seats.

Elected councillors will be responsible for appointing 720 mayors and starting the process of widening public participation in local social, economic, and political issues, which until now have been controlled from Teheran's centralised and conservative bureaucracy.

According to Bijan Kachipour, editor of the monthly Iran Focus, the establishment of local councils, notably their power to raise local taxes, represents a first step of the government's plans to devolve fiscal and administrative power away from Teheran. This in turn would lead to the process of privatising the state entities that dominate Iran's economy and generate 85 per cent of the country's gross domestic product.

Mr Khatami was little known when, in 1986, the conservative-dominated parliament passed legislation allowing local elections to take place.

They did not at that time foresee any threat to their national power structure, which rested on a tripod of provincial governors, the majlis deputy, and the mosque, notably the Friday prayer leaders.

But with the formation of Mr Khatami's administration in August 1997, and in particular the arrival of Abdollah Nouri as Mr Khatami's first interior minister, all

this changed.

Before his impeachment by the majlis last June, Mr Nouri had weakened the entire tripod by replacing all provincial governors with nominees more responsive to the national mood for reform, and by instructing their successors to undermine the influence of conservative deputies and the more obscurantist prayer leaders.

His successor, Mousavi Lari, has continued the process.

The conservatives have fought back. First, they used control of state radio and television to ensure the government's message of the importance of the elections did not get through, notably to rural areas where people are more conservative anyway.

Second, supervision councils, appointed by the majlis, tried to weed out reformist candidates, particularly women, who they claimed did not demonstrate sufficient "practical belief" in Islam and in orthodox interpretation of the Islamic constitution. But government supporters responded.

Sixteen different organisations of reformists, technocrats, leftwing and student organisations formed an alliance for the elections. Last month the conservatives were forced to accept a compromise "arbitration panel" to take over the vetting of candidates; a compromise they have since made every effort to ignore.

This week a bitter dispute erupted in Teheran after conservatives tried to bar a dozen leading reformists from competing for some of Teheran's city council seats.

The conservatives' rear-



ELECTION FEVER An Iranian studies posters for Tehran city council elections due to take place today. Battle lines are drawn between conservatives and reformists. *Reuters*

Nigeria seeks UK backing in debt talks

By Michael Holman, Africa Editor

Ismail Usman, Nigeria's finance minister, yesterday sought Britain's backing for "substantial and highly concessional relief" on the country's estimated \$25bn external debt.

Speaking at a conference in London organised by the UK Department of Trade and Industry, the minister said the debt "constituted a huge burden for the country, particularly in the face of dwindling revenue owing to the depressed international crude-oil market".

Mr Usman, who was due to meet Gordon Brown, chancellor of the exchequer, yesterday, appealed to the UK government "to use its tremendous goodwill and influence to assist Nigeria".

Mr Usman told the conference there was "an urgent need for an understanding to be reached" with the Paris Club of official creditors. He said he expected a formal meeting "towards the end of April or some time in May".

Two thirds of Nigeria's external debt is owed to the Paris Club, including arrears of more than \$16bn. Britain is owed at least \$3bn.

The minister said he hoped the recent agreement on an IMF-monitored programme would be followed by an extended structural adjustment facility "before the end of the first half of 1999". The three-year loan is expected to be at least \$1bn.

Mr Usman also said the

World Bank was convening an informal donors meeting for Nigeria in mid-March. Nigeria needs financial, technical, and other assistance in sectors such as water supply, health, education and infrastructural development, he said.

Speaking at the same conference, Brian Wilson, Britain's trade minister, emphasised Britain's "determination to help Nigeria push the transition (to civilian rule) through successfully".

But he made clear that this depended on further reform, "especially on transparency and corruption".

If Nigeria was to improve relations with the Paris Club, he said, the government would have to establish "a track record and improved macroeconomic policy under an IMF programme".

It was particularly important, added Mr Wilson, for Nigeria to "tackle all categories of arrears to Paris Club creditors ... (and demonstrate) comparability of treatment amongst creditors".

Britain was also "eagerly awaiting" more details on the privatisation programme.

Although the minister welcomed the release of political detainees by the military government, there was "obviously more to be done", he said, noting that a number of military personnel were still being held in connection with alleged coup plots in 1986 and 1998.

Harare editors stand firm

Editors of leading independent newspapers in Zimbabwe said yesterday they would resist any government attempt to muzzle the press, which President Robert Mugabe accuses of smearing and undermining his administration. Reuters reports from Harare.

After Willard Chivwe, the information secretary, told the press "to behave responsibly and in a patriotic manner" in their reporting, the editors said they would do their job professionally.

Four editors were summoned by Mr Chivwe on Tuesday to discuss the government's grievances with the private media.

They said they told the information secretary it was wrong for government officials or government editors to call the private press editors enemies of the state for simply doing their professional job.

"We made it clear to him, and we wish to restate, that we will continue to discharge our professional duties without fear or favour, as we have been doing," they said.

Mr Mugabe has launched a

campaign against Zimbabwe's generally critical private press, accusing it of trashing his record and of conspiring with sections of the foreign press, some western governments and Zimbabwe's former white rulers to destabilise his 19-year-old government.

The press is focused on Mr Mugabe's handling of an economic crisis, his poor relations with donors and his government's attack on civil liberties, including the banning of strikes and the recent detention and alleged torture of two journalists by the army over a story alleging a coup plot.

The four editors said they were driven by a high sense of patriotism in campaigning for good governance and that some ministers felt they were doing an excellent job.

"We regard issues of corruption, abuse of human rights, observance of the rule of law, transparency and accountability to be crucial issues in Zimbabwe," they said in their statement, condemning the ministry of information for remaining silent over the alleged abduction and torture of journalists.

guard action, however, has taken its toll. The number of candidates has fallen far short of the interior ministry's hopes, and "the whole electoral exercise", according to Safa Baeri, a Paris-based expert on Iran, "remains unknown to large segments of the public. Mr Khatami has not had enough time and his message has not been getting through."

The central question, however, according to Mr Kachipour, is not which faction, reformist or conservative, wins the elections, but how financially independent future councils will be; and how, once established as new fixtures on an ancient body politic, they will fit into the country's complex and opaque power structure.

Most analysts agree that for all the sniping, the conservative opposition cannot put back the clock. Mr Khatami, in his 18 months of office, has already brought about a sea-change in Iranian attitudes and expectations, particularly among the young who never knew life under the Shah before 1979 and are neither enthused nor intimidated by the dogma of the hardliners.

For all his constitutional weakness, Mr Khatami by contrast, has a vision for his country to which the young can relate and in which they have put their hopes.

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BRITAIN

CAR MANUFACTURING ROVER 200 AND 400 TO BE REPLACED

New model for BMW offshoot

By John Griffiths in London

BMW is expected to announce early next month that it will go ahead with a \$2.7bn project to replace Rover's 200 and 400 models. But the German group will avoid committing to build the new models at the Longbridge plant near Birmingham in the English Midlands.

The announcement — likely to come at the Geneva Motor Show — will signal the start of negotiations with the UK government in which BMW is seeking £150m-\$200m of public aid for the plant.

BMW will tell ministers the project could be located more profitably in Hungary or other sites outside the European Union if they fail to back the request for financial aid, according to people close to the negotiations.

RETAILING BIRMINGHAM INITIATIVE

Developers drop rivalry to boost revamp of city

By Julian Jowit in Birmingham

Two of the UK's biggest retail development rivals yesterday joined forces to launch what they claim is the biggest city centre shopping scheme in Europe.

Hammersons and Land Securities — together with Henderson Investors — said they would pool their two developments in Birmingham, the second biggest city in the UK, into a single 240,000 sq m project with more than 200 shops. Work will start in about a year and the project will cost £200m (\$3.1bn).

The development of the notoriously ugly Bull Ring complex in the city centre owned by Hammersons, and Martabeaux Galleries, owned by Land Securities and Henderson, will be taken over by three new joint venture companies.

Ronald Spinney, chief executive of Hammersons,

But people in the car company say that Longbridge, whose 14,000 workers build the current Rover models, is the preferred site.

Under EU state aid rules it is necessary to show a real possibility that a project would locate outside the EU unless assistance were given.

Stephen Byers, the chief UK industry minister, yesterday stressed that the gov-

ernment will treat any application sympathetically.

It would do "all it can financially" to ensure Longbridge builds the new car range, "I am confident that Longbridge is in a strong position," said Mr Byers.

BMW has been considering whether to introduce a small BMW, to be called the 2-Series. This would share a body platform with the 200/400 replacements to make

the project more viable.

But Joachim Milberg, the new BMW chairman who succeeded the ousted Bernd Pischetsrieder after a boardroom dispute over the future of Rover this month, has ruled out this option.

The 200/400 replacements, scheduled for introduction in 2002, will consist instead of a much broader range of vehicles. They will include multi-purpose vehicle vari-

ants, according to people associated with the project.

Production of up to 500,000 units a year is envisaged, double Longbridge's current output of 200,000 models.

• General Motors' Vauxhall subsidiary is to set up GM's first development engineering activity in the UK for more than a decade.

The 55m centre, employing 75 engineering staff, will be involved in the engineering of light commercial and recreational vehicles, including work on a new range of panel van being developed jointly with Renault.

While Vauxhall had car and engine assembly plants in the UK, it has had no development engineering activities in the UK since GM sold Bedford, its truck company, in 1988. Car development was taken over by GM's Opel subsidiary in Germany 20 years ago.

Lockheed Martin has won a 250m (\$81m) contract to modernise the UK census in time for the next one in 2001, which will require the processing of 30m forms. The contract was awarded by the government's Office for National Statistics. Lockheed Martin will sub-contract the processing to the ICL computer services offshoot of Fujitsu and the printing to PostNet Group, one of Europe's biggest printing companies. The same technology will be used in the US census in 2000. Tim Holt, ONS director and registrar general for England and Wales, described the techniques, said to be more accurate than manual keying, as "the best the world can offer".

Art Johnson, president and chief operating officer of Lockheed Martin's information and services sector, said: "This is a significant commercial information technology effort and it emphasises our long-term commitment to expand still further our many partnerships with the British Government and industry." Simon Brice, London

Audi to invest \$80m in Cosworth engineering group

A big expansion was announced yesterday for Cosworth Technology, the UK automotive engineering consultancy, John Griffiths writes. Cosworth was bought by Volkswagen's Audi subsidiary from Vickers of the UK in September 1998 for an estimated £70m (\$114m). Audi, VW's

executive cars division, is to provide £47m of new business to Cosworth over the next three years and invest more than £25m in its infrastructure and facilities. The effect will be almost to double employment to 1,500 over the next three years. The extra jobs will be mainly at Cosworth's three plants in

the English Midlands.

Although its US subsidiary in Novi, Michigan, will also benefit, Cosworth's racing engine division was sold by Audi to Ford soon after completing the deal with Vickers. Cosworth has had a close motor sport

relationship with Ford for more than 30 years.



On its way out: the unused Bull Ring complex in the centre of Birmingham

New Town Birmingham

attracted look for residents and visitors," she said.

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• The judge said that "not guilty" verdicts clearing Mr Elk-Kurd and Mr McGuinness of Dovencote, Liverpool, of specifically laundering drug money in the Notting Hill district.

• He told Mr Elk-Kurd it was clear this cash was from "very substantial" criminal activities, and that the "major responsibility" for it rested squarely with him. "I regard your involvement... as meriting punishment at the very top of the scale," he said.

• The case involved low value, sterling notes exchanged for high value foreign ones — principally guilders, DMs, pesetas and Swiss francs — from Thomas Cook travel agency, as well as branches of Barclays and Arab Bank.

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• The judge said that "not guilty" verdict

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Within the Operations Consulting Group of its Investment Banking Division a number of opportunities have arisen. As a centre of excellence, the Group provides management consultancy solutions to a wide internal client base across its European Operations. The project focus is diverse and includes Business Process Re-engineering, new product introduction, streamlining operational workflow and cross product procedural review.

Owing to the breadth and complexity of these projects, opportunities exist for individuals with specific expertise in one or more of the following disciplines:

Settlements, Control and Middle Office within FX, Equity, Fixed Income, Derivatives, Custody and Cash Management.

The successful candidates will be required to take total ownership of the project life cycle from initiation through to implementation. As such, applicants must be experienced Operations professionals with a minimum of 3 years' experience in an investment banking environment. Of graduate calibre, MBA and/or qualified accountant, you will have excellent interpersonal skills and the ability to succeed in a highly pressurised, delivery oriented environment.

Interested applicants should send their Curriculum Vitae and covering letter to:
Simon Head

ALEXANDER MANN

Finance

ALEXANDER HOUSE, 9/II FILWOLD PLACE, LONDON WC1V 6HG

Tel: 0171 905 1303
Fax: 0171 905 1313

Email: simon.head@alexmann.com

PRINCIPAL MANAGEMENT INFORMATION OFFICER

The World Bank, the leading multilateral lending agency in the field of global economic development, has a challenging opportunity for a Principal Management Information Officer (PMIO) at its headquarters in Washington, DC.

Responsibilities

The Corporate Resource Management Group (CRM) leads and coordinates the Bank's resource management policies and processes, and supports senior management's review of strategic options and decision making. Innovative management practices are being implemented as part of the Bank's institutional renewal process currently underway, and enterprise software (SAP R/3) as well as a data warehouse are being installed to meet business information needs. CRM is the focal point for defining and leading these change efforts as they affect resource management.

As the new systems become operational during 1999, CRM will have the critical role of ensuring their integrity and effective use throughout the Bank. Reporting directly to the head of CRM, the PMIO will lead 8-10 professionals in defining and implementing the Bank's strategy, approach, and service standards for providing decision-support information on resource management to the Bank's senior management and vice presidents.

Requirements

A minimum of five years of progressively senior level experience in state-of-the-art practices in information management in a large

organization — using enterprise software and data warehouse — is essential; consultancy, financial, or public sector experience preferred. Advanced degree in Information Systems or Business is required. Strong conceptual and analytical skills, and an ability for innovative thinking are vital. Leadership and relationship building experience are equally important. Must be able to command respect at senior management levels of the Bank. Ability to think strategically and translate ideas into actions will be key strengths. A record of career success in a fairly decentralised and unstructured environment, and the ability to set priorities among multiple deliverables under time constraints, would be added advantages.

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FINANCIAL TIMES

See FT, no comment

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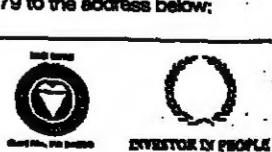
The successful candidate will have a strong academic background, be highly motivated and possess the following:

- 2-5 years corporate finance experience
- Fluent English and German, French would be advantageous
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This is an exciting opportunity for an individual with a proven track record who is looking to work in a challenging and dynamic environment.

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Interested applicants should contact Andrew Hick from the Tax Division of Robert Walters Associates on 0171 379 3333 or write enclosing a Curriculum Vitae stating current remuneration, to Robert Walters Associates, 10 Bedford Street, London WC2R 9EE. Fax 0171 515 8714. Email: andrew.hick@robertwalters.com. Web: <http://www.robertwalters.com>

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You will be either a newly qualified accountant or have up to 3 years post qualification experience. It is likely that you are currently with a 'big 5' firm planning your first move into industry or a multinational organisation and seeking an environment where your talents will be recognised and rewarded. The exposure that this role will give you guarantees excellent career prospects for the right individual.

To pursue your interest in this first class opportunity you should forward your curriculum vitae to our sole advising consultants - Peter Downes Associates, Brookside Cottage, Red Lamb, Norville, Rochdale OL2 7TX. Tel & Fax 0161 632 443. Please mark your envelope Ref PWA 50. Initial interviews can be held locally to suitably qualified candidates.



Director of Acquisitions

Transportation Service Industry

West London

£70,000 + car + bonus + benefits

Recognised as being the market leader in the transportation service industry, our client experienced revenues in excess of \$4 billion for 1998. This US based multinational now requires a high calibre individual to join its acquisition team, reporting to the VP Acquisitions and Corporate Development and European Controller.

The Role

- Take responsibility for acquisition activity for the European Group, working with country management, in-house specialists and external advisors.
- Provide a high degree of analytical modelling and transactional capability.
- Special projects - to include country and market entry studies, costing and associated industry studies as well as process analysis, as and when the directorate require.

Please write in confidence, with full career and current salary details, quoting reference JK/1630FT

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At Scope, we are looking well beyond our millennium. By 2005, we aim to ensure that people with cerebral palsy and other related disabilities will have the rights and resources to control their own lives.

Continual improvements in our financial management will be key to achieving this aim.

We will turn to you for specialist financial expertise in planning, budgeting and forecasting. Excellent communication skills are essential along with the ability to develop relationships with budget holders and other senior staff. You will be a qualified Accountant (or working towards a qualification) with sound knowledge of relevant standards, excellent IT and accounting systems skills.

For an application form and further information contact Ann O'Sullivan, Scope, 6 Market Road, London N7 9PW Tel: 0171 619 7132. Closing date: 19 March 1999.

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SPELLOUT

International Tax Adviser

Acquisitive Industrial Holdings Group

London

to £60,000 + Executive Benefits

Our client is a major international industrial group quoted on the UK Stock Exchange. In recent years, the management team has completed a major restructuring through a number of transactions in order to create a focused group of world market leading businesses providing excellence in technology and service. The group employs some 13,000 people and derives approximately 90 per cent of turnover outside the United Kingdom.

As a direct result of this progress and internal promotion, an exciting opportunity has arisen to join this group. Reporting to the Group Tax Manager, the role provides significant responsibility for all overseas tax advice and some involvement in UK issues of a non-compliance nature. This requires a hands-on approach to acquisition and disposal planning, reorganisations and international cash and profit flows. Being part of a small team, the role offers

exposure to and involvement in other aspects of running the business. Candidates capable of assuming such a role will be chartered accountants with a minimum of 3-4 years post taxation experience in the profession or commercial environment.

Ideally you will already have practical experience of international tax planning and must display good interpersonal and technical commercial skills. This is an outstanding opportunity for an individual who relishes a challenging environment and has displayed maturity and initiative in their career to date.

For further details, please contact Charles Ferguson at Michael Page Taxation, Page House, 39-41 Parker Street, London WC2B 5LN or telephone 0171 269 3244, fax 0171 831 6662 quoting ref 486582 or alternatively e-mail: charles.ferguson@michaelpage.com

Michael Page

TAXATION

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European Finance Opportunities

Our client is one of the world's largest independent investment management companies with international operations spanning Europe and Asia. They are currently pursuing an aggressive strategy of growth which has created two key opportunities within their International Headquarters in the Southern Home Counties.

Financial Controller

c £65,000 + Bonus + Bens

Reporting to the European FD, the Financial Controller will be responsible for financial reporting for all UK and European operations. Annual budgeting, monthly performance monitoring, ongoing systems development, together with regulatory and US GAAP reporting, are integral to this challenging role. You will be a qualified accountant with at least 4-5 years post qualification experience gained within a financial services environment. Ref 475582

The organisation offers a stimulating and dynamic environment where rewards are directly related to your ability and effort. Unrivalled career potential exists for the successful candidates.

Should you wish to discuss these opportunities please call our retained advisor, Nigel Milford, on 0370 223929 or send your CV, including details of your current salary package, to Michael Page Finance, Cygnus House, 45-47 High Street, Leatherhead KT22 8AG. Fax 01372 370101. Please quote the relevant reference number, e-mail: nigel.milford@michaelpage.com (CB4572)

Financial Accounting Mgr

c £45,000 + Bonus + Bens

The Financial Accounting Manager will be responsible for monthly reporting, monthly estimates and analysis of income, preparation of quarterly IMRO returns and for overseeing the preparation of the annual statutory accounts. As a recently qualified accountant, you will have gained post qualification experience preferably within financial services. A second European language would be advantageous. Ref 475582

Michael Page

FINANCE

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Tricon
Restaurants International

Commercial Project Analyst

The Tricon organisation comprises three core restaurant concepts, Kentucky Fried Chicken, Pizza Hut and Taco Bell. With more than 23,000 units, Tricon has more restaurants than any other business in the world. Previously part of PepsiCo Inc, Tricon has since its inception in 1987 become an international blue-chip organisation in its own right, boasting system revenues of circa \$20 billion and substantial growth in profitability and new restaurants.

Surrey

Based at Corporate Headquarters for the European business unit and reporting directly to the Treasury Director, the individual will form part of the shared service team and will undertake a variety of commercial and financial projects. The position's primary focus will be leading the strategic development and implementation of the EURO across Tricon's businesses. Additional responsibilities will entail:

- ◆ Competitor analysis including pricing and external reporting issues.
- ◆ Extensive financial analysis of business performance and contributing to the forecasting, budgeting and financial planning processes.
- ◆ Underaking capital expenditure and re-franchising reviews.

£ Excellent + Bonus + Bens

This is a new role within the finance function that will involve extensive exposure to senior management.

Suitable candidates will be graduate, part or qualified accountants, with well rounded experience preferably gained within dynamic, revenue focused organisations.

Strong interpersonal skills are key and candidates must indicate a progressive nature, proactive thought process, credibility and results orientation.

Interested candidates should send their CV along with current remuneration to Alastair Robinson quoting reference 486271 at Michael Page Finance, Cygnus House, 45-47 High Street, Leatherhead, Surrey KT22 8AG or fax your details to 01372 370101, e-mail: alastair.robinson@michaelpage.com

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Finance Manager - Retail Banking

Abbey National plc is one of the largest and most successful banking groups in the UK with assets of £37.8 billion. UK Retail Banking is the group's largest business. The principal focus of this business is the provision of personal financial services to around 2.5 million customers nationwide.

Milton Keynes

An opportunity now exists within the Retail Banking business group for a talented and ambitious Finance Manager reporting to the Retail Finance Director.

You will manage a team of professional staff with responsibility for a major business area within the Retail Bank and will be required to make a significant contribution to the management and development of the bank. Your responsibilities will include:

- ◆ Financial planning and business analysis.
- ◆ Project evaluation.
- ◆ Ad-hoc high profile projects.
- ◆ Providing a commercially oriented contribution to the management team.

£ 60,000 + FS Benefits

You will be a graduate qualified accountant with a proven record in a large, progressive organisation, not necessarily within financial services. You will bring with you a commercial focus and the energy, ambition and drive to add to the continued development of this successful business.

This is a senior management position with excellent prospects for the right individual.

Interested candidates should forward a CV including current salary details to Andrew Jones at Michael Page Finance, Executive Division, Grant Thornton House, 224 Silbury Boulevard, Central Milton Keynes MK9 1LT. Fax 01908 892 488, quoting reference 483960. e-mail: andrew.jones@michaelpage.com

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As a key member of the Management Team, the Financial Controller will have responsibility for shaping the finance function to meet the demands of a rapidly growing business. As well as leading the financial reporting, planning and control processes, you will direct a number of significant projects and contribute to our strategic planning and business development.

You will be ACA qualified, trained in one of the Big Five, and have at least five years' experience, preferably within financial services.

For someone with energy, ambition, proven interpersonal and leadership skills, this role will provide excitement and challenge, along with real opportunities for personal career growth.

Cardiff is a vital springboard for us, and it is crucial that we have the best people carrying our business forward. A competitive salary is complemented by an attractive bonus plan, and full relocation package.

Please reply in confidence quoting ref. FT202 to Gillian Ross, Bank One International, Terra Nova House, Scott Harbour, Pier Head Street, Cardiff CF1 3PH, or email gillian.ross@bankone.com.

Interviews will be held in London or Cardiff during March 1999.

BANK ONE.

International Financial Controllers

£ Excellent + Benefits + Overseas Allowance

Linklaters & Paines is one of the world's leading firms of corporate and finance lawyers. Recently they have joined with four other large European firms to create Linklaters & Alliance - the world's second largest integrated legal and tax practice.

To respond to this global expansion, the Group Finance Department of Linklaters & Paines, based in London, is creating a specialist team of International Financial Controllers for secondment overseas, to provide strategic and operational finance support to the firm's growing network of offices. Immediate opportunities exist for postings to New York and Moscow.

The role:

- Line management of an overseas finance function – reporting to the Head of Office you would manage a team of local finance staff, taking overall responsibility for day-to-day financial operations (payroll, credit control, accounts receivable and payable, banking).
- Technical advice on taxation, regulatory and accounting standards compliance, treasury, credit management, work-in-progress and management reporting issues.
- Strategic input as to how the finance function can best contribute to the business objectives of the overseas office and the firm as a whole.

This is an excellent opportunity to use your accountancy training and experience to become involved in the management of an expanding international business.

Interested applicants should enclose full CV, daytime telephone number and details of current remuneration to David Trapnell or Jonathan Stokes at Michael Page Finance, Page House, 39-41 Parker Street, London WC2B 5LN, fax 0171 831 2612 quoting reference 485298 or e-mail: david.trapnell@michaelpage.com

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This role has been created because of the sustained growth of the portfolio worldwide. Managing a small team and reporting jointly to the CFO and CEO, the job holder will be involved in all aspects of the group's finances. Specific responsibilities will include financial and management reporting, and budgeting; reviewing and upgrading existing financial systems and controls; and providing input to investment appraisals. As a member of a small executive team, the job holder will make a key contribution to the business as a whole.

Candidates must be technically strong ACAs with several years' post-qualification experience. This will have been gained either in financial services audit or with a move into the finance function of an investment bank, fund management or other relevant business. A knowledge of sophisticated multicurrency transactions and complex financial structures is essential. Key qualities include commitment, resilience, self motivation, attention to detail and maturity, complemented by enthusiasm, imagination, high energy levels and a 'can do' approach. Previous international/overseas experience is preferred.

This is an unusual, challenging role, with significant potential. The ability to thrive in a professional, dynamic and collegiate environment is mandatory. The package, which is tax free, will include a relocation allowance.

Please send a full CV in confidence to GKR at the address below, quoting reference number 992171 on both letter and envelope, and including details of current remuneration.

Queensberry House, 3 Old Burlington Street, London W1X 1LA.
Tel: 0171 534 0078. Fax: 0171 534 0001.
E-mail: lball@gkrgroup.com

International Auditor Bilingual English / French London - Grenoble

Our Group, (2,400 people, ME 250) is the world's leading manufacturer and operator of specific automatic machines on its market. Owing to our continued growth, due to the development of new products and recent acquisitions, we intend to reinforce our internal audit team. Your responsibilities will be the following:

- conduct financial and compliance audits of our operations and processes;
- to assess the effectiveness of controls and accuracy of financial statements;
- provide the general management with the reassurance that business risk is at an operational minimum;
- recommend and contribute to company performance;
- help implementing a programme of change of management methods;
- ensure reliability and integrity of financial information, being the basis of a successful and progressive business.

You are qualified accountant or university graduate in business (or equivalent). You have 2 to 3 years post qualification experience in external audit with a Big Five firm. You know the state-of-the-art auditing techniques and methodologies within an international environment. You have strong communication skills and a good resistance to pressure. You are totally fluent in English and in French. Lastly, you are prepared to travel extensively. Please send your application mentioning your present salary, under the reference 0994/P/B/AF to Pascale BONNET - PA Consulting Group, 15 boulevard Eugène Delaunay - 69003 LYON France - Tel: 33.47.20.80.80. You can also write to pascale.bonnet@pa-consulting.com or fill our application form on our site www.pa-jobworld.com

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Financial Controller

Major International Retail Start-up

Central London - Salary c. £55,000 + s/options

With backing from JP Morgan behind a proven team of entrepreneurs, this represents a rare opportunity for a high calibre Finance professional who has a track record of demonstrating effectiveness within a change orientated, fast moving environment. Revenue is forecast to exceed \$300 million in the second year of trading, when the company expects to list on NASDAQ.

Working closely with, and reporting to the CFO, you will be expected to assist in the development and implementation of effective financial controls and systems capable of providing valuable management and financial information to the business, in support of worldwide operations. This will include building a small accounts team in London, where the central accounts and administrative functions will be situated.

Ambitious, experienced and keen to make your mark within a fast growing company, it is likely that you are a qualified accountant with

a strong background of UK and US GAAP, tax and regulatory requirements. Although experience of a previous start-up would be advantageous, the core requirement is for an individual with experience of operating in a large group with sophisticated international operations and a very commercial "hands-on" approach.

If you wish to be considered for this outstanding career opportunity, please send your curriculum vitae, including current remuneration details to Tim Hastings at Ernst & Young Executive Search & Selection, Rolls House, 7 Rolls Buildings, Fetter Lane, London EC4A 1NH, or e-mail: thastings@ccernst.co.uk quoting reference TH335.

ERNST & YOUNG
The United Kingdom firm of Ernst & Young is a member of Ernst & Young International

international influence. The role will require significant overseas travel therefore one or more European language is strongly preferred although not essential.

In the first instance, please contact, in complete confidence, Ryan Elliott on 0181 814 1666; Alternatively, please send your full CV, including the details of your current remuneration, to him at HW Harrison Willis, 3rd Floor, 6 Lampton Road, Hounslow, Middlesex TW3 1JL. Fax: 0181 814 1444. E-mail: ryan.elliott@hwgroup.com Internet: www.hwgroup.com

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FINANCIAL RECRUITMENT



The TANITA Corporation is the world's leading manufacturer of consumer, medical and commercial scales, and inventor of the TANITA Body Fat Monitor. With more than 10% of the global and over 60% of Japan's domestic market, TANITA has established its reputation for quality, innovation, reliability and service.

TANITA Group comprises the Japanese parent company and operating subsidiaries based in China, Hong Kong, USA, Germany, France and UK, strategically located to meet the challenges of international business.

This highly profitable, fast growing organisation now has revenues in excess of £200 million. An aggressive and demanding 5 year strategic plan for further rapid expansion will see its turnover exceed £1 billion, of which 50% will be international.

This newly created position will form part of the small international executive team,

under the leadership of the Chairman & Chief Executive of Overseas Operations. This unique opportunity requires a highly talented financial professional with a focus on new business solutions.

Specifically you will:

- assist International CEO and Parent Company executives with the strategic planning process;
- create and implement new International management information systems;
- collate and consolidate information at main board level;
- monitor and ensure the professional performance and operation of all Overseas Subsidiary finance functions.

To meet the demands of this progressive environment, you will be a qualified accountant with 10 years commercial experience, including 5 years with a strong

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DIAGEO

Group Controller - Managing For Value

Central London

Diageo, formed through the merger of GrandMet and Guinness, is one of the world's leading consumer goods companies with a turnover in excess of £12 billion. The Group is committed to generating superior returns for its shareholders. Consequently, new performance targets, focused on significant economic profit enhancement, are being set for the four core businesses: UDV, Guinness, Pillsbury and Burger King.

This new high profile role will have a key strategic influence in leading the implementation of an effective M&V reporting framework. Responsibilities will include:

- championing the adoption of a leading edge KPI based performance management system across the Group;
- providing a reporting and financial analysis service for the Diageo Executive Committee and Board;
- providing a financial appraisal service for major business development proposals;

• involvement in significant change management programmes;

• providing a Corporate Centre cost reporting and management service (£100 million cost base).

This role represents an outstanding entry point for a fast track, high achiever. Candidates will be accountants/MBAs with around 10 years' ppe. Excellent communication skills, high self-confidence, energy and enthusiasm and a persuasive style are essential.

This extremely challenging role also requires a sharp strategic mind, strong task orientation and a powerful intellect.

Please send a full CV in confidence to GKR at the address below, quoting reference number 990097 on both letter and envelope, and including details of current remuneration.

Queensberry House, 3 Old Burlington Street, London W1X 1LA. Tel: 0171 534 0099. Fax: 0171 534 0001. E-mail: lcury@gkrgroup.com

GKR

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World-Class European Company

West London

Head of Finance and IT

Recent promotion has created an outstanding opportunity with Board prospects for a commercially minded finance professional to join a highly reputed, profitable and growing £200 million turnover product and service market leader. This is a Finance Director designate position; the successful candidate will become Company Secretary on joining and will join the UK Board within two years. Full participation in management decision making at this successful subsidiary of a £2.5 billion international group is expected.

THE ROLE

- Responsible to the Managing Director for leading and developing the finance, IT, personnel, company secretarial and administrative functions in support of business objectives.
- Enhance management information systems and processes to support the expanding sales and service divisions as the business becomes more complex and technology-driven. Oversee the introduction of progressive HR policies.
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For a confidential discussion please call Rod MacKenzie at LFI on 0171 208 5800 or on 01279 725 683 (evenings/weekends), alternatively email to r.mackenzie@lfin.com

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BUSINESS MANAGER

to manage the development and implementation of the organization's marketing and distribution services efforts in the United Kingdom.

- The successful candidate will possess:
 - A thorough understanding of the fast moving consumer goods (PMCG) industry (especially the F&B segment) in the UK and EEC.
 - An in-depth knowledge and experience (five years) in distribution, particularly throughout the "lower trade" independent-retailer network.
 - The "entrepreneurial flare" required to establish the organization's operating and distribution structure within the UK.
 - An ability to create and implement long-term strategic distribution plans in conjunction with the organization's global strategic plan.
 - Academic requirements to include an Honours Degree (marketing major). Postgraduate qualifications in marketing will be well received.
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Gresham College was established in 1587 under the Will of Sir Thomas Gresham, who provided for seven Professors who would give free public lectures to the citizens of London. The Mercers' School Memorial Chair of Commerce was created in 1985 to add the area of business and economics to the ancient chairs. For this appointment, the College wishes to encourage debate and discussion on international and domestic issues which affect the City.

The principal obligation is to deliver six public lectures a year to general audiences, free of the usual constraints of curricula. An annual fee of £4,000 (inclusive of VAT) is payable.

Please send for further particulars to
The Provost, Gresham College
Barnard's Inn Hall, Holborn, London EC1N 2HH
Tel: 0171 831 5075. Fax: 0171 831 5208
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Closing date for applications is
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The Director must have the management experience to deliver an ambitious vision for building on the present success of the Graduate Business School. The Director must also have an appreciation of the developing products and methods of delivery in the MBA, EDP and related markets, both domestic and overseas.

Candidates should have a record of academic achievement in business education, preferably combined with experience of, and success in, the private or public sector.

For application form (Ref 1559) and further particulars (available on request in alternative formats for applicants with a disability) contact The Personnel Office, University of Strathclyde, Glasgow G1 1XQ. Tel: 0141-553 4133 (24 hour Voicemail Service). Applications closing date: 25 March 1999.

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The successful candidate commands an in-depth knowledge of the Spanish equity market and is able to co-operate with the existing research team. Additionally, the candidate will be able to offer a pan-Iberian product to its established clientele.

We are prepared to establish a performance-based package where the variable part is above the industry average. Although Lisbon would be a favoured location, we may also provide facilities in Madrid.

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You should have a minimum of one year's financial experience. For the developer positions a strong software engineering background is required. Successful candidates will have excellent C/C++ and some of the following: VisualC++, Visual Basic, Excel, Numerical Methods etc. (We are also seeking C/VMS skills.)

Remuneration packages are superb and include substantial bonuses, and benefits and a review in six months.

In the strictest confidence, please send a full CV to: Craig Millar at Millar Associates, 6 Sloane Street, Knightsbridge, London SW1X 8QE. Please quote reference no. FT2402. Tel: 0171 223 2222. Fax: 0171 223 2208. Email: craig.millar@millarassociates.com.



SUPPLIER OF TREASURY SYSTEMS

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Our client is one of the leading suppliers of Treasury Management Systems, operating in global markets with a strong established international presence. It provides front-end trading systems to banks and financial institutions for FX, money markets, fixed income and derivatives.

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- Managing and developing the European Implementation and Support teams in London.
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- All administrative matters regarding the European Office.
- Working closely with the North American and Asia Pacific Regional Managers to provide global implementation and support of the business.

You will have been involved with systems for treasury, trading and risk and currently be working with a software vendor or consultancy firm. You will possess natural

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OPERA LA SCALA, MILAN

Money can't buy artistic integrity

Cash may have been lavished on Verdi's 'La forza del destino' but the company seems culturally bankrupt, laments Andrew Clark

Is La Scala bankrupt? Judging by the "sold out" signs at the great Milanese opera house, the answer must be no. Elsewhere in Italy, opera may be chronically underfunded, but there has never been a shortage of money at La Scala: it's a national heritage site which attracts preferential treatment. And there's no skimping or scrapping in the new production of *La forza del destino*. All 11 scenes of Verdi's sprawling epic are treated to a different design, and sets as lavish as those don't come cheap. The scenic opulence of

Forget the force of destiny; what counts in Milan is the force of the maestro

Forza suggests a budget of mammoth proportions, worlds away from the single-set stagings that have become the norm in the UK.

But if it's the *artistic* balance-sheet we're talking about, then bankruptcy is not too strong a word. La Scala's orchestra and chorus still know how to perform Verdi better than anyone else - *Forza* is reassuringly clear on that - but they seem to be performing in an artistic vacuum. This is the only Verdi to be staged at Milan this season, and it is woefully undercast - which makes you wonder why La Scala chose to stage it. Even worse, Hugo De Ana's sub-Zeffirellian production has nothing to say about the piece or its characters. It's some achievement to make *Forza* look boring - but that's exactly what La Scala has done.

Perhaps Riccardo Muti, La Scala's *de facto* artistic director, had his fingers burned last season by Graham Vick's *Macbeth*, a disastrous attempt to create a new visual aesthetic for Verdi at La Scala. As the self-appointed

guardian of Italian operatic tradition, Muti must have winced at that. *Forza* is his revenge. It represents a return to the staid, static traditionalism which gives opera a bad name. Forget the force of destiny; what counts in Milan is the force of the maestro.

And Muti leaves us in no doubt about his command of this performance. The overture is superbly drilled and confounded, as are the choral ensembles - above all the "Rataplan" at the end of Act 3, its clipped rhythms despatched with Donizettian precision. The flow in Muti's approach is his inflexibility: his metronomic tempos give the performance a regimented quality, so that Verdi's melodies have no room to breathe. At least Muti has given up flailing his arms so wildly - perhaps out of deference to the spectators he now wears while conducting.

With the centenary of Verdi's death less than two years away, La Scala is trying to refurbish its repertoire - and *Forza* represented a gaping hole. It had not been staged in Milan since 1978, and its local performance history, outlined in a lavish programme book, is one of unbroken distinction, with names like Toscanini, Gigli, Tebaldi, Bergonzi and Caballé leaping off the page.

In the 1980s and early 1990s, La Scala's Verdi priorities lay elsewhere. But having returned to *Forza*, it finds itself unable to match the opera's demands. This production underscores the worldwide crisis in casting Verdi: there are simply not enough good voices to go round. At best you might fill two or three concurrent productions - but this *Forza* was not one of them.

For Milanese opera-goers the main attraction was José Cura's Alvaro. The Argentine heart-throb certainly knows how to squeeze the money-notes, but those who see him as the next Plácido Domingo would find scant evidence for it here. He phrased cautiously and looked strangely de-energised. Leonora was sung by Inés Salazar, a



Andrea Tamoni/Teatro alla Scala

From elemental: the South American soprano Inés Salazar as Leonora

young South American soprano with a chest register notably more commanding than her top: "Pace, pace" was correctly sung, but far from elemental. Giacomo Prestia's Padre Guardiano might have been reciting the alphabet for all the stand-and-deliver expression he gave the part, while Leo Nucci's Carlo has seen better days. Luciana d'Inizio's Preciosilla was hearty rather than tarty - and only Roberto De Candia, as the friar Melitone, showed any belief in his role.

But you can't blame singers for looking uninvolving when the director treats them as incidental to his stage-design. In a programme essay almost as indulgent as his production, De Ana explained how he had been inspired by the morbid visions of Valdés Leal, the 17th-century Spanish painter.

The result was a succession of dark, "monumental" friezes, beneath which any form of movement looked like an unwelcome disruption. This scenic pictorial

alism worked well enough in the big choral set-pieces, but it deadened the battle and inn scenes, and gave the intimate exchanges a stilted quality.

Where was the comedy and the tragedy? What about the issues that attracted Verdi to Rivas's Spanish Romantic drama in the first place - freedom, choice, social attitudes, racism, war?

Verdi described *Forza* as a "modern opera". In its latest incarnation at La Scala, it looks like a relic from the Dark Ages.

CONCERTS IN BRITAIN

Maazel shows off his talents

Wednesday's concert at the Barbican was a notable event in the London music calendar: it gave us the chance to hear the world's highest-paid conductor in harness with a great British orchestra. Lorin Maazel used to be a regular visitor to these shores, but over the past decade he has focused his attention elsewhere, to notable effect in Munich. It's unlikely the London Symphony Orchestra was able to pay him what the Bavarians do, but it compensated by giving him *carte blanche* with the programme.

As Maazel approaches old age - he will be 70 next year - he is eager to let us know he can still do everything as well as anyone else, if not better. In that respect he's still a child, albeit a prodigiously gifted one. And so his programme consisted of Maazel, Maazel and Maazel - composer, conductor and violinist. Maazel's self-regard, like his natural musicality, is breathtaking.

The only real surprise was that he remains a classy fiddler - though it was not especially evident from Bartók's *Paviloi No 1*, which suffered from studied phrasing and uncertainty of pitch and rhythm. By the interval, however, Maazel and his violin were in full flow: Kreisler's *Gypsy Caprice*, using Maazel's own orchestration of the piano accompaniment, was fluently articulated, tender in tone, lavish in portamento and far from cold.

In between those two pieces came the UK premiere of Maazel's *Music for Violin and Orchestra*. It's a quaint programmatic rhapsody in an idiom - like that

of so many conductor-composers before him - about 50 years out of date. Maazel dutifully absorbs the tricks perfected by early 20th-century master orchestrators, yielding a mildly discordant pot-pourri of Walton, Ravel, Stravinsky and Shostakovich. Tuned bongos, flexatone and gypsy dulcimer are thrown in for good measure, but the piece outshines its welcome. *Much Ado About Nothing* would be the correct subtitle.

After all that in the first half, it's a wonder Maazel didn't insist on programming *Ein Heldenleben* (*A Hero's Life*) after the interval. What everyone had come for, of course, was Tchaikovsky's Sixth Symphony, and Maazel the conductor did not disappoint. The first movement's development was fast and furious, the waltz lucidly elegant, the march a light-footed quick-step, the finale a perfectly tapered decrescendo. The LSO was simply immaculate, no more so than in Andrew Mariner's *pizzicato* clarinet solos, the first time I have heard them truly as marked.

No one makes conducting look easier or more controlled than Maazel - but there lies his problem. His sheer facility with music, and the supreme self-confidence that comes with it, means he has never needed to reach beyond himself - the prerequisite for a great performance. Maazel's Tchaikovsky compelled admiration, but it never, never cut to the heart. In the context of the *Pathétique*, that amounts to failure.

A.C.

Maxwell Davies reels in new audiences

Because Sir Peter Maxwell Davies grows ever more prolific with the advancing years, it's not surprising that he has already completed four new pieces since the New Year; he gets far less notice in Britain than his music deserves.

When it ceased to sound "shocking" here, by the late 1970s, it still seemed forbiddingly knotty; and there were newer and slicker trends to write about. Also much wilder, knotter ones: Brian Ferneyhough's intricately wrought music, for example, and James Dillon's are tougher and more opaque to innocent ears than almost anything Davies has composed.

Of late, it is America that has been discovering "Max". Just as his music turned toward transparency, oriented to "tonal" or at least "modal" roots, critics here began to think him less exciting than the latest breeds, whilst in America they were discovering him as a challenging original who makes an audible kind of sense. His recent San Francisco Symphony commission, *A Reel of Seven Fishermen* - a substantial work, a good half-hour long - had its UK premiere on Saturday in Manchester, with the composer conducting the BBC Philharmonic.

The BBC programme-book should have declared where the work came from, but merely it didn't; so I must report that a reliable colleague, hearing heard a San Francisco tape, thought that it rendered some key events and passages more forcefully than the BBC orchestra. I don't doubt it, considering the execu-

tive brilliance - and the rehearsals - that the SFS can boast. In purely musical terms, nevertheless, the BBC Phil did Davies excellent justice; they were fine-tuned and sonorous, and subtle with it.

The score is a seascape with human figures, inspired both by a George Mackay Brown poem that captures a timeless moment of Orcadian life (a mother on Hoy recognises that where 14 hands went to sea, only 12 have come home), and by a real, contemporary rogue-wave that nearly drowned Max himself on that island.

The music is built upon a Good Friday plainsong. The central Reel, a "dance of death", represents storm and crisis; it is flanked by a brooding salt-sea Prologue and a chastened, reflective Epilogue. The orchestral sound is often extraordinary, though it doesn't trade upon any of the standard film-music effects (perhaps the clockspins was inspired by Debussy's *La Mer*, though). Particularly memorable are the slow, deep trombones and tuba, which suggest a relentless ground-swell.

I look forward to a London performance soon. The rest of this concert was conducted by Vassily Sinaisky: a thoughtful account of Beethoven's Fourth Piano Concerto, with Kathryn Stott as bright-fingered soloist, and a searching, stirring one of Shostakovich's Sixth Symphony - beautifully played, with crackling quick movements.

David Murray

Out of Hades and into the sickbed

OPERA

RICHARD FAIRMAN

Orpheus and Eurydice
ENO, Coliseum, London WC2

The "hu" was the prime culprit. Two of the principal singers were forced to pull out of English National Opera's revival of *Orpheus and Eurydice* on Wednesday - bad luck in an opera which only has three roles.

This was only the second run of performances for this production at ENO, although those who saw it the first time round mostly thought it was doomed to failure whatever the cast. Gluck's best-known opera, for all its apparent classical simplicity, is far from an easy work to bring off and today's producers do not seem to be tuned in to its wavelength.

The drawback was that the music sometimes went too fast for the singers to utter their words with the appropriate sense of gravity. It is hard for Orpheus to lament in high tragic vein when the text is tripping over itself.

After music and poetry, dance also plays a part in operatic settings of the *Orpheus* legend.

which is no doubt why two notable choreographers have recently been attracted to it - but, my goodness, one wishes they were not.

After Trisha Brown's cutely handling of Monteverdi's *Orfeo* at the Barbican, the only good thing

It is hard for Orpheus to lament in tragic vein when the text is tripping over itself

that can be said about Martha Clarke's contrasting treatment of Gluck's *Orpheus* open is that it is very different.

Her dancers go into an ecstasy of avant-garde angst for the scene in Hades, twisting, jerking and twitching with a fervour that reminds us that 15 minutes of the wrong kind of modern dance

really can be hell. But the bit everybody remembers from last time is the tableau in the Elysian Fields, where the dancers return to pose in a state of grace and not a stitch else.

I hope somebody warned ENO's replacement Orpheus about this

part of the production, as it would be off-putting to sit in the dressing-room summing one's concentration to sing "The pure chisel", one of the summits of classical opera, only to step on stage and find the rest of the cast gambolling around with their undies. Andrew Watts sang that aria, like the rest of

the role, cleanly and confidently, but with noticeably more power at the top of the voice than at the bottom.

As the replacement Eurydice, Julie Unwin supported him without obvious weakness and in the circumstances it was not their fault that the crucial final act between Orpheus and Eurydice failed to get a real grip on the drama. Mary Nelson sang a nicely bright Amor.

The chorus, placed on either side of the stage, came across strongly. Artur Stefanowicz and Margaret Richardson, the singers advertised for the title-roles, are expected to return before this run of performances is over.

Revival sponsored by Geoffrey C. Hughes Charitable Trust. Performances continue until March 31.

Faith and R. Strauss; Feb 26

INTERNATIONAL

Arts

Guide

BERLIN

OPERA

Deutsche Oper
Tel: 49-30-34384-01

Rise and Fall of the City of Mahagonny: by Kurt Weill, libretto by Brecht. New staging by Günter Kramer, conducted by Lawrence Foster, with designs by Gottfried Pilz and Isabel Ines Gläther; Feb 28

CARDIFF

OPERA

Welsh National Opera
Tel: 44-1222-494 666

Hansel and Gretel: by Humperdinck. Conducted by Wladimir Jurowski in a staging by Richard Jones, premiered in December. Cast includes Imelda Drumm, Linda Kitchen and Nigel Robson; Feb 26

EDINBURGH

OPERA

Scottish Opera, Edinburgh Festival Theatre
Tel: 44-131-529 6000

Der Rosenkavalier: by R.

and private loans from Europe and the US; to Mar 1

SAN FRANCISCO

CONCERTS

Davies Symphony Hall

Tel: 415-854 6000

www.sfsymphony.org

San Francisco Symphony

Orchestra: conducted by Jeffrey Tate in works by R. Strauss, Humperdinck and Honegger. With flute soloist Paul Renzi and horn Julie Ann Giacobassi; Feb 26, 27

SEATTLE

OPERA

Seattle Opera

Tel: 206-389 7676

www.seattleopera.org

Vanessa: by Samuel Barber.

Conducted by Yves Abel in a

staging by Sharon Ott. The title

role is sung by Sheri Greenawald/Ashley Putnam; Feb 27, 28, Mar 3

TOKYO

EXHIBITION

Palazzo delle Esposizioni

Tel: 33-3-4474 5903

Poussin: Early Years in Rome.

Display of 41 works produced

between 1624 and 1628. The

centrepiece is "The sack of

the temple in Jerusalem by Titus"

(1625/6), commissioned by

Haydn and Mahler; Feb 27

Yomiuri Nippon Symphony

Orchestra: conducted by Rafael Frühbeck de Burgos in works by

Denis Mahon, the show's

curator. Includes major public

and private loans from Europe

and the US; to Mar 1

Faith and R. Strauss; Feb 26

VIENNA

EXHIBITION

COMMENT & ANALYSIS



PHILIP STEPHENS

Liberated by Europe

Tony Blair has put himself at the head of Britain's pro-European forces. Resolute action now needs to follow this bold gesture

Sometimes we learn a lot more from watching politicians than from listening to them. It happened this week when Tony Blair mapped out Britain's path to the euro. What we heard was a prime ministerial statement liberally sprinkled with the familiar caveats and caution. What we saw was a prime minister liberated from his past timidity.

Mr Blair's demeanour told us something he has always said but we have never quite believed. He is the first occupant of 10 Downing Street since Edward Heath serious in his intent to make a success of Britain's relationship with its continental neighbours. Joining the euro within a credible time-frame is the sine qua non of this ambition. But it is only part of it. After lingering too long in the shadow of a chauvinist press, Mr Blair suddenly looks comfortable in the role of the pro-European. Here is a stage he wants to play on. And if this venture fails, so does its author.

In staking his leadership on participation in the single currency Mr Blair seeks a prize bigger than the vital yes vote in the referendum all but promised for the months after the next general election. To secure the consent of the people to give up sterling Mr Blair must regrip the prism through which Britain looks across the Channel. The European Union is seen now as an institution to be fought or feared. Mr Blair has to persuade the voters that it is something Britain is part of, a co-operative if also an occasionally competitive venture.

The moment, it must be said, is not the most propitious. The hostility of

British public opinion towards the single currency is well known. And these are distinctly awkward times to preach the gospel of Europe.

A few weeks ago

Dominique Strauss-Kahn, France's finance minister, was heard on these pages declaring that Europe now laid claim to an equal voice with the US in the councils of international economic management. What we saw instead at last weekend's meeting of finance ministers from the Group of Seven industrial nations was a euro-zone fractured against itself. Europe's politicians could hardly be further from the central bankers they so recently anointed.

Wim Duisenberg, the head of the European Central Bank, looks ever more like someone whose mission is deflation. A small man's *amour propre* blinds him to the obvious truth that the Central Bank can succeed only if it builds political

legitimacy. Mr Duisenberg, we must suppose, will eventually learn. And the present arrangements are not immutable. The question is the price to be paid by the euro-zone's depressed economy in the meantime.

There are other conflicts from which Mr Blair cannot escape. The haggling over money and the common agricultural policy, which starts in earnest at today's EU summit in Bonn, will be a纷争 affair. All logic says that each of the 15 governments must give something now to secure the mutual gain of European enlargement. But after this week's declaration, Britain's Eurosceptic press has never been more eager to see Mr Blair fall. The necessary renegotiation of the rebate on Britain's contributions to Brussels has already been cast in the headlines as an abject surrender to the foreigners.

And it is here that we see



Developing a capitalist taste for litigation

Two court cases in Shanghai reveal the unexpected growing pains of the rule of law in China, says James Harding

Just as Qian Yuan was leaving Watson's, a pharmacy on one of Shanghai's busiest shopping streets, the store alarm went off.

The 19-year-old university student was taken down to the basement and searched for shoplifting. She was scanned with a portable electronic detector. Then, much to her embarrassment, she says, the female security guard asked her to unzip her trousers, twice. On both occasions, nothing was found.

The incident might have remained nothing more than a personal humiliation, but Ms Qian decided to take Watson's to court.

Last September, she sued the store, which is owned by the Hong Kong-based company Hutchison Whampoa in which the magnate Li Ka-shing has a substantial stake, demanding compensation for her mental anguish. She said she was "picking up the legal weapon to demand justice and safeguard her human dignity".

The district court found resoundingly in Ms Qian's favour - Watson's was ordered to place an apology in Shanghai's most popular daily newspaper and pay damages of Rmb 250,000 (\$30,000), equivalent to roughly 20 years' pay for an average Shanghai worker.

Ms Qian is one of a growing breed of litigants in China. Where once disputes were handled by an official, adjudicated by a neighbourhood Party committee or, simply and frequently, left unresolved, these days more and more Chinese people are turning to the courts.

And, handsome pay-outs for personal injury, emotional distress and mental anguish are turning the business of accidents into something of a legal industry. When misfortune strikes, many Chinese people now call a lawyer.

Zhang Yuqi, a former Shanghai policeman-turned-attorney, says he was inundated with requests for representation after he secured a Rmb 130,000 compensation

last year for a client who walked into a glass wall at a department store in which foreigners had invested.

"Ordinary people have tended to solve their problems between themselves. Average consumers do not know how they can protect their legal rights through the courts. But, things are changing. They are beginning to realise how the law can help them," he says.

The signs that Chinese people are starting to show a litigious streak may suggest that a Communist-run country is moving towards a rule-based society. But, the cases themselves illustrate how very far China has to go - they have exposed a patchy set of legal statutes

'Ordinary people have tended to solve problems between themselves.'

Consumers do not know how to protect their legal rights through courts. But things are changing.

They are beginning to realise how the law can help them'

and an often arbitrary court system.

Foreign investors or, more recently, Hong Kong's judiciary, who often despair at Beijing's erratic or partisan enforcement of laws and regulations, are not the only ones left scratching their heads at the uneven hand of the law in China.

Initially, the two big cases in Shanghai - the one suit against Watson's and the other against the Metro-Jiangu store handled by Mr Zhang - reinforced suspicions that China operated one set of rules for local companies and another for foreign ones.

Damages for mental anguish until recently were a symbolic Rmb 100-200, says one lawyer at a leading European law firm. But, he says: "A two-tier system seems to be developing. The courts appear to have

son". Lawyers, too, have naturally been in favour of higher compensation payments, as they tend to be paid on a percentage of the final award.

Mr Zhang says overseas companies are not the particular targets of Chinese plaintiffs. He lists other recent cases in the city, such as the Rmb 120,000 damages paid by a local advertising company to the family of a man killed when one of their hoardings collapsed.

However, the Watson's case has more than just fuelled speculation about the anti-foreign instincts of Chinese courts. For many, it has confirmed concerns about the independence - or lack of it - of legal judgment in China.

Last month, the case took a puzzling turn. Watson's appealed. The store has maintained that Ms Qian

the scale and the importance of the task Mr Blair has now assumed. It is worth recalling that for all but a year or two of the quarter of a century since Mr Heath signed the treaty of accession, the European Union has been seen from British shores as a zero sum game. Harold Wilson and James Callaghan were often not hostile. Margaret Thatcher put her name to deeper integration but always pretended otherwise. Her scepticism turned to phobia. John Major's good intentions were broken on the rocks of Black Wednesday when sterling was forced from the exchange rate mechanism.

We should not be surprised that the nation's voters harbour misgivings. They have been told again and again that this is a battlefield on which Britain occasionally wins but more often loses.

Brussels, in tabloid parlance, is the place where malicious foreigners conspire against noble Anglo-Saxons. The slightest possibility that there might be advantage for Britain in marching in step has been transmuted.

Europe is something to be suffered, at very best endorsed. Mr Blair has always believed the counter case. The difference after this week's statement is that he presents himself as its chief spokesman. No more hiding behind business, no more pretending that he might, after all, prefer the Queen's head on the currency to a place at the table in Europe. The sharing of sovereignty, as he said explicitly on Tuesday, is designed to enhance the nation's power and prosperity - just as the unsplendid isolation of his opponents would diminish it.

I cannot think of a serious politician beyond the shores of British Euroscepticism who would find anything remarkable in such an observation. But what is obvious to the French, the Germans or the Belgians has been a secret well-hidden from Mr Blair's electorate. So the campaign for participation in the euro must be painted on a wider canvas. Mr Blair understands this. It explains his eagerness to shape a new social democracy which

draws the best from European social policy and marries it with the entrepreneurial instincts of American capitalism. He needs his domestic audience to feel that the economic arguments are going Britain's way - as indeed they have been since long before his election victory.

Here too lies the explanation for Mr Blair's willingness to risk irritation and more in Washington by adopting the cause of European defence. His proposals for a European dimension to Nato, capable of military action independent of the US, have thus far passed almost unnoticed in its own country. But the project, now in the hands of a combined British, French and German taskforce, is of potentially momentous consequence.

The Paris government still cannot quite believe last December's St Malo declaration when Mr Blair put aside decades of traditional hostility to anything that put the slightest question mark over US military leadership. But nowhere else does he have a better chance to show that Britain is a beneficiary, rather than a hostage to, European co-operation.

Mr Blair will find it hard to translate such initiatives into a change of mood at home. The habit of shooting and sulking is ingrained. The mindset of the sceptic media turns every legitimate argument between Britain and its partners into a test of the whole enterprise. And more than once Mr Blair has fallen into the trap of waving aloft the national veto for the sake of a favourable headline.

And yet the transformation he now seeks is far from impossible. The pro-European case has never been put with force and consistency by a prime minister as popular as this one. And every opinion poll which says that the British mistrust Europe also says they know they must be part of it. That is why an increasingly strident anti-Euroscepticism has failed to deliver votes to William Hague's Conservatives. Mr Blair can win. What's required now are words to match the body language.

LETTERS TO THE EDITOR

GM soya and maize not approved

From S. Leibacher

Sir, Allow me to point out an important error in Guy de Jonguières' analysis "Genetically modified trade wars" (February 18). The US Food and Drug Administration does, indeed, require extensive testing of products prior to approval. The FDA did not, however, approve GM soya and maize.

These food crops were exempted from the FDA's testing regime as the result of a policy decision by the Reagan administration. Rather, they have been approved under a vastly simplified Department of Agriculture regime, which merely asks that a crop be shown not to be a plant pathogen.

necrosis was also found in the control group.

This is a serious issue. Given the plans of the "life sciences" companies to ensure that all basic crops be modified within the next decade,

Articles that purport to take the underlying scientific and regulatory regimes into account therefore have a duty to go beyond repeating industry briefings.

S. Leibacher,
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New York 11201.
US

More ammunition for the eurosceptics

From M. E. J. Killick

Sir, The unfortunate juxtaposition of your editorial "Euro landmark" and the article "Germany's blame game" (February 24) does Tony Blair, the UK prime minister, no favours, nor, I suspect, the FT's policy on the euro.

Whether Germany's problems are structural, fiscal or monetary, being in the single currency has denied them the option of using interest rates to get the economy moving. While this problem was always seen as one of the fundamental drawbacks of the single currency, for it to come along so early in the life of the euro is particularly significant and must give ammunition to the eurosceptics.

Will the European Central Bank maintain its tough stance vis-à-vis the mightiest economy in Europe, or will it succumb to Oskar Lafontaine's bully-boy tactics? If the latter, does it mean that when we are in the single currency, our economy will be decided in Bonn/Berlin or Frankfurt? What will happen when Germany is the only country in step?

Mr Blair proposes using my money (as a taxpayer) to

convince me that Britain must join the single currency. Will he also use my money to convince me that Britain should not join, so that when the referendum comes I can take a fully informed decision? If we are moving into an economic Wonderland, perhaps Mr Blair would find it easier to consult Alice.

A. E. J. Killick,
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UK

Wintering in Winnipeg is healthy and fun

From M. Anne Marie Magnifico

Sir, The Canadian city of Winnipeg and its outstanding citizens are evidently not well known to the Observer (February 4). Far from being a place that one would wish to avoid visiting due to a perpetual winter freeze, Winnipeg and other northern cities around the world join in celebrating their winter season as healthy, productive and fun.

The Observer and readers of the Financial Times should also know that Winnipeg is the home of one of the world's foremost contemporary diplomats, Lloyd Axworthy, the Canadian foreign minister who has spearheaded such important initiatives as a new international criminal court

and the ban on landmines. So, next time you hear the place mentioned, think of the Man from Winnipeg, and applaud.

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PERSONAL VIEW JACQUES SANTER

Thumbs up to reform

The European Commission has made substantial mistakes in handling its finances. To regain credibility, it must implement radical change and open itself up to public scrutiny

Over the past few weeks we have witnessed a crisis of public confidence in the handling of the European Union's finances and in the European Commission itself. It is not the first such crisis, but it is by far the most serious in terms of its impact on public opinion.

This was "inexplicable" to Zheng Chuanhua, the woman's lawyer. If the appeal court agreed that Watson's had violated the human dignity of Ms Qian, but decided the award was too high, instead of damages of Rmb 250,000, the sum was reduced to Rmb 10,000.

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I am determined to make this episode a catalyst for change that will enable us to transform the Commission, and indeed the EU as a whole, into the most efficient, transparent and responsive administration in Europe. That is why I have asked the 16 government leaders to discuss EU reform with me as a matter of urgency at their informal summit in Germany today.

The first step must be for the Commission to accept that mistakes have been made and to ensure they are never made again. The Commission is the main symbol of European integration in the eyes of most people. It must get its own house in order if it is to regain their confidence.

That confidence is indispensable if the Commission is to make a success of the tasks it faces this year.

These include reshaping the EU's entire finances for the next seven years, overhauling financial management and regional funding policies, and building Europe-wide guidelines for improved control of immigration, extradition and cross-border crime.

The second step must be for the Commission to respond boldly and positively to the requests made by the European Parliament when the assembly narrowly avoided censuring the Commission last month. That vote was a salutary reminder that the Commission's future credibility rests on its ability to manage EU funds soundly. I unreservedly welcome the Parliament's action as a sign that democracy is coming of age at European level.

In April we will launch new policy options on staffing, including streamlined disciplinary measures for Commission employees found guilty of irregularities or fraud. And we will tighten up the criteria for appointing



Jacques Santer (top, centre) has called for an accountable Commission

national civil servants to top jobs in Brussels. Most recruiting is internal, but we still need outside staff in order to remain responsive to political sensitivities in each country. We will present clear rules to ensure these are limited to the very best candidates.

We will also clarify the roles of independent experts. Far more alleged fraud is traced to organisations operating at arm's length from the Commission than to the latter's officials.

We shall also propose a broader remit for the anti-fraud unit, either by creating a fully independent European anti-fraud office or by beefing up the powers and independence of the Commission's anti-fraud unit. We have already tripled the size of this unit to 140 staff since it assumed investigative powers five years ago. It is now time to go further.

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to improve co-operation between all those who handle EU funds, from Brussels down to the smallest local authority. With over four-fifths of the €85 billion annual European budget spent by the 15 governments (not the Commission), the fight against fraud will fail if all actors do not pull together simultaneously.

The fourth step must be to redefine the core tasks facing the Commission - ranging from foreign policy and trade to employment, industry and competition policy - and then to remodel the Commission to meet those tasks. This means restructuring departments, overhauling financial management and building a more responsive and motivated workforce. I am determined to equip my successor next year with the blueprint for a modern, accountable Commission.

There is only so much the Commission can do on its own, however. For too long, it has had difficult tasks thrust upon it by the EU's member governments, without a second thought for the resources required to achieve the objectives. Too often the Commission feels it is being asked to drive a Mercedes with the engine of a Trabant. Any organisation required to spend money without enough trained staff to disburse it has to rely heavily on outside expertise.

And where the spender is too overstretched to exert financial control over all outside operators, the fraudsters will never be far away.

This is not necessarily a plea for more resources; it may often mean that governments should ask less of the Commission. It is, above all, an urgent call for the European Union as a whole to match its tasks with the means to achieve them.

These are some of the lessons. Where they concern the Commission, I will ensure they are swiftly taken on board. Let me seize this opportunity to accelerate reform, rebuild trust

RS TO THE EDITOR
and maize not approved

FINANCIAL TIMES

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Friday February 26 1999

Genetic seeds of discord

The failure this week of talks in Cartagena, Colombia, on regulating trade in genetically modified (GM) crops and foods might, at another time, have elicited only passing interest. But the recent outcry in Europe about these products and the bitter recriminations at the meeting give the outcome greater significance. It not only shows how widely countries differ on this contentious issue; it could make solutions still harder to find.

The talks envisaged a treaty requiring exporters of GM products to obtain prior approval from importing countries. Developing countries, with European Union support, say they need such safeguards against health and environmental risks, which they lack the capacity to assess or control. But several farm exporting nations, led by the US, resisted the proposal, saying it could unduly restrict trade and conflict with World Trade Organisation rules.

Mutual mistrust among the participants helped turn discord into deadlock. The US suspected the EU of conspiring to use the talks to foment international opposition to GM products and justify closing its own market to them. The US, in turn, was widely accused of invoking world trade rules as a pretext to sabotage a plan which threatened the business of its biotech industry and farm lobbies.

The acrimony and polarisation

make still harder the task of reaching agreement when the talks resume in 18 months, and of bridging EU-US differences on GM products. Indeed, there is a risk that US obstinacy in Cartagena will hand ammunition to those in Europe who claim the sole purpose is to promote the interests of American exporters.

The Cartagena debacle is the more regrettable, because at the core of the debate lie serious issues. International differences over GM foods are just one – admittedly glaring – example of growing tension between public concerns about health and environmental safety, on the one hand, and open markets' and world trade rules on the other.

The problem arises, in part, from mutual misunderstanding and ignorance on both sides of the argument. Environmental and health policies increasingly affect, and are affected by, international trade and investment. Yet even in national governments, these policies are formulated with little reference to trade policy. The consequence is incoherence and conflict.

If the Cartagena talks have accomplished anything, it is to underline the need to narrow that divide. That task will not be easy, nor will it be achieved quickly enough to resolve current disputes over GM products. But tackling it now is the best way to reduce the risks of such discord in the future.

Telecom Italia

The transformation of Italian capitalism has been predicted, with unfailing regularity, in each of the past 20 years. There are reasons to think, however, that the attempt by Olivetti to take over Telecom Italia really marks such a watershed. The government can help ensure this transition – if it chooses.

Italy's big companies are emerging from their distinctive shadowy capitalism, in which family groups and politicians exercised a murky and ill-defined influence. Surely an aggressive, highly-leveraged bid by an entrepreneurial mobile phone company for a 'stodgy' former state monopoly confirms Italy's emergence from the shadows?

Up to a point. The fact that Olivetti has been able to build a successful mobile telephone business and thus dare to mount a bid for Telecom Italia is indeed a triumph for liberalisation. The fact that the contest will be conducted under a sensible takeover code is another. The way both chief executives – Roberto Colaninno of Olivetti and Franco Bernabe of Telecom Italia – separately sought mobile phone subsidiary will be put to a shareholder vote.

Because the shares are widely spread, this battle will indeed – as Mr Colaninno says – be a referendum on the future of Italian capitalism. The government can best ensure an appropriate climate for this vote by backing its protestations of neutrality with deeds. It should declare its intention of voting its golden share with the majority, and find an appropriate way of sterilising – or selling in the market – its 3.4 per cent remaining stake in Telecom Italia. Such moves will help ensure that this time the transformation of Italian capitalism will be more than just a slogan.

But there are other signs that some things change slowly in Italy. One is the involvement, in preparing the Olivetti bid, of Mediobanca, the Milan merchant bank which is the symbol of old-style Italian capitalism. Another

is that the IMF is a third.

After months of deliberation, the International Monetary Fund will in the next few weeks decide whether to grant an emergency loan to Romania. Without support, Romimex will soon default on its foreign debt. But past IMF loans to Bucharest have been wasted because governments have failed to carry out promised market-oriented reforms. So what should the IMF do?

It is an uncomfortable question, as anyone dealing with Russia and Ukraine will recognise. Nobody wants to condemn some of Europe's poorest people to even greater poverty. But macroeconomic aid only works if governments pursue reforms. The IMF should therefore tie any new loan to tough conditions. If Bucharest rejects the terms, the Fund should walk away.

The IMF has hitherto rightly been sceptical about the right-of-centre government's commitment to reform. Fine words have rarely been matched by deeds. But Radu Vasile, the prime minister, is now belatedly pushing his unruly coalition into action. In the last three months, he has privatised the telecoms utility and two banks. He is talking to Renault of France about selling a controlling stake in Dacia, the country's only carmaker. He has pledged to close loss-making state-owned enterprises, including 140 coal mines. And he has proved brave enough to arrest Miron Cogna, the miners' leader

responsible for recent violent trade union protests.

The IMF must keep up the pressure by tying loan disbursements to further privatisation and restructuring and the implementation of a tight 1999 budget.

The lesson from the rest of east-Central Europe is that reform works, as in Poland and Hungary. But sustained pursuit of market-oriented policies is required: things go wrong if governments falter with restructuring, as in the Czech Republic.

None the less, western Europe should not neglect relations with those neighbouring countries which refuse the IMF's medicine. Otherwise, rejection might lead to isolation. Macro-economic aid is not the only way of helping eastern Europe. Educational exchanges are valuable. So are schemes which support market-oriented institutions, such as stock exchanges, and those which promote the growth of a civil society, for example, through training for bureaucrats, judges, and court officials.

Joint military exercises foster mutual confidence. Trade and investment build bridges, even with the worst-managed economies. The final aim should remain the eastward enlargement of western Europe's economic and political structures. The doors must be kept open for eventual entry into the EU and Nato – however distant this might seem.

Bleak times

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COMMENT & ANALYSIS

Irrepressible exuberance

Alan Greenspan called it irrational but, says Gerard Baker, the exuberance of US spending is keeping the world economy afloat

If the world survives the past year's financial turmoil without collapsing into a recessionary heap, it might consider offering its prayer of thanks to that most caricatured of modern economic phenomena, the American consumer.

To the casual observer, she (and it is very often a she) makes an unlikely heroine. Blocking out two car-parking spaces in her gleaming new 6-litre sport utility vehicle; clutching the \$4 cup of steaming latte from the local coffee shop; shouting instructions to a broker on the mobile phone, or using up phone lines in airport lounges shopping electronically – this conspicuous consumption may not be socially and aesthetically pleasing.

But so far it has been the irrepressible exuberance of the US consumer that has kept the world economy going.

US spending on personal consumption rose by \$34bn in 1998, an annual increase equivalent to the total yearly output of one of the medium-sized economies of east Asia. Between the fourth quarter of 1997 and the fourth quarter of 1998, consumption expanded by almost 7 per cent in real terms, the fastest year-on-year rate of growth in 15 years. Spending on durable goods – all those fast cars and faster computers – rose by 13 per cent.

If US consumption had been flat rather than buoyant, the economy would have eked out a mere 0.7 per cent growth rate last year, rather than the 4 per cent plus growth it achieved. And the global impact would have been to reduce world growth by almost half the already meagre 2 per cent it managed.

With the world still waiting for sure signs of recovery in Japan and anxiously watching indications of a renewed downturn in Europe, the American consumer may still hold the key. But as the consequences at home and abroad of such unbalanced growth become starker in the form of ever tightening labour markets, a surge in household debt, and a yawning US trade deficit, the critical question for policymakers in the US and around the world is: can US spending continue at this level?

This week Alan Greenspan, the chairman of the Federal Reserve, reported his now familiar warnings that the imbalances mean consumption growth must slow sooner or later. The economy was "stretched in a number of dimensions," he said, and gave a warning about the financial pressures which the strong spending growth had produced.

But are the conditions that have driven US consumption likely to produce the sharp deceleration Greenspan and most economists seem to be expecting? To the rest of the world, the one overwhelming factor behind the strength of the personal sector has been the stock market. As Wall Street's bubble has inflated, the argument goes, it has given consumers a false sense of financial security. When, as most outsiders seem to believe, the bubble bursts, the downside of casino capitalism will become obvious: consumption will collapse and the US success of the past few years will prove to have been as illusory as that of Japan in the late 1980s.

But this is an unduly simplistic view of the US economy. Yes, the wealth effect has played a role but it is far from the only one. Between 1995 and the end of 1998, the real value of the stock market fell by 25 per cent. This means that despite a rise in the population, an increase in the number of people joining the labour force, and a decline in the pool of unemployed workers, the last two had had a significant impact on consumption.

The so-called participation rate,

the proportion of the total population that describes itself as available for work, has risen from 65.6 per cent in 1990 to 74 per cent today, the highest level ever.

This means that individuals formerly not working at home, homemakers, welfare recipients, retired people – are now joining the labour force, and a decline in the pool of unemployed workers. The last two had had a significant impact on consumption.

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The decline in the unemployment rate to a 26-year low of 4.3 per cent has not only increased consumption directly, but has provided an additional incentive to spend by dissipating the pervasive feeling of job insecurity that seemed to hold back spending growth in the early 1990s.

The most important stock of wealth most people have is their

Americans gained an estimated extra \$6,000bn in the stock market. Conventional wisdom estimates that for every dollar of increased wealth individuals receive, they spend about 3 cents. That would suggest a consumption wealth effect of about \$60bn per year, or a little under a third of the total increase in personal consumption.

But there are four other factors that have contributed to the surge in consumer demand over the past two years. They suggest the US spending surge is more broadly based than the "it's-all-based-on-a-stockmarket-bubble" explanation would suggest.

• The extraordinary growth in employment. The US labour market has absorbed an extra jobs a year since 1996, up from less than 1m per year in the first five years of the current expansion. The job growth has come from three sources: an increase in the population; an increase in the number of people joining the labour force, and a decline in the pool of unemployed workers. The last two had had a significant impact on consumption.

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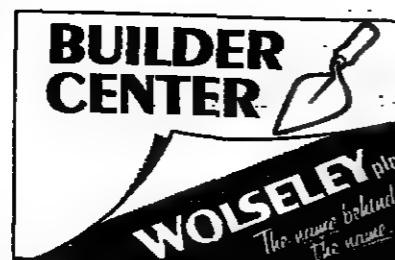
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INSIDE

Reader's Digest in big strategy changes

Reader's Digest, publisher of the most widely circulated magazine in the world, announced a sweeping change in strategy, including an upgrade of its Internet operations, in an attempt to reverse years of sliding earnings. Page 27

Norway moves to support oil sector

Norway, the world's second biggest oil exporter, is considering further cuts in oil production and changes to its legal and fiscal framework in an effort to counteract the effects of low crude prices. Commodities, Page 38

BA plans further cut in fleet growth

British Airways has announced a further cut in its aircraft fleet expansion in an attempt to shore up its profitability. The airline recently posted its first third-quarter loss ever. Page 28

UK investors warn to Posit trading

Posit, an electronic order-matching system for share dealing, used in the US since 1987, said it had secured orders worth £15.5m (£25.26bn) in UK stocks since it began European operations in November. Capital Markets, Page 34

Brasilia looks to Fraga for calm

A senate committee in Brazil is today likely to confirm Arminio Fraga (left) as the country's third central bank president this year. The government hopes Mr Fraga, with his Wall Street background and experience with Soros Asset Management, will stabilise the markets that torpedoed the economy. The markets will also welcome an end to a three-week vacuum at the central bank and look forward to clearer signalling from the authorities. Emerging Market Focus, Page 46

Philippine issue likely to be £300m

The Philippines' debut issue in euros - the first by an Asian sovereign borrower - is likely to be a £300m deal. It said the issue was designed to test the country's pedigree with a new type of investor. Capital Markets, Page 34

Renta call for taxable subsidiaries

US real estate investment trusts (REITs) are seeking to broaden their appeal with taxable subsidiaries, whose income is from sources other than rent. Property, Page 28

Canadian banks change strategy

Talk among Canada's largest banks this year has been of strategic focus, discipline and cost-cutting, in sharp contrast to earlier hopes of mergers and sector consolidation. Page 26

Water plan generates own problems

The \$320m GAP irrigation plan aims to develop Turkey's south-east. But power cuts, the result of GAP-generated electricity going to Turkey's west, have hampered efforts to start up crucial local agro-industries. Commodities, Page 36

COMPANIES IN THIS ISSUE

ABN Amro	25	Hellen Oil	26
Airbus Industrie	21	Indum	27
Amoco	21	JC Penney	27
BAA	21,22,23	JVC	27
BMW	2	LTCM	21
BTM	22	LVMH	22
Bond	22	Land Securities	22
Bank of Montreal	21	Legal & General	22
Boeing	21	Lockheed Martin	21
British Airways	20	MAN	22
British Petroleum	21	Mannesmann	22
CBS	27	Marsh & McLennan	21
CIBC	28	Matsos	22
CSFB	28	Maybank	22
Chevron	28	Medeva	21
Dell Telecom	28,29	Microsoft	21
Commerzbank	21	Mitsubishi Electric	22
DaimlerChrysler	28	Mitsubishi Heavy Ind	22
Deutsche Bank	22	Mitsui Trust	22
Den Danske Bank	28	Nicob	22
Deutsche Bank	21	Morgan Stanley	21
Distrigas	22	Motorola	21
Dresdner Bank	21	NJM Rothschild	21
Duke Energy	27	NBC	22
Electrabel	22	Natural Gas Corp	22
Evo	22	Orinet	22
Endesa	22	Orange	22
Endesa Chile	22	Postelar Group	2
Energa	22	Railtrack	2
Exxon	22	Reader's Digest	27
First Pacific	22	Rhone-Poulenc	1
Fujitsu	2	Rio Tinto	2
GKN	22	Royal Bank of Canada	22
General Electric	22	Swim Group	22
General Motors	22	SmithKline Beecham	20,21
Globecon	22	Sysco	21
Globecon	22	Suez Lyonnaise d'E.	22
Glynnwood	22	Telecom Italia	22
Gruau	22	Telefónica	22
Guclu	22	Tessco	22
Hammerstone	22	The Gap	2
Heinkel	22	Toronto-Dominion Bk	22
Hochstet	22	Total	22
Hutchison Whampoa	22	Tracfone	22
HypoVereinsbank	22	Ube Industries	22
ISI	22	Viacom	22
ICO Global Comms	21	Volkswagen	22

CROSSWORD, Page 36

MARKET STATISTICS

Annual reports due	40,41	Eurobonds	26
Benchmark Govt bonds	34	FTSE All-Share index	26
Bond futures and options	34	Foreign exchange	26
Bond price and yields	34	Gold price	26
Commodity prices	34	London share services	26
Dividends announced, UK	34	Managed funds service	26
EMI currency rates	34	Money markets	26
Euro prices	34	Over-the-counter foreign exchange	26
Eurobond prices	34	Over-the-counter rates	26
Food Internet indices	34	Stock markets at a glance	26
FTSE/FIA World Indices	34	US interest rates	26
FTSE Gold Miners Index	34	World stock markets	26

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FRIDAY FEBRUARY 26 1999

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Microsoft and eBay in 'piracy' row

By Louise Kuo in San Francisco

Microsoft, the world's largest software producer, and eBay, the US internet auction company, have clashed over the sale of pirated software on the eBay website.

The site has become a marketplace for the sale of thousands of counterfeit copies of software programs. Microsoft is demanding that eBay, whose stock price has risen almost sixfold since an initial public offering in September, takes responsibility for transactions on the site.

More than 6,000 copies of the latest version of Microsoft's Office software were being offered for sale in at least 140

Software giant angry over rising online sales of counterfeit programs separate eBay auctions this week.

Most sellers were offering the program for \$19.95 compared with the \$39.95 for genuine copies of the same software at Microsoft's own online shop.

"Microsoft said 'test purchases' by its anti-piracy group suggested that many of the programs were illegal, 'pirated' copies. It is to launch an 'extensive monitoring effort' to identify sales of counterfeit programs and to seek an end to the auctions.

eBay said it took the issue of counterfeit software sales "very seriously" and would continue to work with compa-

nies such as Microsoft "to develop the internet's most comprehensive methods of dealing with these issues".

Computers, software and related products form one of the busiest segments of the auction website.

eBay recently established a "legal bazaar" system through which "content owners" such as software and music publishers can notify it if they find counterfeit goods being sold. eBay then ends the offending auctions. But it disclaims responsibility for what is being sold.

Nancy Anderson, a senior corporate attorney at Micro-

soft, said the sale of pirated software via the internet had become a "serious problem... Auction web sites, like any endeavour must take care of the goods that are for sale".

Microsoft was "examining all of its options", which might include legal action, Ms Anderson said.

"Our initial effort will be to co-operate with eBay to identify and take down auctions of counterfeit products, but it may be that this marketplace is sufficiently difficult to police that we will need to work on other options."

Sales of allegedly counterfeit

software are the latest in a series of controversies to have hit eBay. Last week the company announced plans to end sales of guns and ammunition on its web site.

Earlier this week the National Consumers League, a consumer advocacy group, reported a sharp rise in complaints about fraud on the internet. Online auction transac-

tions accounted for 68 per cent of all fraud reports.

The increase in fraud reports, which rose sevenfold last year as online sales grew sharply, is also of concern to internet industry analysts who point out that consumer trust is vital for the continued growth of e-commerce.

Iridium in danger of breaching banking agreements

By Christopher Price in London

Iridium, the US group which last November launched the world's first hand-held mobile satellite phone service, is in danger of breaching its banking covenants and is seeking talks with bankers to restructuring its debts.

Ed Stalano, chairman, said yesterday: "There is a possibility that we may not meet our [covenant] targets." He blamed a technical problem with the handsets and lacklustre marketing by many of its mobile partners for poor sales and revenues. He said the operational difficulties had set back Iridium's business plan by six to nine months, but it was "highly unlikely" the company would go bankrupt.

"I think our banks and investors are very understanding of the situation and we have done everything to keep them informed of what has been going on," he said.

Iridium, which spent \$8bn building its satellite system, owes some \$800m in secured debt to a small consortium of banks, including Chase Manhattan and Barclays. This is dependent on the company hitting agreed revenue and subscriber targets by the end of March. A further \$750m is guaranteed by Motorola, Iridium's parent company until it listed on Nasdaq in 1997. There is also several hundred million dollars of high-yield debt.

Iridium's two rivals, Globalstar and ICO Global Communications, both hope to launch their services over the next two years, but are also reliant on debt markets and investors to raise the billions of dollars needed to build their systems. Mr Stalano blamed "inertia" among Iridium's service providers as the main cause of the poor performance so far. The Washington-based group has signed agreements with dozens of telecoms groups to use their terrestrial networks as part of the Iridium system and to market the service. However, many have proved reluctant to do this. Mr Stalano said this was due in part to the high cost of the handset, which is as much as \$3,600 in the US.

Iridium shares came to the market in June 1997 at \$22.35 and hit a high of \$70.88 in May last year. However, this week they have sunk to around \$28.

US Treasuries sell-off continues

Investors fear Fed will raise interest rates

By John Lonsdale in New York

Investors sold US Treasuries for the third day running yesterday on renewed fears that the Federal Reserve's next move will be to raise short-term interest rates.

The bond market has finally woken up to the fact that the economy is stronger than most people thought at the start of the year," said Ian Shepherdson, chief US economist at research group High Frequency Economics.

By early afternoon, the price of the 30-year Treasury bond had plunged 24 to 944, sending the yield up to 5.52 per cent, its highest level since last August. On Monday, the bond yield stood at 5.35 per cent.

Early weakness in bonds triggered a widespread sell-off in equities, with the Dow Jones Industrial Average down 125.58 points, or 1.34 per cent, to 9,274.11 in the early afternoon.

On Tuesday, bond prices responded in response to comments made by Alan Greenspan, Federal Reserve chairman, in his semi-annual Humphrey-Hawkins testimony to Congress. Traders focused on a reference to last year's interest-rate cuts, concluding that the Fed could raise rates in the next several months.

"The assertion that the Fed needs to evaluate the full extent of policy easing from last year does introduce the notion of a potential interest rate firming down the road,"

Even if Airbus makes a loss, partner companies - the others are Aérospatiale of France, DaimlerChrysler Aerospace of Germany and Casa de Spain - can achieve a profit through the price at which they sell components to the consortium.

Airbus said it believed if the partners' profits were taken into account, the system as a whole was profitable last year.

However, Mike Turner, BAe executive director, said negotiations to form the consortium into a limited company were stalled.

BAe's losses were little changed last year at £261m (£28.55bn). Its order book rose 27 per cent to £28.1bn.

The company revealed Sandi Arabia had made a top-up cash payment of about £15m under the Al-Yamamah weapons contract, to make up for the low price of oil in which payments are usually made.

John Weston, chief executive, said oil price levels made it unrealistic to expect Ryanair to order new aircraft for some time but he was pleased with the Al-Yamamah contract.

George Rose, finance director, said he expected a definitive agreement to be signed within the next month with General Electric Company on BAe's £75m purchase of GEC Marconi's defence subsidiary.

The agreement, finalising the accord announced January 19, will set in motion scrutiny by regulators in London, Brussels and Washington.

Mr Weston said in spite of the all-British Marconi deal BAe still planned to take part in consolidation of European defence companies.

BAe's results were affected by a £22m exceptional profit arising mainly from a £65m gain on the sale of most of its stake in Orange, the mobile telephone company.

As a result, overall pre-tax profit rose to £97.5m (£22.3m). The company proposes a 4.15p final dividend, making it total 6.5p, a 30 per cent increase.

BAe did not elaborate on the statement. But Bern-

COMPANIES & FINANCE: ASIA-PACIFIC

JAPAN COMPANIES STRUGGLE AS DOMESTIC DEMAND FALLS AND THE YEN'S STRENGTH HITS EXPORTS

Malaise deepens as profit warnings abound

By Alexandra Nusbaum,
Paul Abrahams and
Alexandra Harvey in Tokyo

The extent of corporate Japan's malaise was underlined yesterday, when a string of companies in a range of sectors issued profit warnings and restructuring programmes, on the back of collapsing domestic demand and the yen's impact on exports.

Mitsubishi Electric, the electrical and electronics

conglomerate, warned it would post a pre-tax loss, excluding exceptional, of ¥90bn (US\$655m) in the year to March. That compared with a forecast of ¥30bn profit. Net losses would be ¥40bn. The group said sales had been hit badly by the yen's appreciation.

The group revealed a ¥210bn restructuring charge at the parent company as well as a ¥35bn provision for the employee pension fund. Bandai, the country's larg-

est toymaker, issued a profit warning, citing poor inventory management and losses at overseas subsidiaries. Bandai reversed its estimated pre-tax profit of ¥500m to a loss of ¥75m. The group expected to post a net loss of ¥18.5bn against forecast losses of ¥4.5bn.

Victor Company of Japan (JVC), warned it would post a net loss of ¥8.5bn for the year ending March 1999. The company blamed sluggish consumer demand in Japan,

as well as weak sales in Russia, Latin America and Asia due to the high yen.

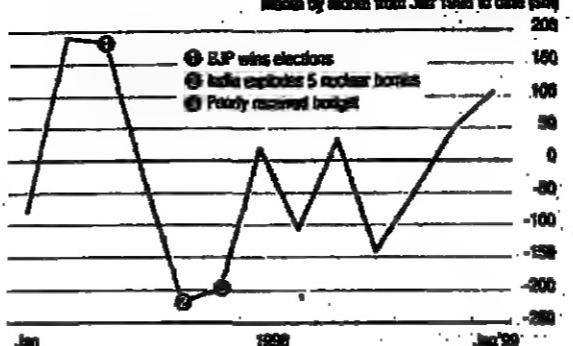
JVC said it expected consolidated sales of ¥930bn down from previous forecast of ¥960bn for the year ending March 1999, but better than last year's sales of ¥915bn. The forecast for pre-tax profits, excluding exceptional, was revised down from ¥10.7bn to ¥500m, against last year's pre-tax profit of ¥8.8bn. The company revised down estimated

net income from ¥1bn to a loss of ¥8.5bn.

A collapse in capital investment in Japan, and a larger than expected decline in overseas chemical and power-plant projects hit Mitsubishi Heavy Industries, Japan's largest general machinery manufacturer.

MHI warned earnings before taxes and exceptions would fall from ¥120.5bn to ¥43bn in the year to March, on sales of ¥2,500bn this year.

Net portfolio investment
Month by month from Jan 1990 to date (US\$)

**Indian see-saw tips from public to private**

Foreign investors are deserting companies in the public sector after government interference, writes Krishna Guha

India's stock markets typically roar with excitement in the days before the government unveils its budget. But not this year.

Markets are flat ahead of tomorrow's budget speech, with foreign scepticism dulling the instinctive enthusiasm of Bombay speculators.

It has been an encouraging start to the year. Foreign investors bought \$106m of Indian equities and debt in January – a sharp reversal from 1998, when nuclear tests, market contagion and protectionist policies prompted a \$345m outflow of funds.

Foreign buying helped to lift the benchmark BSE-30 index 7.4 per cent from January 1 to 3,281 yesterday. But appetite is limited and stock-scaping.

It is a far cry from the heady days of 1994, when foreign funds drove the BSE-30 index to an all-time high of 4,643. Investment themes have changed too.

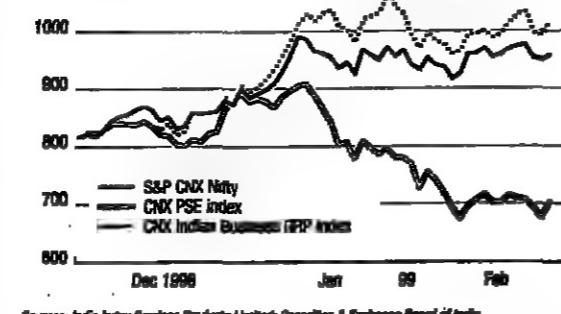
Foreign investors remain buyers of Indian software stocks and the local subsidiaries of multinationals – mainly in consumer goods and pharmaceuticals – which have consistently outperformed the market.

But attitudes towards the broad mass of Indian industry and finance have gone through several evolutions.

India's privatisation lottery

Cyrus Ranganathan Stock Exchange Indices

Indices related to start value of S&P CNX Nifty Index



analysis blame mismanagement of government finances and the stop-go privatisation programme.

This is a liquidity-driven market, said S. Swaminathan, head of the research company Iris. Public sector shares are illiquid, but suffer from a big overhang of stock which could collapse into the market at any time.

Liquidity concerns are reinforced by changing patterns of corporate governance. Confidence in private sector management has increased, faith in public sector autonomy has slumped.

The latest blow came in January when the government, led by the Bharatiya Janata Party, instructed public sector oil and gas companies to spend large chunks of their reserves buying government-held shares in each other's businesses.

By contrast, there are signs of renewed interest in the private sector – which has sharply outperformed the public sector recently.

Cyclical trends explain little of the difference. Many

The cross-shareholding plan is a serious negative, said a London-based fund manager.

Since January 1, shares in Indian Oil, Oil and Natural Gas Corporation and Gas Authority of India have each fallen by about 30 per cent.

Investors worry that other companies may have their coffers raided too. "Do not touch any public sector company with cash," said the head of one stockbroking firm in Bombay. He said the creation of the *naukras* looked in retrospect a high-water mark, rather than a beginning, in government commitment to public sector autonomy.

The United Front government did little to implement its promises before losing power. Today only four of the nine *naukras* are able to exercise the powers

granted to them two years ago – the rest still do not have the independent boards needed to authorise big spending decisions.

The haphazard process of public sector appointments has if anything become even more wayward. VSNL, the international telecoms company, offered privatisation shares to international investors earlier this month without a chairman in office.

There are repeated signs of backsliding on principles of public sector autonomy.

Shares in state-owned banks slumped last year on rumours that the government had ordered management to support troubled state producers.

In January, a former finance minister claimed the government was pressuring the same banks and insurers to bankroll privatisation

issues. Meanwhile, private sector industry is becoming increasingly shareholder-friendly, ditching old habits of empire-building for a more value-driven approach.

Restructuring is happening slowly, said Jyotirindranath Jajpuria, strategist at DSP Merrill Lynch. But private sector outperformance is constrained because it operates mostly in depressed commodity businesses – while the public sector offers more defensive plays.

A lot of restructuring is happening in industries that are not doing well, said Mr Jajpuria. You still may not see earnings growth.

However, some foreign investors are already buying India's private sector story, ahead of a turn in the commodity cycle. If global prices firm, others are likely to join them.

TOKYO-MITSUBISHI**Bank in headquarters deal**

Bank of Tokyo-Mitsubishi announced yesterday that it planned to sell half of its Tokyo-based headquarters to Mitsubishi Estate company, a related company, for ¥100bn (US\$820m) in a sale-and-leaseback arrangement. The move is intended to boost STM's capital position before the end of the financial year on March 31, the bank said.

Unlike the other large Japanese banks, STM does not intend to apply for public funds to boost its capital base, since it believes it has sufficient financial strength. It announced last autumn it would issue around ¥240bn preferred shares to related companies and private investors.

Separately, the bank revealed it made ¥60m (\$5.9m) losses in its British securities subsidiary over the last two years. The losses, which have not yet been publicly announced, have arisen from proprietary trading in a range of sectors, particularly emerging markets, according to Junroku Fujii, STM director and head of Tokyo Mitsubishi International, the UK securities unit. The losses are the largest ever recorded by the UK group.

Earlier this week, STM in Tokyo announced it would inject a further £185m of capital into the bank. This will raise STM's capital base to £335.5m after the losses have been accounted for, he said. Gillian Tait, Tokyo

THAILAND**Generator moves to profit**

Electricity Generating, the listed power producer unit of the state-owned Electricity Generating Authority of Thailand, said yesterday it recorded a net profit of Bt6.1bn (US\$182m) in 1998, compared to a net loss of Bt5.5bn the year before.

The swing was due largely to a foreign exchange gain last year of Bt8.1bn, compared to a foreign exchange loss in 1997 of Bt5.5bn.

Consolidated revenue totalled Bt10.2bn, up from Bt8.9bn in 1997. Ted Bardecke, Bangkok



AMER GROUP PLC

NOTICE OF ANNUAL GENERAL MEETING

The shareholders of Amer Group Plc (the Company) are hereby invited to attend the Annual General Meeting to be held on Thursday 11 March 1999 at 2:00pm at Amer Group Plc's headquarters at Mikkelinkatu 91, Helsinki.

Agenda

1. Matters which under section 10 of the Articles of Association fall under the authority of the Annual General Meeting.
2. The Board of Directors' proposal to authorise the Board to purchase the Company's own shares on the following conditions:
 - 1) The authorisation is limited to a maximum of 1,216,344 of the own shares purchased by the Company.
 - 2) The Board of Directors is authorised to decide to whom and in which order the acquired shares shall be disposed of. The Board may decide to place the shares in a proportion that divarates from existing shareholders' pre-emptive rights.
 - 3) The shares will be used in payment for any purchases of assets related to the Company's business operations and any possible corporate acquisitions in the manner and to the extent decided by the Board of Directors. Moreover, the Board requests authorisation to dispose of shares in the stock market in order to raise funds for the Company to finance investments and possible corporate acquisitions.
 - 4) The shares will be disposed of at the minimum price quoted for them at the time of public trading.
 - 5) This authorisation will be in effect for a period of one year from the date of the Annual General Meeting at which it is approved.
- 3) The shares shall not be purchased in proportion to shareholders' existing holdings, as the Company's shares are publicly traded on the Helsinki Stock Exchange and the shares may be purchased on-market.
- 4) The shares shall be purchased at the market price quoted for them during normal stock-market trading hours. The shares shall be paid for within the period stipulated by the Helsinki Stock Exchange's guidelines and the rules of the Finnish Central Securities Depository Ltd. The authorisation to purchase shares will be valid for a period of one year from the date of the Annual General Meeting at which it is approved.
- 5) Since authorisation is limited to a maximum of 5% of the total number of shares in issue and votes thereon and the Company has one class of shares only, the purchase of shares will have only a limited impact on the allocation of shares and votes in the Company.
- 6) The Company's inner circle, as defined in the Companies Act, owned a total of 23.1% of the share capital and votes as at 4 February 1999. If they were not to sell their shares and the Company was to acquire the maximum number of shares allowable from other shareholders, i.e. 5% of the shares in issue, the inner circle would as a result of such purchases hold 24.3% of the share capital and votes thereon. If the warrants related to the 1994 issue of bonds with warrants, the warrants subscribed for by key personnel in 1998 and the convertible bonds issued in 1993 were all exercised, the Company's inner circle would as a result own 21.4% of the share capital and votes prior to a purchase of shares and 22.4% after a purchase of shares, respectively, provided that the inner circle do not sell their shares.

Copies of the annual accounts and the Board's proposal to purchase and dispose of the Company's own shares as well as the appendices thereto are available for shareholders to inspect at Amer Group's headquarters as of 4 March 1999. Copies of these documents will also be sent to shareholders upon request.

A shareholder whose shares have not been entered into the book entry system also has the right to attend the General Meeting provided that the shareholder was entered in the Company's share register prior to 1 March 1993. In these circumstances, the shareholder must at the Annual General Meeting present his share certificates or some other evidence that the right of ownership to the shares has not been entered into a book-entry account.

Notification of intended participation at the Annual General Meeting must be given to the Company not later than 9 March 1999 before 4:00pm local time either by writing to Amer Group Plc, Share Register, P.O. Box 130, FIN-00501 Helsinki, or by phoning: (+358-9-7257 8261/Ms. Mirja Vartanen). Possible proxies should be forwarded to the above address together with notice of attendance.

DIVIDEND PAYMENT

The Board of Directors propose that a dividend of FIN 1.00 a share be paid for the 1998 financial year. Dividends will be paid to shareholders whose shares have been entered in Amer Group Plc's shareholder register, administered by the Finnish Central Securities Depository Ltd, before the record date, 16 March 1999. The Board proposes that the dividend be paid on 23 March 1999.

Helsinki, 22 February 1999

AMER GROUP PLC

Board of Directors

Haseko asks for debt forgiveness

By Naoko Nakamae in Tokyo

Haseko, the Japanese construction group, yesterday revised its plan to ask banks to forgive some ¥394.2bn (US\$32.3bn) of debt. It will now ask its creditors to forgive ¥350bn, while asking them to participate in a ¥40bn debt-for-equity swap.

Under the new plan, Haseko's three main banks – Industrial Bank of Japan, Mitsui Trust and Daiwa Bank – have agreed to forgive 58 per cent of their loans, or more than ¥180bn, to the troubled builder. Haseko is appealing to 38 other financial institutions, including banks and life assurance companies, to also forgive a portion of their loans.

Haseko said it will not be asking the recently nationalised Nippon Credit Bank or Long-Term Credit Bank to participate.

Haseko said it was optimis-

tic its creditors would forgive the full amount, as the figures were drawn up amid extensive negotiation with these institutions. There is no fixed deadline, although the group will be hoping the talks will be resolved in time for the year-end and on March 31.

The move highlights the scale of the debt problems dogging the construction sector. Last year, Anki, a medium-size construction group received ¥200bn of debt forgiveness, but JDC, another constructor, was forced into bankruptcy.

Haseko pledged in December to implement a 15-year restructuring programme, which will repay ¥315.5bn of debt through sales of affiliated property assets. It will withdraw from all overseas operations and cut its workforce by 20 per cent.

Yesterday, Haseko's share price closed up ¥8 or 17.75 per cent at ¥48.

The only fear analysts

have had about Maybank is that, because of its solid standing, it would be pressured to do more to pick up the slack of less-fortunate Malaysian banks that are struggling through the downturn.

The authorities are attempting to rescue all the institutions through the purchase of non-performing loans while, at the same time, pushing the banks to lend further still to revive the economy.

Economists fear banking system NPLs could peak this year at 30 per cent of all loans, though Maybank's should be far less.

The bank's net NPL ratio was 27 per cent in December, compared to 32 per cent in June, and the group's rose to 5.2 per cent from 4.5 per cent.

The bank has 92.6 per cent provisioning cover, and the group has 76.5 per cent.

Malayan Banking group net profits drop by 40%

Malayan Banking, or Maybank, Malaysia's biggest bank, reported a 40 per cent drop in group net profit to M\$377.4m (US\$87.8m) for the six months ended Dec 31, 1998.

The move highlights the scale of the debt problems dogging the construction sector. Last year, Anki, a medium-size construction group received ¥200bn of debt forgiveness, but JDC, another constructor, was forced into bankruptcy.

Haseko pledged in December to implement a 15-year restructuring programme, which will repay ¥315.5bn of debt through sales of affiliated property assets. It will withdraw from all overseas operations and cut its workforce by 20 per cent.

"The group's financial strength remains sound despite the economic downturn," said Amirshah A-Aziz, Maybank managing director.

The only fear analysts

have had about Maybank is that, because of its solid standing, it would be pressured to do more to pick up the slack of less-fortunate Malaysian banks that are struggling through the downturn.

Economists say there are early indications that the recession might be bottoming out though they are waiting for more conclusive data to be released.

Maybank announced that it had received approval to merge its finance company in Singapore, Maybank Finance (Singapore), with the Singapore operations of Maybank.

The group wants to consolidate its Singapore operations to better utilise its resources.

NOTICE TO THE HOLDERS

Hitachi Maxell, Ltd.

U.S. \$70,000,000 - 1-1/2%

Convertible Bonds Due 2003

NOTICE IS HEREBY GIVEN, by HITACHI MAXELL, LTD. (the "Company") and its wholly-owned subsidiary, HITACHI KANGYO TRUST COMPANY OF NEW YORK, as Trustee to

First Pacific announces management reshuffle

COMPANIES & FINANCE: EUROPE

AUTO GROUP FORMER DAIMLER-BENZ SHAREHOLDERS TO GET HIGHER PAYMENT AFTER FIRST PRESENTATION OF JOINT EARNINGS

DaimlerChrysler venture drives profits

By Ute Henschleger
in Frankfurt

DaimlerChrysler, the US-German automotive group, announced a 28 per cent rise in full-year net profit yesterday, breaking up earlier pledges that the recently created automotive giant would deliver increased sales, profits and stronger synergies.

DaimlerChrysler said its net 1998 profit excluding extraordinary items rose to

€5.22bn from €4.06bn (£5.72bn from \$4.45bn) in 1997. It proposed to pay shareholders a DM4.60 dividend, which would mean a significantly higher pay-out for former Daimler-Benz shareholders and a pay-out at previous levels for former Chrysler shareholders.

1998 earnings were broadly in line with analysts' expectations. Operating profit was up 38 per cent at €8.59bn from €6.28bn in the year-earlier period. Earnings

per share rose 20 per cent to 55.58 from 44.28 in 1997. It was the first time for DaimlerChrysler to present joint earnings.

Sales rose 12 per cent to €131.783 from €117.572 in 1997, but the figure had already been hinted at during the Detroit car show last month.

The 1998 data also reflected the strong US economy and a record year for German car production. However, the somewhat

uncertain future of the industry may have been reflected in a 42 per cent drop in DaimlerChrysler's shares to €31.40 by mid-afternoon yesterday. They closed down €3.75 at 29.65.

On Tuesday, rival car maker Volkswagen painted a bleak picture of the international car industry.

Nevertheless, analysts remain optimistic about the US car industry, which is so far showing few signs of a

slowdown. In Germany, meanwhile, analysts foresee a "natural" slowdown from particularly high production levels in 1998.

Analysts say the main question is whether DaimlerChrysler can fulfil its pledge to create large synergies, expected at an annual DM3bn-DM5bn (£1.5bn-£2.5bn, \$1.7bn-\$2.5bn), in three to five years.

For 1999, the US-German car maker has pledged to create a gross \$1.4m in

synergies. "From now on, we will be looking very closely where and how soon DaimlerChrysler will create those synergies," said Alice Kyka at Deutsche Genossenschaftsbank in Frankfurt.

Analysts are waiting for any signs that DaimlerChrysler is reaping savings from joint purchasing and common use of components and that it can boost sales.

See, Page 20

LVMH reacts to Gucci's share issue

By Alain Journois

LVMH, the French luxury goods group, has stepped up the pressure in its battle to control Gucci by asking a Dutch court to freeze the voting rights on the huge block of shares issued last week by Gucci's board.

Gucci, which is quoted in Amsterdam and advised by Morgan Stanley, used an obscure provision in Dutch law to issue 20m new shares to a new employee share option plan.

The manoeuvre was intended to prevent LVMH, which had secretly purchased the same number of shares, representing 34.4 per cent of Gucci's original share capital, from controlling Gucci without mounting a full bid.

The French group described the share issue as "preposterous". Advised by Goldman Sachs, it is seeking an injunction to freeze the voting rights on the shares, and then to rescind the issue, by alleging that it infringes the spirit of Dutch law. Gucci said it would "vigorously" defend the "necessary, appropriate and lawful" share issue.

LVMH hopes the Amsterdam Court of Appeal will deliver its ruling before an extraordinary meeting of Gucci shareholders likely to be held in late March. The meeting was called by LVMH two weeks ago to vote on the proposed appointment of a nominee to Gucci's board.

However, LVMH has abandoned its attempt to persuade the New York Stock Exchange to delist Gucci. Last week, it wrote to the NYSE asking if Gucci had breached a rule whereby quoted companies must secure waivers before increasing their share capital by more than 20 per cent. Any company in breach of the rule can be delisted.

LVMH admitted yesterday that it had subsequently discovered the rule only applies to US companies, and not to foreign ones such as Gucci.

At present, Bernard Arnault, LVMH's chairman, appears determined to continue the fight, rather than being pressurised into making a full bid.

Gucci's shares slipped by 5 cents to €63 in Amsterdam yesterday, against €68.90 on the day of the share issue. LVMH's shares were static in Paris at €198.

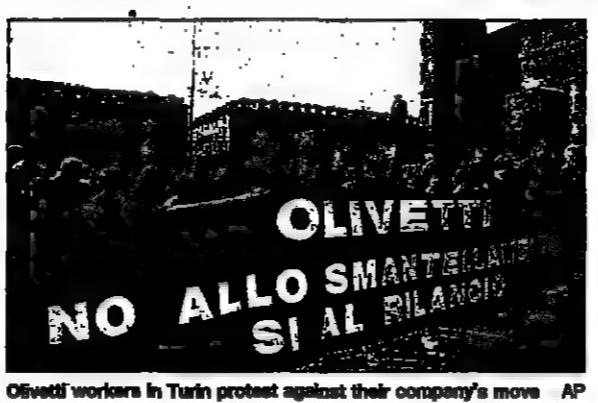
Rome names advisers on Telecom Italia

By James Blitz in Rome
and Paul Bettis in Milan

The Italian Treasury announced last night that it had appointed Morgan Stanley, the US investment bank, and N.M. Rothschild of the UK as advisers on the sale of its 3.4 per cent stake in Omnitel and Infostrade.

The move is the latest indication that the Treasury wishes to carry out a speedy sale of its stake and be as independent as possible in the brewing takeover battle between Olivetti and Telecom Italia.

The ministry of telecommunications said yesterday that it hoped to come to a speed regulatory judgment on the sale of Olivetti's tele-



Olivetti workers in Turin protest against their company's move

communications interests to Mannesmann in the latest development in the takeover move for Telecom Italia.

As Olivetti signed the contract to sell its telecommunications assets to Mannesmann for £14.75bn (£7.6bn, \$8.3bn), the ministry said it would have to rule on the sale on competition grounds.

Salvatore Cardinale, the communications minister, said the judgment would be "as rapid as possible given the delicate profile of the entire situation before us".

As the Telecom Italia board met in Milan to consider ways in which it could respond to a reformulated takeover plan, Olivetti pressed ahead with the sale of its stakes in Omnitel and Infostrade. This revenue is one of the main planks in its €5.25bn plan.

Consob, the stock market regulator, asked Olivetti yesterday to provide full details of the sale. Olivetti's reformulated bid for Telecom Italia, announced in the early hours of yesterday, is now expected to be at the

centre of a new legal battle between the two camps.

Standard & Poor's, the rating agency, surprised some in the markets yesterday when it said it would award the combined Olivetti/Telecom Italia merged company a relatively high credit rating of A minus, writes Edward Luce.

The judgement, which the agency said was based on an unaudited reading of Olivetti's accounts, will be seen as supportive of Olivetti's bid for Telecom Italia. Much of the €60bn debt involved in the takeover would have to be refinanced in the bond markets, which are highly sensitive to credit ratings.

Editorial Comment, Page 18

Mobile phones lift Telefónica results

By Tom Burns in Madrid

A surge in profits at its mobile phones arm helped Telefónica offset the impact of deregulation on its fixed-line business in Spain and heavy provisioning for Latin America, where the Spanish telecommunications group has extensive interests.

The group boosted 1998 attributable net profit 14.5 per cent to Pta217.5bn (€1.5bn, \$1.6bn), in line with forecasts, under increasingly

unfavourable conditions. In 1997, Telefónica reported an 18.6 per cent increase in net income.

Net income from Telefónica's mobile unit nearly tripled from the previous year to Pta80.5bn, representing 38.5 per cent of the group's profit total, against 15 per cent in 1997.

Telefónica, which has about 70 per cent of Spain's fast-growing cellular market, gained an additional 1.7m mobile users last year, dou-

bled the 1997 total of new subscribers.

In contrast, earnings from fixed-line operations in Spain grew by just 2.9 per cent in 1997. Last year was the first in which Telefónica has faced competition from a second carrier in fixed-line telephony. The contribution of the fixed-line business to total group earnings dropped from 62 per cent to 63.6 per cent year-on-year.

The market has dis-

counted the Latin American

extraordinary charges of Pta120.5bn, against charges of Pta65.4bn in 1997, to cover the worsening financial climate in Latin America, where it is the largest international operator. These bad debt provisions, mainly concentrated in Peru, slowed operating profit growth to 3.3 per cent, but were partially offset by lower payments to minority shareholders.

The market has dis-

counted the main parameters of Telefónica's business are good," said Luis Prota, telecoms analyst at AB Asociados, the Madrid financial services group. Telefónica shares closed up 26 cents, or 0.87 per cent, at €42.35 in Madrid.

Telefónica has embarked on a dual strategy to recover its basic telephony earnings in the face of competition, reducing its payroll and pressuring regulators for a rebalanced tariff structure.

BELGIAN ENERGY IMPATIENCE AT LACK OF NEWS ON STRATEGY

Dignified silence on Tractebel

By Neil Buckley in Brussels and James Widdicombe in Paris

An unrepentant Gérard Mestrallet, chief executive of France's Suez Lyonnaise des Eaux, said yesterday he was happy that his group's row with the chief executive of Suez's subsidiary Tractebel had ended "in dignity".

But he refused to comment further on Wednesday's resignation of Baron Philippe Bodson, saying only that the media had focused too much on an alleged personality clash between himself and the Tractebel chief.

At a conference in Suez's plans for communicating better with small shareholders, Electrabel and Distrigaz, previously confined largely to the Belgian market, would be allowed to expand elsewhere. A "far-reaching" industrial plan would "propose the means of achieving this in practice".

Analysts seized on the last comment as a hint that Suez would eventually merge

Tractebel according to its own designs.

So far, it has only dropped hints – via Tractebel's communiqué announcing Mr Bodson's departure – of its intentions. First, Suez made clear it would make Tractebel, already the world's third-largest independent power producer, into the "pole" of its "global ambitions in the energy sector".

Second, it planned to retain the majority control it gained after buying an extra 26 per cent of Tractebel from Baron Albert Frère, the Belgian financier, in 1996.

Finally, Tractebel's partly owned electricity and gas subsidiaries, Electrabel and Distrigaz, previously confined largely to the Belgian market, would be allowed to expand elsewhere. A "far-reaching" industrial plan would "propose the means of achieving this in practice".

Analysts seized on the last comment as a hint that Suez would eventually merge

Tractebel with its subsidiaries. Otherwise, the former Belgian electricity and gas monopolies could end up competing internationally with their parent.

"The current half-way situation cannot go on for too long," said Eric Ravary, utilities analyst at Crédit Lyonnais Securities in Paris. "Deregulation in the EU electricity market reinforces the case for a merger of Tractebel, Electrabel and Distrigaz."

Such a move would be tinged with irony, since the idea was championed by Mr Bodson, and was one of the causes of his clash with Mr Mestrallet.

That was probably because Mr Bodson envisaged the merger in a form that would dilute Suez Lyonnaise's 50.8 per cent Tractebel stake. And as it has made clear, Suez wants to retain a majority.

There are ways the French group could achieve both. One would be to take 100 per

cant of Tractebel through a share swap – in the same way it increased its stake last year in Société Générale de Belgique, the Belgian holding company which is the vehicle for its Tractebel stake – from 64 to 100 per cent.

If it then merged Tractebel with the two subsidiaries, Suez would still hold more than 50 per cent.

A variant of the plan would involve Suez first increasing its Tractebel stake by merging Elyo, its small French-based energy subsidiary, into the Belgian group, in exchange for Tractebel shares. Mr Mestrallet is thought to have tried, unsuccessfully, to persuade Mr Bodson to buy Elyo.

Having disposed of Mr Bodson, Mr Mestrallet is under pressure to reveal his next steps at Suez Lyonnaise's next results announcement on April 1. As one analyst warned: "The shares could take a beating if he doesn't make things clear by then."

Impact and the main parameters of Telefónica's business are good," said Luis Prota, telecoms analyst at AB Asociados, the Madrid financial services group. Telefónica shares closed up 26 cents, or 0.87 per cent, at €42.35 in Madrid.

Telefónica has embarked on a dual strategy to recover its basic telephony earnings in the face of competition, reducing its payroll and pressuring regulators for a rebalanced tariff structure.

The market has dis-

DaimlerChrysler AG

Stuttgart

Third Offer to Exchange the Shares of

Daimler-Benz Aktiengesellschaft

Stuttgart

- Stock Index Number 550 000 -

for Shares of

DaimlerChrysler AG

Stuttgart

Daimler-Benz AG, Stuttgart ("DaimlerChrysler"), and Daimler-Benz transfers its assets as a whole to DaimlerChrysler by way of dissolution without winding-up (§ 2 No. 1 of the German Transformation Act). An agreement dated 21st September 1998 between Daimler-Benz and DaimlerChrysler of 12th September 1998 and 17th September 1998, respectively, have approved of this agreement. Actions have been withdrawn following a settlement in court so that, with the entry of the merger of the two companies in the commercial register of the local court in Stuttgart on 21st December 1998, Daimler-Benz has ceased to exist; its shareholders are now shareholders of DaimlerChrysler.

Exchange Ratio
Upon expiration of the period specified on 30th November 1998, the voluntary exchange offer of Daimler-Benz shares by the shareholders of Daimler-Benz has been taken up for more than 99% of the Daimler-Benz shares (based on the subscribed capital of Daimler-Benz at that time). When the implementation of the Daimler-Benz capital increase against contribution in-kind was filed with the commercial register of DaimlerChrysler, more than 99% of the Daimler-Benz shares (based on the subscribed capital of Daimler-Benz at that time) were also subject of such registration. Therefore, pursuant to the merger agreement between the two companies the former shareholders of Daimler-Benz, against submission of

1 (one) no par value share to bearer of Daimler-Benz with a pro-rata share in the subscribed capital of Daimler-Benz of DM5 each, together with dividend coupons Nos. 68 and so forth and talon, - Stock Index Number 550 000 - shall receive

1,005 no par value shares to bearer of DaimlerChrysler with a pro-rata share in the subscribed capital of DaimlerChrysler of DM5 each and with dividend entitlement as from the beginning of the first fiscal year of DaimlerChrysler ending on 31st December 1998

The valuations per share of CBL Deutsche Aktiengesellschaft, Frankfurt am Main, and Schlegel Ernst & Young Deutsche Aktiengesellschaft, Treuchtlingen, with the capitalized-value-method pursuant to HFA 2/1992 "Principles for Corporate Valuations" customary in Germany have come to the conclusion that the exchange ratios determined are appropriate. The auditor of the merger appointed by judicial order, BDO Deutsche Warenhandlung Aktiengesellschaft Wirtschaftsprüfungsgesellschaft, Frankfurt am Main, has also verified the exchange ratios and confirmed them to be appropriate.

If, upon the application of a shareholder of Daimler-Benz an arbitration proceeding is filed with regard to the exchange offer, DaimlerChrysler will be obliged to make a corresponding additional payment to all former shareholders of Daimler-Benz who still were shareholders of Daimler-Benz when the merger became effective, even if they have not filed a relevant application.

Implementation of the Exchange
Under § 71 of the German Transformation Act, Deutsche Bank AG, Frankfurt am Main, was appointed as trustee for the former shareholders of Daimler-Benz with regard to the shares of DaimlerChrysler to be issued.

We hereby submit a Third offer to the former shareholders of Daimler-Benz to present their shares, together with dividend coupons Nos. 68 and so forth and talon,

at a domestic branch office of the financial institutions listed below to exchange them for shares of DaimlerChrysler:

Deutsche Bank AG
(exchange agent)

To the extent that former shareholders of Daimler-Benz have deposited their shares with a financial institution, the exchange will be effected without a specific client instruction to that effect. The exchanges agents listed above will, as far as possible, act as intermediaries for the compensation for fractional shares of DaimlerChrysler, if any. Since, principally, no shareholders' rights may be claimed for fractional rights, the depositary bank will dispose of any fractional rights.

DaimlerChrysler will not bear any fees or expenses incurred by the former shareholders of Daimler-Benz in connection with the exchange.

Cancellation
Shares certificates not submitted for exchange within the period of time specified will be cancelled by DaimlerChrysler. The Intermediary of DaimlerChrysler submits to such shareholders will be informed of the cancellation of

Spiegel

Ayala defies Asian crisis
to maintain profit growth

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COMPANIES & FINANCE: INTERNATIONAL

Lonely Chevron is in no hurry to join the wedding party

Oil group may have missed merger boat, says Robert Corzine

The question of whether the western world's oil industry will be dominated by three or four supergiants companies in the next decade is one that is constantly being debated by oil executives.

Some see such an outcome as a logical conclusion to last year's wave of megamergers involving British Petroleum and Amoco, Exxon and Mobil, and Total and Petrofina. They argue that the fittest companies will continue to snap up less competitive ones.

Others, including Sir John Browne, BP Amoco's chief executive, believe there will be scope for companies of all sizes.

For those which have shunned consolidation, the question of whether second- and third-tier integrated oil companies can continue to attract and maintain investor support is of more than academic interest.

Chevron, the San Francisco-based US company, is a case in point. Soon it will be in a lonely - and some would argue exposed - position. Although it will be the second biggest US oil group after Exxon/Mobil, it will be dwarfed by the new energy superpower. But, in turn, its market capitalisation of \$1bn is almost double that of Texaco, its nearest competitor.

"We know it's not just a

question of market share," says David O'Reilly, Chevron's executive vice-chairman. "We also have to compete for investors' dollars."

That Chevron is alternately seen as a potential target and acquirer reflects its unique position. Late last year Royal Dutch/Shell was reported to have considered a possible takeover of Chevron and there is speculation that BP only just pipped Chevron to the Amoco post. A deal between Chevron and Texaco or other smaller US oil companies is frequently mooted.

Mr O'Reilly is quick to recite the latest oil industry mantra that Chevron would do a deal if "we were confident it would create shareholder value. We're always looking at opportunities to do something in the merger and acquisition area, big or small."

But it is also trying to persuade investors that there is scope for a "value-creating independent enterprise" of a size short of those in the "super league".

Some analysts question whether companies such as Chevron will be at a permanent disadvantage compared with the merged companies, which have promised to deliver billions of dollars-worth of cost cuts and synergy savings. "Is squeezing costs the only way to create

value?" asks Mr O'Reilly. "Companies also have to grow the earnings and asset bases. And in the great scheme of things, it is arguable whether Exxon getting bigger will give it more leverage over suppliers."

Chevron's strategy for retaining its independence - and investor interest - rests on several legs. It is midway through a \$500m cost-cutting exercise to address the deterioration in trading conditions. The growth element will come from concentrating investment on the international upstream exploration and production sector at the expense of downstream refining and chemicals.

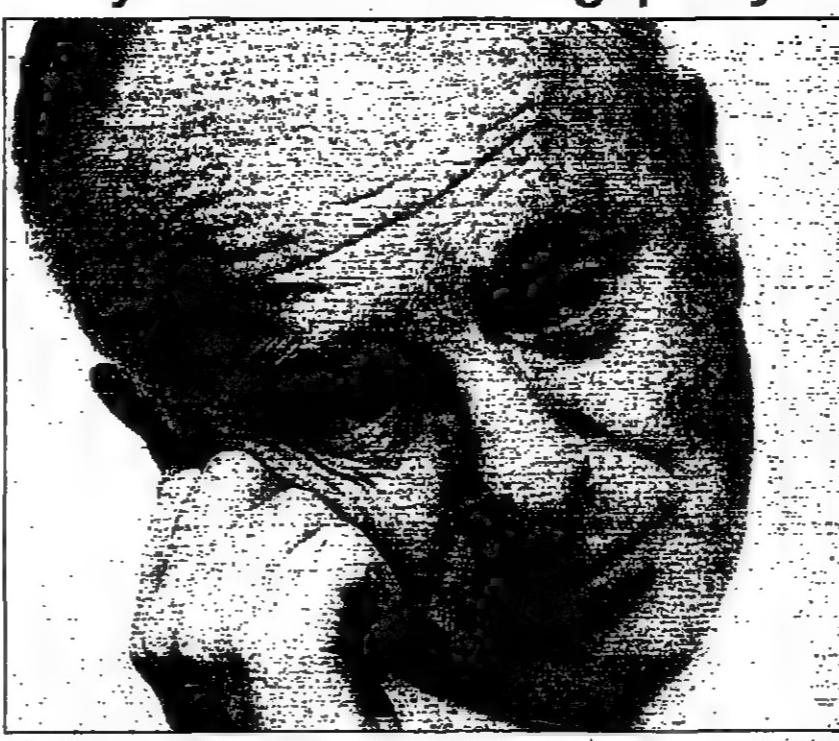
Chevron's bullish view on longer-term oil prices contrasts with some oil men, who fear the crisis marks a downward shift in the fundamental price structure of the industry.

Mr O'Reilly says Chevron is prepared for a three year "oil price siege", although he rejects suggestions that the oil price could be permanently deflated. But confidence that the supply side of the oil price equation will come back into balance is not matched by an equal firm belief in demand trends.

"What gives us thought is the demand side of the equation," he admits. "If prices don't come back then we'll have to revisit our plans." Although

remains a decidedly "US-centric" oil company, it has been among the most ambitious and successful in breaking into difficult developing countries' low-cost oil reserves.

Kazakhstan, Angola and Nigeria feature prominently in the company's investment plans. So too does the Middle East, although Mr O'Reilly is cautious about the speed at which the big Gulf Arab oil producers will open to for-



Sitting his time: David O'Reilly says 'It's not just a question of market share'

Ashley Ashwood

strong historical links to Kuwait and Saudi Arabia.

"In Kuwait I sense the mood is to open up, but there is still some thinking that says it's not a good idea." As for Saudi Arabia, where Chevron drilled the country's first oil well, he says the debate is at a "very early stage", with people outside the kingdom putting "a more aggressive interpretation" of what the Saudi

government is seeking from the international oil industry.

But even with more investment opportunities than many of its competitors, Chevron has not been immune to the gloom that has settled over the industry. "Our people are very apprehensive, no question. So maybe it's an advantage that we're not also going through the dislocation of a merger."

CANADA CHANGE OF STRATEGY

Frustrated banks aim for cost cuts

By Edward Alton in Toronto

Canada's largest banks had hoped that this year's annual meetings would be used to introduce shareholders to two new banks that would be ready to expand and compete on a global scale. But with their ambitious merger plans thwarted, the talk instead has been of strategic focus, discipline and cost-cutting.

The bank intends to bolster its retail and commercial business lines while narrowing its corporate and investment banking to serve fewer clients in fewer sectors.

Canadian Imperial Bank of Commerce, which saw its earnings plunge last year due to trading losses at Oppenheimer, its New York investment bank, has already reduced staff, quit several lines of business and adopted what outgoing chairman Al Flood called a "very selective, niche-focused" capital markets strategy, concentrating on high-yield debt.

Only Toronto-Dominion Bank, that had intended to merge with CIBC, has escaped relatively unscathed because of its foresight - or luck - to have invested heavily in the discount brokerage business just before the boom in internet stock

trading.

Despite Ottawa's rejection of the mergers, the banks are not making these moves out of desperation. With the exception of CIBC, each showed record profits in 1998 and first-quarter earnings for Royal, TD and BMO have been near or above expectations.

But the banks see enough warning signs to avoid complacency. Return on equity, the key measure of performance, began slipping towards the end of 1998, and productivity has not kept pace with the strongest US banks. Analysts say that without the scale to invest in all their lines of business, the banks will have to pick their ground carefully to maintain earnings in the future.

On Wednesday Royal Bank announced that it would cut C\$400m (US\$367m) in expenses over the next two years and reduce its corporate lending and investment banking activities outside Canada, while bolstering its wealth management and electronic commerce divisions.

Mr Cleghorn said the bank would focus on expanding "higher-return, relatively low-risk business where we have the expertise and potential scale to succeed".

The plan was unveiled one day after Bank of Montreal, its intended merger partner, announced both the resignation of its chief executive

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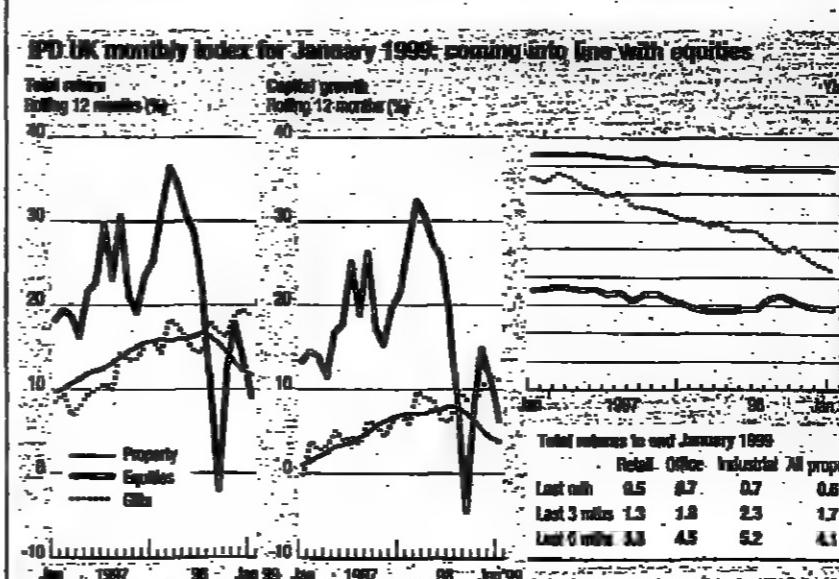
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Slide halted

A fall in the All-Property yield for the first time since July halted the slide in total returns which began in the second half of last year.

• Over rolling three-month periods, total returns through January held steady at 1.7 per cent.

• In the 12 months through January 1999, property outperformed equities with returns of 11.7 per cent, but badly lagged gilts which returned 18.8 per cent.

From today, IPD data in the Financial Times will be in a format making it easier to compare property performance with other asset classes.

Frustrated banks aim for cost cuts

FINANCIAL TIMES FRIDAY FEBRUARY 26 1999 *

ENTERTAINMENT MTV LEADS GROWTH

Viacom sales surge boosts profits 36%

By Christopher Parkes
in Los Angeles

Operating profits at Viacom surged 36 per cent to \$258m in the closing quarter of last year as revenues rose across the board, growing 15 per cent to \$3.34bn.

The entertainment group said sales growth was led by its MTV network, Paramount Pictures and Blockbuster video rental chain.

Sunner Redstone, chairman and chief executive, said plans announced yesterday for a 2-for-1 share split and the move of the company's listing from the American Stock Exchange to the New York Stock Exchange reflected his optimism that Viacom could sustain its momentum.

Group cash-flow, defined as earnings before interest, taxes, depreciation and amortisation, rose 24 per cent to \$502m, although net income of \$36.3m fell short of

analysts' forecasts, yielding 10 cents a share compared with predictions of 13 cents.

Blockbuster, which is to be spun off in the next few months through an initial public offering, reported an increase in revenues of 20 per cent generating 25 per cent more cash-flow.

Same-store sales rose 15 per cent in the quarter, bolstered by aggressive marketing and a revenue-sharing agreement with film studios.

Paramount and MTV both reported record results, as the film division benefited from the overseas release of *The Truman Show* and *Saving Private Ryan*.

Its co-production with Dreamworks, *Titanic*, the most successful film and video release on record, also continued to contribute a year after its launch.

Paramount's cash-flow increased 26 per cent to \$50m on revenues up 13 per cent at \$1.2bn.

Big picture: Saving Private Ryan was a huge success for Dreamworks and Paramount

Brendan

CHILE SPANISH GROUP PLANS AGAIN AFTER DISAPPOINTMENT

Endesa fails to take control of Enersis

By David White in Madrid and
Mark McHugh in Santiago

Endesa, the leading Spanish electricity group, began yesterday to reassess its plans for Latin America after being thwarted in its attempt to establish outright control over Enersis of Chile, up to now its main investment target in the region.

The Spanish group is expected to remain a shareholder in Enersis but to examine alternative investment opportunities in Mexico, Brazil and the US to provide the next stage of its international expansion.

Immediately following its

setback in Chile, Endesa announced better than expected 1998 results, showing a 9.5 per cent rise in consolidated net profit to \$1.1bn (US\$1.2bn) and a 14 per cent increase in earnings per share to €1.10. The figures came after the close of trading in Madrid, where Endesa's share price slid 4.4 per cent to €23.80.

The company said it had asked for a recount of Enersis shareholders' votes after falling narrowly to win the 76 per cent approval necessary for a change in statutes that would have allowed it to bid for majority control. Endesa held 41 per cent

point short of the 75 per cent majority needed to change Enersis's statutes.

Under a plan drawn up with advice from Goldman Sachs, it was offering \$1.45bn to buy a further 32 per cent of Enersis. This would have doubled its existing stake, currently the maximum permitted for a single shareholder. It managed to persuade Chile's powerful pension funds to back the rule change but failed to win sufficient support from US shareholders.

Outright control would have enabled it to overturn the sale of Enersis's 25 per cent interest in Chile's big-

gest electricity generator, also called Endesa. Its opposition to the sale plan prompted its bid to assume outright control of Enersis.

The Spanish group has raised the possibility of buying directly into Endesa Chile, saying that if it did so it would make a public bid for at least 25 per cent of the generating company.

It said yesterday it saw scope for co-operation with Duke Energy of US, which last week offered \$2.1bn for 61 per cent of Endesa Chile, and would back moves to raise the shareholding limit in that company.

The Spanish company

revenues up 8 per cent and cash-flow of \$36m for a 30 per cent gain.

Revenues for the year, which saw Viacom's stock price almost double to \$88, were 13 per cent to \$12m, and cash-flow and operating income rose 20 per cent and 31 per cent respectively.

Maseca emerges as a tasty choice

By Andres Muriel-Campbell
in Mexico City

Grupo Industrial Maseca, Mexico's largest cornflour miller and maker of the humble tortilla, has emerged as a tasty stock since the lifting of strict controls on the country's cornflour market. Its production is used to make 44 per cent of all tortillas.

After two years of falling sales and sagging profits, the prospects for the company are looking up following the government's new year decision to liberalise the tortilla industry.

Maseca, say industry experts and market analysts, is the company that stands to gain most from the ending of a complex chain of subsidies ranging from price caps

on the flat corn pancake to production quotas on the cornflour used to make Mexico's staple food.

Owned by Mexican food conglomerate Gruma, in which Archer Daniels Midland, the US miller, has a 22 per cent stake, Maseca commands a 70 per cent share of the country's cornflour market. Its production is used to make 44 per cent of all tortillas.

With the removal of production quotas, the miller is aiming to boost the volume of cornflour sales by 16 per cent this year, according to Ricardo Alvarez-Tostado, general director. Gruma, which had sales of \$1.1bn in 1997, will invest an estimated \$200m in 1999 for new

plants, better distribution and more advertising.

But the key to Maseca's strategy of increasing market share is aimed at converting the majority of tortilla mills that still use corn dough – the traditional method of making tortillas – rather than cornflour.

Corn dough is made from raw corn, boiled with water and lime in a process that takes eight hours.

With limits on flour production now lifted, Maseca wants to lure about 3,500 small, family owned mills to produce cornflour, which has a shorter production time and longer shelf life.

But while cornflour may be more efficient than dough, Maseca may have a

hard time convincing some tortilla makers to give up the centuries' old tradition.

"You would have to put a gun to my head before I would change to flour," says Felipe Galindo Rojas, who has run his combination dough mill and tortilla factory in Mexico City for the last 32 years. "Companies like Maseca are killing our tradition."

While the transition from a heavily controlled industry to an open market will be slow, Mr Alvarez-Tostado says competition is already fierce.

Since price caps on tortillas were removed, prices shot up by a third to 4 pesos (40 cents) a kilogramme, before public protests forced

the industry to agree to 3.5 pesos a kg.

Already some are undercutting the consensus price and many analysts question whether Maseca will be able to maintain its 15 per cent profit margin in the long run now that costs are no longer subsidised.

Once the new market conditions become more settled, Maseca eventually foresees reproducing what its sister subsidiaries in the US and Central America have been doing for years: offering speciality tortillas ranging from low-sodium to chilli pepper flavoured tortilla wraps.

"The possibilities are as wide as your imagination," says Mr Alvarez-Tostado. "The possibilities are as wide as your imagination," says Mr Alvarez-Tostado.

Reader's Digest plans big strategy changes

By John Anthers in New York

Reader's Digest, publisher of the most widely circulated magazine in the world, yesterday announced a sweeping change in strategy, including an upgrade of its operations on the internet, in a bid to reverse years of declining earnings.

The company will also seek to diversify into product lines that can be sold via direct marketing, including pharmaceuticals and financial services. It will also try to develop new distribution channels, including direct response TV and new forms of direct mail.

Most of this will be done through joint ventures, and the company will also look for acquisitions, particularly of magazine publishers outside the US. However, the company refused to comment on reports that it was negotiating an ambitious joint venture with Time Warner, the media group.

Thomas Ryder, who was brought in as chief executive from American Express last year after the abrupt resignation of his predecessor, said he would also consider an initial public offering for the company's interests "provided the market stays irrational".

The company will invest at least \$100m into websites which will be re-branded or co-branded with the Reader's Digest name.

He said the strategy was to focus on the over-50s "baby boom" generation where the company's flagship magazine has its greatest readership. Its new product lines have been chosen to capitalise on the strong elements of trust that are carried with the Reader's Digest brand name. These will focus on "home, health, family, finance and faith".

According to Mr Ryder: "The products we are looking to are extensions are trust-based products. People who need to trust a purveyor will find the Reader's Digest name very powerful."

He said that the company expected its revenue to fall over the next year, and that it would then introduce new product lines into a more profitable base. Its internal targets are for revenues of \$5bn in 2004 (double its level at the end of last year), and operating profits of between \$500m and \$600m – a strong increase from the \$100m recorded last year.

Next year, it hopes to enter the directly marketed pharmaceuticals business, and is already in discussions with potential partners and acquisition targets. It will also look for financial services, where it will be the branded supplier of products manufactured by partners. Credit cards, retirement savings products and insurance are the most important

CBS ready to pay premium for rival NBC

By Christopher Parkes

Mel Karmazin, chief executive of the CBS network, reasserted his faith in broadcast television yesterday with an offer to pay a generous premium for rival NBC, should its owner, General Electric, decide to sell.

Speaking in New Orleans, he said he believed GE would eventually dispose of the network, "in which case we'd be willing to overpay for it as much as we wanted to".

Last year CBS paid more than double the previous rate for television rights to American football games in a successful bid to win back

WB and UPN share less than 50 per cent of the US audience – and only NBC is profitable – they are demanding action.

Their main objective is to change rules on broadcast TV station ownership which limit any single owner-operator to 35 per cent of the US audience.

Although other network groups are believed to be interested in NBC, Mr Karmazin has been most forthcoming in claiming his place at the front of the line.

He has also been prominent in recent moves to address concerns within the Federal Communications Commission, the industry's main regulator, that minorities are under-represented in broadcasting.

Mr Karmazin wrote last week to fellow chief executives calling for talks on the issue. Last year News Corporation, which controls Fox, proposed setting up an industry fund to help minorities to return to sweeping deregulation of broadcasting.

That initiative was supported by Chancellor Media, a leading radio group, and Paxson Communications, a small national network launched last year.

Niche retailers surge ahead

By Andrew Edgington-Johnson
in New York

The Gap and JC Penney provided further evidence yesterday of how flourishing US consumer spending is buying some specialist retailers while passing by other mid-market stores entirely.

The group behind The Gap, Banana Republic and Old Navy reported a 54 per cent jump in net earnings for 1998 to \$824m, but JC Penney, the department store and catalogue retailer, managed just a 5 per cent earnings advance to \$56m.

Mid-market department stores including JC Penney, Sears and Dillard have been squeezed as some consumers have sought better value in discount chains such as Wal-Mart while others have traded up to more fashionable branded retailers.

Donald Trott, retail analyst with Brown Brothers Harriman, added that Gap's fourth-quarter 40 per cent sales increase and 46 per cent earnings advance owed as much to its own efforts as to the favourable economic climate.

"It sounds trite, but they do a million things right," he said. Gap's decision to step up marketing investment last year from 2.6 per cent of sales to 4.6 per cent, or \$400m, also paid off.

The group warned in January that earnings would not meet analysts' expectations of about \$1.06 per share for the fourth quarter. Yesterday's quarterly earnings of 77 cents a share were above revised estimates of 73 cents, taking full-year earnings to \$2.19 (\$2.10).

Gap beat expectations by a narrow margin, with quarterly earnings per share of 53 cents, up from 36 cents, lifting full-year earnings by 57 per cent to \$1.37. Sales were a record \$9.05bn, up 39 per cent on a 22 per cent increase in store space.

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DIVIDEND ANNOUNCEMENT

Commercial Union Portfolio announces an dividend distribution payable on February 26, 1999 (date of December 20, 1998) for the following funds:

Bond Reserve	0.0234	GBP	Coupon N° 17
US Dollar Reserve	0.0208	USD	no bearer shares
Euro (formerly Dutchmark) Reserve	0.0218	EUR	no bearer shares
German D-Mark	0.0193	DEM	no bearer shares
Swiss Franc-Reserve	0.0193	CHF	no bearer shares
In Luxembourg:	0.0212		

Dividends are payable to holders of bearer shares against presentation of the respective coupon at the following bank:

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In Belgium:

BANK J. VAN BREDA & CO
Plaetis 10, Montevideo, 2055
B-1040 ANVERSSEN

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Notice to Shareholders

As from 1 April 1999, the following charge will come into effect:
The Registrar and Transfer Agent will be entitled to an annual representation maintenance fee of up to £25.00 per share, plus a variable monthly pro rata fee.
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FLEMING
Asset Management

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Further to the Original Offer Notice published in the Financial Times and the Luxembourg Wirtschaft and through Morgan Guaranty Trust Company of New York, Brussels office, as operator of the Euroclear System, Cedobank and The Depository Trust Company on 1 February 1999, notice is hereby given that the Offer Period (as defined in the Original Offer Notice) expired at 4:00 p.m. (London time) on 12 February 1999, and the Offer has now closed. All of the Bonds outstanding as at 12 February 1999 were repurchased by or on behalf of Telexon Golf and Turf plc (the "Company"). All of the Bonds repurchased will be cancelled by the Company in accordance with the terms of the Offer. The total principal amount of the Bonds outstanding immediately following the expiry of the Offer Period was £73,226,290.

Telexon Golf and Turf plc: 26 February 1999

NO PERSON HAS BEEN AUTHORISED TO GIVE ANY INFORMATION OR MAKE ANY REPRESENTATIONS IN CONNECTION WITH THE OFFER OTHER THAN THOSE CONTAINED IN THE ORIGINAL OFFER NOTICE OR THIS NOTICE. IF GIVEN OR MADE, SUCH INFORMATION AND REPRESENTATIONS MUST NOT BE RELIED UPON. THE OFFER IS NOT AN OFFER BY CEDOBANK, THE DEPOSITORY TRUST COMPANY OF NEW YORK, BRUSSELS OFFICE, TELEXON INC., THEIR RESPECTIVE DIRECTORS, UBS AG, ACTING THROUGH ITS DIVISION WARBURG DILLON READ, THE LAW DEBTURE TRUST CORPORATION PLC AS TRUSTEE IN RELATION TO THE BONDS OR MORGAN GUARANTY TRUST COMPANY OF NEW YORK, BRUSSELS OFFICE, AS BOOK-ENTRY DEPOSITARY.

Approved for the purposes of Section 57 of the Financial Services Act 1986 by UBS AG, acting through its division Warburg Dillon Read, regulated in the United Kingdom by the Securities and Futures Authority.

J.E. ROBERT COMPANIES

IS PLEASED TO ANNOUNCE

COMPANIES & FINANCE: UK

Colt Telecom hopes to raise extra £500m

By Alan Cane and Vincent Goland

Shares in Colt Telecom fell 10 per cent yesterday after the UK operator surprised the City with plans to raise £500m (\$815m) in new capital to fund new networks, prompting fears the company was falling behind its competitors.

The news of the issue of equity and convertible bonds denominated in euros cast a shadow over Colt's full year

results which were at the top end of market expectations, including a more than 150 per cent increase in sales.

Colt last made a cash call in July 1998 raising £600m which, it said, would be adequate to fund its development until mid-2001. Yesterday it said that had been predicated on the assumption that the business plan would not change. Since late 1997 it has regularly revised upwards the number of

European cities it intends to link with its fibre optic network the total now being 26.

Colt builds fibre optic rings around major financial centres connecting directly to its customers. Now it is planning to link them together with long distance fibre cables.

Paul Chisholm, president and chief executive, said the cash would be used to build these connections using internet technology, to improve the quality of its

internet services to its European customers and to expand its local presence in Europe by building small switches ("point-of-presence") in a number of cities.

Orange, the newest of the UK's four cellular phone groups, moved into operating profit last year as subscriber numbers leapt 80 per cent to 2.16m. Orange has been offering mobile services only since April 1994, writes Alan Cane.

With 5,200 base stations, 25

per cent more than its nearest rival, it claims to have the UK's largest mobile phone network.

However the share price dropped 51p to 307p yesterday after Hutchison Whampoa, the Hong Kong group which held a 49.01 per cent stake, sold 50m shares, or approximately 4.2 per cent of the equity, through Goldman Sachs for HK\$5.26bn (£694m).

Canning Fok, Hutchison Whampoa group managing director and Orange chair-

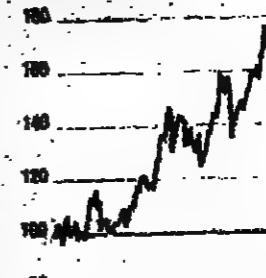
man, said the proceeds would be retained for general purposes.

Orange's 1998 results were in line with market expectations. Turnover was 33 per cent ahead at £1.21bn (£121.7m), while earnings before interest, tax, depreciation and amortisation were £1.07m (£12.7m).

The company is a service provider in France and Germany, has opened services in Austria and has licences in Belgium and Switzerland.

COMMENT
Legal & General

Capital & General
Share price relative to the FTSE 100 Share Index



It had to stop. Legal & General may be a fast growing in one of investors' favourite sectors - life assurance - but 2.6 times book value was over the top. This was nearly twice the value of GCU, the biggest composite insurer. One disappointing figure - net assets 6 per cent below expectations - pricked the bubble. More general concerns about margin erosion did the rest. It is the latter worry that sticks. Although last year was a good one for life and pensions products, competition continued to erode after-tax returns from high levels. Slower growth in the industry this year could compound this. L&G, a well oiled machine, should still outpace its peers. But a more interesting question lies in the relatively low valuation of composite insurers. With an array of deals bringing discipline to their general operations, investors are beginning to see better value there.

Colt Telecom

Colt is cheeky to ask investors for another £500m just months after telling them its capital raising days were over. But its plans for spending the cash - linking the European cities where it is building local high speed networks - seem sensible. Building inter-city networks should allow Colt to offer more services to customers while cutting its reliance on other carriers to handle long distance calls. The latter has a dual benefit, helping it reduce prices and guarantee service quality. These factors, Colt believes, will help it seize and retain customers.

Nonetheless, the additional investment raises concerns. For one thing, it may dilute the returns investors expect from the firm. Colt is already investing. It also highlights the competition emerging in the business telephony market. One reason Colt's shares soared so high was because bulls thought it might be bought by a US entrant to Europe. Now rivals like Level 3 are building their own networks.

This all makes life a little more tense for Colt. Even after yesterday's 10 per cent fall, its shares trade at 17 times forecast sales. It can ill afford for its investors to lose heart. At least enthusiasts can still point to the more competitive US market, where stratospheric valuations remain the norm. And Colt has yet to disappoint: quarterly revenues are still growing at a juicy 30 per cent.

L&G shares fall on margin fears

By Christopher Brown-Norris

Shares in Legal & General plunged 12 per cent yesterday on worries over falling margins and a lower-than-expected new asset value.

The 108p fall to 798p was the worst performance in the FTSE 100 and came despite a 13 per cent rise in operating profits from £228m to £308m, in line with expectations.

Analysts said the shares, which have risen spectacularly in the last four years, were overvalued.

Roman Cizdina, analyst with Merrill Lynch, said the group's net asset value - the present value of future profits from business on the books - was 349p, against an expected 370p. The shares have been trading at two and a half times NAV, the highest rating of any FTSE 100 life group.

Analysts also pointed to a margin squeeze that reflected tough competition.

Although L&G's UK life

and pensions business lifted sales 22 per cent last year, profits from new business fell from £78m to £72m. Moreover, the post-tax return on capital fell from 15 to 11 per cent.

David Prosser, chief executive, said: "The environment for life business going forward is about thinner margins." But he said the group remained confident it could continue to lift volumes and cut costs to offset margin pressures. "We have been growing individual life and pensions business in the UK by 30 per cent a year over the last four years, and I don't see why we can't continue doing that."

Organic growth remained the strategic priority, he said, as L&G only had 5 per cent of the highly fragmented UK market. There were no plans to return surplus capital to shareholders because "we want to use it to build up business and back further growth".

Traders suspended in CSFB inquiry

By Jane Martinson in London and Nicholas George in Stockholm

James Archer, the son of Lord Archer, the Tory peer, is at the centre of a share dealing investigation by Credit Suisse First Boston, the Swiss-US investment bank, it emerged last night.

The inquiry which led to the suspension of three traders was understood to have been triggered by Mr Archer's share buying in Stora, the Swedish paper group which merged with Enso of Finland at the end of last year, according to people close to the inquiry.

The Stockholm stock exchange confirmed yesterday that it was investigating suspected market manipulation after several traders thought to be worth a total of Kr10m (\$1.2m) in December.

Concerns were raised that the trades would have the effect of moving OMX, the main Swedish share index, which is thinly traded.

Mr Archer was suspended by CSFB along with David Cirianni, head of CSFB's London-based index arbitrage desk, and Adrian Ezra last week.

CSFB declined to comment last night until its internal investigation is completed.

Mats Wilhelmsson, head of market surveillance at the Stockholm exchange, said yesterday that it had launched the investigation at the end of last year after spotting certain market irregularities.

The exchange subsequently contacted Swedish and UK authorities including the Securities and Futures Authority, the City watchdog, CSFB representatives have also flown to Stockholm to help in the investigation.

The traders - who specialised in index arbitrage, betting on index price anomalies - had gained notoriety in the City as members of the Flaming Ferraris, a high-living group named after a favourite cocktail.

BA plans further cut in fleet expansion

By Michael Shapka

British Airways has announced a further cut in its aircraft fleet expansion in an attempt to shore up its profitability. The airline recently announced a first-ever third-quarter loss of £75m (\$122m).

Robert Ayling, chief executive, told a meeting of aviation analysts yesterday there would be almost no increase

in BA's aircraft capacity in 1999-2000. The year after that, the number of seats would rise by less than 2 per cent and, in 2001-2, aircraft capacity would be cut.

These figures compare with BA's earlier pledge that capacity would increase by no more than 2 per cent annually for the next three years.

BA's shares fell 29p yesterday to 4534p. However,

they have risen from a low of 308p in October following Mr Ayling's announcement of plans to increase profit margins.

Mr Ayling also told the analysts the fall in investment in new aircraft meant BA's cash flow would be positive after 2001-2.

Mr Ayling has said he intends to concentrate on selling higher margin business class fares, while offering fewer discount economy tickets. The decision to limit the increase in the number of aircraft is an attempt to reduce the number of seats BA has to sell at the cheaper rates.

By 2002, nearly half of BA's long-haul fleet will consist of smaller Boeing 777s rather than the larger Boeing 747s.

BA also told analysts that it aimed to increase the

number of tickets sold over the internet to 50 per cent of bookings by 2003, against a negligible proportion today.

The attempt to take more Internet bookings is part of BA's attempts to cut distribution costs. The company has achieved £600m in annual savings since 1996, but wants to cut costs by a further £400m. Mr Ayling has assured BA's 62,000 staff there will be no job losses.

Lifting a corner of BAe's veil of secrecy

Saudi Arabian business has been a mixed blessing, writes Alexander Nicoll

The importance of Saudi Arabia to British Aerospace as a source of business is both a blessing and a curse. The Saudi government is a customer of 26 years standing, with which BAe expects to do significant business for many years. Its orders helped the group survive its darkest days in the early 1990s.

But the secrecy that shrouds the 14-year-old Al-Yamamah contract, which BAe administers on behalf of the British government, is a problem. For reasons of customer confidentiality, BAe's figures do not give a clear picture of Saudi orders or their profitability. Speculation about the kingdom's economy and ordering intentions thus tend to have a big influence over BAe's share price, especially when oil prices are low.

Yesterday, BAe lifted a corner of the veil. It revealed that out of an order book which rose 27 per cent in 1998 to £28.1bn, 11 per cent was accounted for by Al-Yamamah and training services. This means BAe has Saudi orders totalling some £2bn even after completing delivery last year of a batch of 48 Tornado aircraft. The low oil price and cuts in Riyadh's defence budget mean BAe is not expecting any new aircraft orders to be placed for some years.

BAe executives emphasised they saw revenue and profits coming from a variety of sources in addition to Saudi Arabia. Al-Yamamah will still be important, but will diminish as a proportion of sales if regulators clear BAe's proposed acquisition of Marconi from GEC.

First, BAe will make the front fuselage, stabilising fins and first stage of the aft fuselage for 220 Eurofighters, and assemble the 223 aircraft ordered by the UK. Greece's statement of intent to buy the aircraft suggests it has strong export prospects.

Maritime patrol aircraft for the UK, and continues to win orders for Hawk trainers. South Africa recently put in the first export order for the Gripen fighter made by Saab of Sweden, in which BAe holds 35 per cent.

Second, BAe hopes for a long-term improvement in profit margins at Airbus, especially if restructuring the civil aircraft consortium into a single entity can be agreed with its partners.

Margins would also be improved if Boeing and Airbus, which have sought to

undercut each other for years, were to change their pricing policies in order to earn higher returns. In the shorter term, repayments of launch aid will diminish from 2000 onwards and boost BAe's Airbus profits.

Third, BAe expects to benefit from the UK Ministry of Defence's policy of expecting "prime contractors" to take on more risk and to support weapons throughout their service.

Fourth, BAe plans to expand its markets. The acquisition of Marconi will give it a substantial electronics business. The group expects its missiles business to grow and is seeking to improve returns from its expanding portfolio of systems activities.

It intends to expand further in the long term through consolidation among European and US arms makers. John Weston, chief executive, said the Marconi purchase would give it greater choice and in spite of German and French sagging, "virtually all routes are still open".

Analysts said the shares, which have risen spectacularly in the last four years, were overvalued.

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Analysts also pointed to a margin squeeze that reflected tough competition.

Although L&G's UK life

SB signals £5bn buy-back

By Lucy Sny

SmithKline Beecham yesterday held out the prospect of a £4.9bn (\$8bn) share buy-back in a move seen by some analysts as shoreing up its defences against a possible hostile bid.

The pharmaceuticals group denied that it planned to ask shareholders for the authorisation to buy back up to 10 per cent of shares was "purely defensive" and said it was only to increase flexibility.

However this independent

stance has left a number of analysts believing the group is vulnerable to a hostile approach. "If Glaxo wanted to make a move, now would be a good time," said one.

As well as adding the financial flexibility to support the share price, making it more difficult or at least expensive to approach SmithKline, the move would allow the group to offer a sweetener to shareholders.

Two weeks ago, SB set itself a 13 per cent earnings growth target for 1999.

Argentaria

Ordinary General Meeting of Shareholders

Notice is given hereof that an Ordinary General Meeting of Shareholders of Argentaria, Caja Postal y Banco Hipotecario, S.A. ("Argentaria") will be held at Pabellón de Cristal de la Feria del Campo, calle de las Aves s/n, Casa de Campo, Madrid, on March 13th, 1999 at 12:00 p.m.

The Agenda will be submitted to the said AGM, for review and approval is available on both our web site (<http://www.argentaria.es/umts>) and through Argentaria Investor Relations Dept. (please, see contact information below), both in English and in Spanish.

An announcement has also been published, as contemplated in article 97 of the Consolidated Text of the Companies Act in Spain, in the Official Gazette of the Commercial Registry and in a newspaper of wide circulation in Madrid.

We remind shareholders that they can exercise their voting rights by instructing their custodians and/or their proxy voting agencies to process their proxy votes via their local custodian or agent in Spain.

Should any shareholder require or need further information relating to this A.G.M., please contact us at Argentaria Investor Relations Telephone: +3491 5373761 Fax: +3491 5378512 inversores@argentaria.es

www.argentaria.es

ARGENTARIA, Paseo de Ronda, 10, 28001 Madrid/Spain. C.I.F. A-80041106

chairman, yesterday said that despite being close to the bottom, a recovery was not expected until some companies operating high-cost mines cut production.

However, he said from Rio's view as a low-cost producer, it would be good if low metal prices persisted and led to a shake-out of sur-

plus capacity. He estimated 20 to 30 per cent of copper producers were losing money on a "cash cost" basis, and more than 60 per cent on a profit and loss account basis.

Group revenues for 1998 were 18 per cent lower at \$5.55bn (\$8bn).

Pre-tax profits fell 27 per

cent to \$910m (\$1.27bn) after the predicted write-down of asset values resulting from compliance with UK accounting standard FRS 11.

The copper, aluminium and gold divisions showed lower profits, but iron ore, industrial minerals and energy rose.

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INSIDE TRACK

INTERVIEW WERNER BALDESSARINI

Dressing up to the nineties

Alice Rawsthorn
finds Hugo Boss's chief ready and able for its latest, more feminine challenge

When two men walked into Werner Baldessarini's fashion boutique in Munich and asked if he would sell their company's suits, the answer was no; not least because the suits were made in Germany and his stock was mostly Italian.

Undaunted, his visitors returned a few months later and asked if he would sell their company's suits, the answer was yes; not least because the suits were made in Germany and his stock was mostly Italian.

The brothers left in 1992 and Marzotto appointed Peter Littmann, a German marketing whiz, as chairman.

Along with Mr Baldessarini, he redefined the Boss look by introducing softer, sportier styles to the Hugo Boss collection. They also hired cutting edge photographers such as Jürgen Teller, to shoot advertising for the younger Hugo range.

The sports sponsorship continued under Mr Littmann, but he also sought to create a more cerebral image for the brand by beginning an ambitious sponsorship scheme with the Guggenheim Museum. This has funded exhibitions and ad hoc projects, notably Jeff Koons' *Horal Puppy* sculpture outside the Guggenheim Bilbao. The company also initiated the biannual Hugo Boss art prize.

Mr Littmann left Boss in early 1997 and Joachim Vogt, a former McKinsey consultant who had taken charge of production, became chairman. He departed last autumn and was replaced by Mr Baldessarini, who sees his role as restoring continuity.

"Joachim Vogt was a statistician man from McKinsey, who wanted to be thought to

be wearing designer labels but could not afford Giorgio Armani and shied away from the *outfit* styles of Yohji Yamamoto and Comme des Garçons.

By exerting rigorous control over a network of subcontractors in lower-cost countries, Boss produced high quality clothes at not-too-inaccessible prices; and a high profile programme of golf, tennis and Formula One sponsorship raised awareness of its brand name. The Hools lost control of the company in 1998 when, after an ill-starred US acquisition, they sold their majority stake to Leyton House, a Japanese trading company that subsequently sold it to Marzotto, the Italian textile group. The brothers left in 1992 and Marzotto appointed Peter Littmann, a German marketing whiz, as chairman.

Along with Mr Baldessarini, he redefined the Boss styling like the one he and Mr Littmann initiated in the early 1990s. Similarly, he claims to be happy with its advertising, although future campaigns will be less overtly masculine, as soon as a launch date is finalised for the women's collection.

Mr Baldessarini says his immediate priority is to "make the company less bureaucratic". He has little faith in the colour consultants, trendsetters and style forecasters who advise many fashion groups, preferring to encourage his employees to respond to their instincts.

"Why would we want to work with consultants, who tell everybody the same things each season?" he says. "We do our own research while we're running around the world. If you consider things for too long, they never get done. The Swatch wouldn't have



'Fashion has a lot to do with emotion and that's very difficult for outsiders to understand'

JIMMY ORTON

whose world was very different from ours," he recalls.

"We wanted to move in the same direction but had different ideas about how to get there. Fashion has a lot to do with emotion and that's very difficult for outsiders to understand."

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been launched if it had been researched."

He sees no need for another sea change in Boss's styling like the one he and Mr Littmann initiated in the early 1990s. Similarly, he claims to be happy with its advertising, although future campaigns will be less overtly masculine, as soon as a launch date is finalised for the women's collection.

An avid F1 fan, Mr Baldessarini is committed to continuing Boss's sports sponsorship. "It's been very important for us in making the brand well-known worldwide," he affirms. "How else could we have done it from a small town in Germany?"

However, he may seek changes on the arts front. "I'm happy with what we've achieved in our five-year relationship with the Guggenheim," he states. "We haven't decided exactly what we're going to do in future

but I'll discuss it with Thomas Krenz [the Guggenheim's director] this month."

Despite the boardroom turbulence, Boss's trading performance has remained robust in recent years. Its exposure to Asia is so slight that, unlike other expensive European brands, it emerged unscathed from the Asian economic downturn to raise turnover from DM1.4bn (240m) in 1997 to roughly DM1.4bn last year. Mr Baldessarini expects continued growth.

"There's been so much consumption that people are tired of having too many things. They're choosing more carefully and spending more money when they buy. Hopefully, Boss will benefit from that."

A good place for the World Bank team to start would be the Avenida Santa Fe in downtown Buenos Aires, just before it reaches the city's main pedestrian shopping street. Here, the road is painted with the white stripes that normally denote a zebra crossing, but the traffic never stops.

Foreign tourists, ambling

towards the leafy Plaza San Martin, wait for a break in the swirling traffic. Fuzzed and impatient, some try to

take the initiative by

anything like safe," says one diplomat. "I can see what's going on, and other people have to get out of the way."

The expense would otherwise be hard to justify to the taxpayers back home. Four-wheel drive is even more redundant in Buenos Aires than in most other cities the nearest hills are miles away.

As they stand marooned by the swarming vehicles, the World Bank team may see some dispiriting sights. Entire families often climb on to a single motorcycle, with a mother on the back cradling a tiny baby in her arms. Parents like to hold their children on their laps in front passenger seats, holding the child towards the windscreen.

Wearing seatbelts is widely regarded as cowardice or folly. Taxi drivers are apt to drap the belts across their chests without fastening them.

Head-on crashes are common. Pedestrians regularly fall victim to vehicles shooting red lights. Enforcement is lax.

Motorists pulled over by the police for traffic offences can often talk their way out of a charge, helped by handing over some cash. Officials admit that the driving test, a model of its kind on paper, is not rigorously applied in some provinces.

Foreigners react in different ways to the terrors of the tarmac. Some refuse to drive at all. Others quickly adapt to local driving habits. "The Argentine way is to just look out for what's ahead. Don't worry about the guy behind – that's his problem," says one senior foreign official.

Partly for self-protection, the diplomatic corps has enthusiastically embraced the growing local preference for giant gleaming 4x4 vehicles. "It's only in a dirty great big 4x4 that I feel

KEN WARN
FILE FROM BUENOS AIRES

The anarchists of the tarmac

In a country where wearing a seatbelt is seen as cowardice the Argentines would appear ripe for road safety education

The World Bank may be about to embark on one of its most ambitious missions yet helping the Argentines to drive safely. A team of experts is due in Argentina next month to assess the country's suitability as a pilot study in the Global Road Safety Partnership, an international public and private sector initiative.

The experts had better keep their wits about them. Argentines drive with a kind of free-wheeling anarchism that defies regulations and laughs at danger. Many drivers trust to quick reactions and luck to keep them out of trouble.

All too often their trust is misplaced. Between 6,000 and 7,000 Argentines die on the roads every year, in a country where car ownership is still low by US or European standards.

In 1997 there were 188 road deaths per million Argentines, not as bad as the UK or Sweden. The toll was a third greater than in Italy, a country not renowned for safe driving.

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take the initiative by

together, they turned Boss into a brand aimed at clothes-conscious yuppies who wanted to be thought to

be wearing designer labels but could not afford Giorgio Armani and shied away from the *outfit* styles of Yohji Yamamoto and Comme des Garçons.

By exerting rigorous

control over a network of sub-contractors in lower-cost countries, Boss produced high quality clothes at not-too-inaccessible prices; and a high profile programme of golf, tennis and Formula One sponsorship raised awareness of its brand name.

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EQUITIES

High-fliers are dragged back to earth**EUROPEAN OVERVIEW**

By Vincent Boland

European stock markets succumbed to profit-taking yesterday and ended lower across the board, with recent high-flyers in the telecommunications and pharmaceuticals sectors leading prices lower. A weaker start on Wall Street also aided the retreat in a busy session.

The losses came despite another sharp fall in prices in the US treasury bond market at the European close. Analysts said that investors were beginning to heed comments by Alan Greenspan, the chairman of the US Federal Reserve, who again warned this week about the dizzying levels of US share prices.

Yields on US treasuries have been rising steadily,

and the dollar was also weaker. That helped the euro to climb back above \$1.10 after its low points earlier in the week.

Recording losses of between 1.7 per cent and 2 per cent, the FTSE Eurotop 300 index of leading European stocks fell 20.31 to 1,239.11 while the FTSE Eurotop 100 index closed 56.6 lower at 2,824.47. The FTSE 100, while Astra, struggling with its merger with Eliot, ended the day with

euro-zone companies fell 18.3 to 1,012.54.

Declines were led by the leading shares. Glaxo Wellcome shed \$1.30 to \$30.05 after it said its new flu drug had been turned down for approval by the US Food and Drug Administration. Other drug makers tumbled in sympathy - SmithKline Beecham fell 60 cents to \$12.53 lower while Astra, struggling with its merger with

Elisot,

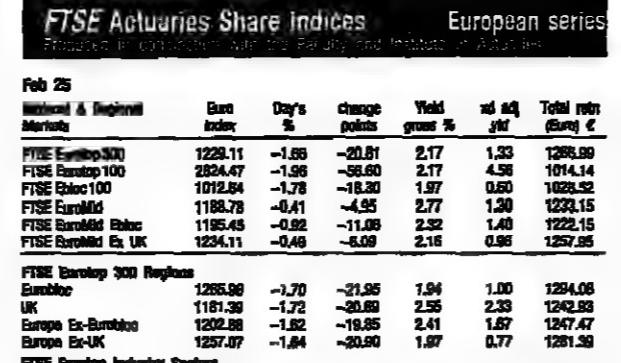
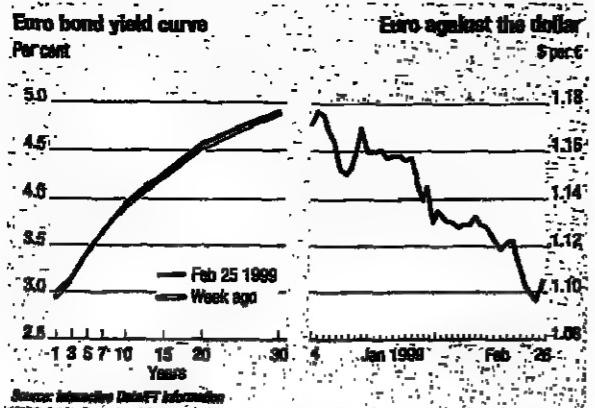
Zeneca, ended 30 cents lower at \$18.24.

DaimlerChrysler fell \$4.60 to \$87 on profit-taking, while Volkswagen was \$3.40 lower at \$39.50 as investors continued to take profits after it warned its 1998 results were unlikely to match those of 1998. The auto sector was among the day's weakest, off 3.6 per cent.

The telecoms sector, ripe for profit-taking after its recent surge, shed 2 per cent. Among the casualties was Olivetti, which fell another 20 cents to \$2.74 as it struggled to get back on track with its hostile takeover of Telecom Italia, which ended 30 cents lower at \$2.90.

Vodafone fell 50 cents to \$16.78, but Telefónica added 26 cents to \$42.36 after good results. Banks, also in the reporting season, were mainly lower. Dresdner fell

\$1.20 to \$32.65.



IN THREE MONTH EUROBOND FUTURES (LFFE) CNY 100-1000						
Open	Set price	Change	High	Low	Est. val	Open Int.
Mar 98.95	98.945	-0.010	98.955	98.945	98.955	150085
Apr 97.070	97.070	-0.015	97.070	97.040	97.062	141927
May 97.100	97.090	-0.030	97.090	97.050	97.090	151110
Jun 98.895	98.895	-0.050	98.895	98.785	98.895	150330

IN THREE MONTH EUROBOND FUTURES (LFFE) CNY 100-1000						
Open	Set price	Change	High	Low	Est. val	Open Int.
Mar 98.95	98.945	-0.010	98.950	98.945	98.950	119793
Apr 97.070	97.070	-0.015	97.075	97.070	97.075	107792
May 97.100	97.090	-0.030	97.110	97.080	97.090	94191
Jun 98.895	98.895	-0.050	98.895	98.785	98.895	97072

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FINANCIAL TIMES SURVEY

BURGUNDY

FRIDAY FEBRUARY 26 1999

Mapping out future growth

Development will be conditioned by the extent to which the region can compete for investment, says Robert Graham

If one were throwing darts at a map of the newly-created euro-zone, Dijon, the capital of Burgundy, would come close to being a generous bull's eye. "Within the radius of a day's drive, you will find 80 per cent of the wealth of the European Union," says Henri Jolivet, director of economic research at Burgundy's regional council.

The council provides a neat little map with travel times running out from Dijon in circles, a bit like a dartboard. Ten hours away by road lie Saragossa in Spain, Florence in Italy, Hamburg in Germany and Birmingham in the UK. Brussels, Cologne and Milan are all within six hours of the Burgundian capital. In France itself, Dijon is almost halfway between Paris and Lyon, the two major centres of economic activity in France. Paris is just over an hour-and-a-half by train.

The once-famed wealth and power of the dukes of Burgundy owed much to their control of this strategic position, astride the main north-south land and water routes of eastern France. Today, its future development will be conditioned by the extent to which it can compete for investment by exploiting its location in the nascent euro-zone.

This will not be as easy as its privileged geography suggests. Burgundy finds itself bordered by the two wealthiest regions in France: the Ile-de-France region of Paris and its surrounds, and the Rhône-Alpes centred on Lyon. Both in terms of economic activity and population, Burgundy is in a smaller league. Its 1.6m population is one of the lowest densities in France and accounts for under 3 per

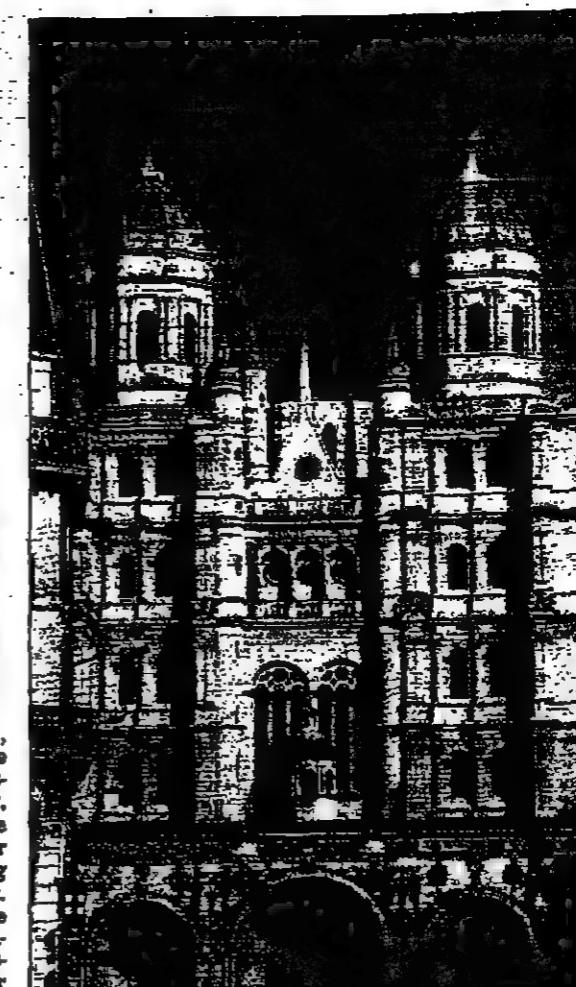
cent of the country's GDP. The population in the post-war years has grown well below the national average and the region has seen relatively little immigration. The rural population has shrunk, notably in the wild semi-mountainous Morvan area in central Burgundy. Mobile phone coverage, the symbol of modernity, is not yet complete here. But the northern part of Burgundy round Sens has become caught up in the Paris region's pole of attraction; and, at the other end, Macon has found the Lyon area a magnet.

This pattern has been accentuated since the early 1980s by the high-speed (TGV) train link between Paris and Lyon, which bypassed Dijon. "For the past 15 years, we have ceased to have so much contact between Dijon and Lyon because of the Paris-Lyon TGV line," says senator Maurice Lombard, chairman of the body running the greater Dijon area. "We also find qualified young people being pulled towards Paris and Lyon and have to fight hard to counter this."

But Burgundians are scarcely hard done-by. Drive through the neatly kept historic towns and villages, often graced by magnificent Romanesque churches, and they exude a comfortable prosperity. The long restaurant menus rich with local delicacies, are a constant reminder that they have got their priorities right.

The economy itself is well balanced between industry, agriculture and services. There has been a largely successful reconversion of the heavy industry and the engineering business round Creusot Loire and Chalon, which threatened employment two decades ago.

The service sector is expanding fastest, especially



The church of St Michel in Dijon

Cultivated Dijon

Cistercian monks first spread the renown of Dijon in the 11th century and played an important part in refining the cultivation of vines in the surrounding countryside. Now France's ninth biggest city and the capital of the Burgundy region, Dijon remains one of the best preserved large historic centres in France.

The city retains an enviable mix of university life, quality restaurants, monuments and industrial vitality based round its strategic location in Europe's transportation system.

Greater Dijon now accommodates almost 260,000 people. Growth is being shaped round the concept of the Burgundy capital acting as hub for agri-business, biotechnology and food technology, spearheaded by a newly-established Institute of the Sciences.

It is also attempting to catch up with other cities such as Montpellier and Strasbourg in the convention business: two major conference centres are now operating and a new 1,600-seat auditorium with the best state-of-the-art acoustics in the country is finishing its trials.

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ECONOMY by Robert Graham

Motoring along nicely, on back of national recovery

The region continues to enjoy the benefits from wine-making and agriculture, with a helping hand from the automotive industry

Of all France's regions, Burgundy has managed to retain one of the most well-balanced economies. Activity is spread right through heavy and light industry to a strong agricultural base with high added value plus a services sector which is expanding fast.

By virtue of its geography close to the main European markets, the economy also has an important export vocation. As a result, Burgundy has been able to reap the benefits of France's economic recovery. This took hold in late 1997 on the back of an export boom and has been since sustained by government-stimulated domestic demand. Overall, unemployment is 10.5 per cent, a percentage point below that of France as a whole.

Burgundy's population in agricultural employment continues to be above the national average of 4.8 per cent at just over 7 per cent. This is because large parts of France are covered by flat capital-intensive cultivation.

In the case of Burgundy, the percentage devoted to such capital-intensive crops as cereals and, latterly, rapeseed, is smaller. But in contrast, the region benefits from the highly successful wine-business and a long-standing tradition of cattle farming (the famous Charolais) which combine to let agriculture generate 6 per cent of the region's output. The latter also contribute to agro-industries and the tourist sector.

A large area is covered by the wild semi-mountains of

Morvan and one third of Burgundy is wooded. The big chunk of the Morvan right in the centre of the region is the least populous part, helping to explain why Burgundy has a population density of almost half the national average. Burgundy's population averages 51 per kilometre but in 48 central cantons the density falls as low as 20.

The most populous parts follow the road-rail communications, and are usually close to the three principal river systems: the Loire, Saône and Yonne. The Dijon-Saône and Yonne axis is the most economically dynamic, followed by the Yonne valley from Auxerre to Sens, along with the upper reaches of the Loire round industrial Nevers. With the draw of the Paris region at one end and the Lyon area at the other, Burgundy's overall population has grown only 1 per cent from 1982-90, four times below the national level.

A new census being taken this year is expected to confirm this tendency. The main exception will continue to be the Côte d'Or along the Beaune-Dijon axis, which benefits from the central transport connections linking Burgundy to the rest of France.

The census is also expected to highlight how the under-30s tend to be attracted to the big cities, especially Paris and Lyon, while Burgundy draws people back later in their working life and certainly for retirement. Already at the last census in 1990, the

proportion in Burgundy of retirement age was over 17 per cent compared to the national average of under 15 per cent.

Industry accounts for almost a quarter of the workforce. This has remained fairly constant over the past two decades even though the heavy industry centred round Creusot Loire has seen major upheavals. Despite the difficulties experienced by steel and heavy engineering in Creusot Loire, the area has avoided becoming a 'rust belt' and has successfully recovered. It retains some of the big employers, notably Alstom (casting and welding for train coaches) as well as a special steels capacity.

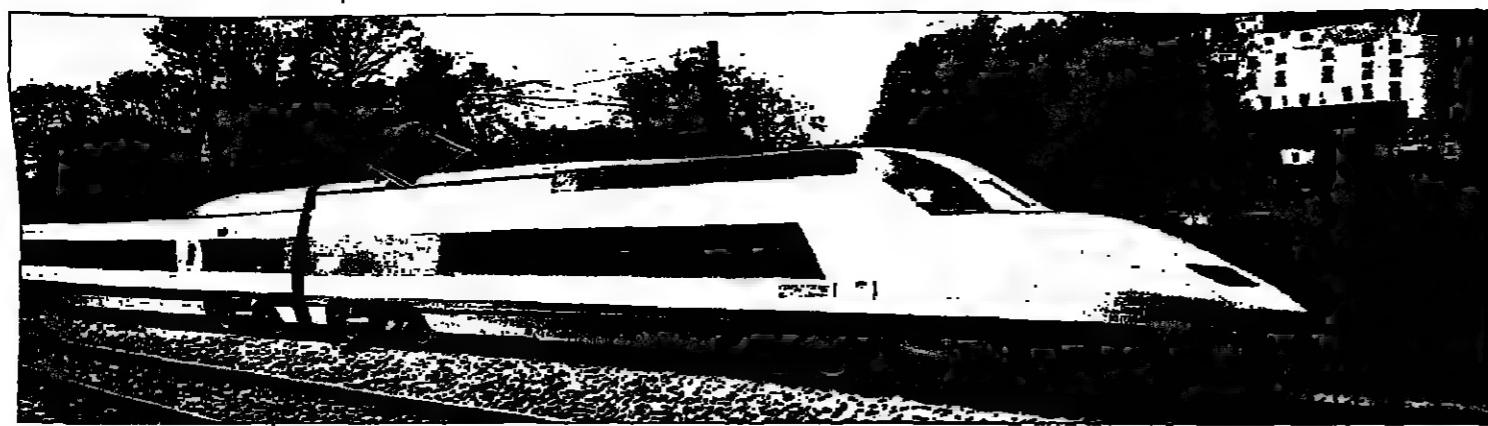
Overall, Burgundy's industry survived the recession of the early 1990s in reasonable shape. The automotive sector, in particular, has grown in strength with the presence of plants of Michelin, Peugeot, Iveco and a host of suppliers led by Valeo.

About 150 companies are linked directly to the automotive sector, employing more than 15,000, in such activities as exhaust pipes, dashboards, security belts and anti-theft devices. A further 700 companies are estimated to be working as subcontractors. Hand-in-hand with this sector, Burgundy also houses a growing plastics and pharmaceuticals industry.

The bulk of employment, however, continues to be generated in the services. Burgundy has 63 per cent of the workforce in services, slightly below the national average. While the numbers involved in commerce have declined in the past decade,

Robert Graham

BURGUNDY II



Express rider: France's train à grande vitesse has bypassed Dijon, the capital city of Burgundy

INFRASTRUCTURE by Robert Graham

Link up to TGV, très vite!

The Côte d'Or wants the full benefits of France's high-speed railway system

Any conversation about the development of Burgundy quickly touches on rail links and the extension of the TGV (train à grande vitesse) high-speed line east from Dijon to Mulhouse on the Alsatian border with Germany.

This new line is seen as the central element in a new series of infrastructure projects that will ensure the region capitalises on its geography in the next century.

Fast trains will accelerate dramatically the north-south and east-west communications in Europe and set a new pattern of freight movement and passenger behaviour that will, in turn, determine corporate locations.

Burgundians have already seen the impact of the Paris-Lyon TGV line, which started full operation in 1981. It brought the core of the Rhône-Alpes region within two hours of Paris but bypassed Dijon, the capital of Burgundy. Though the route passed through Burgundy - there is a small

TGV fork linking the conventional Paris-Dijon rail line - the region has not been a major beneficiary of France's high-speed rail system.

Instead, Burgundy has benefited from its nodal position in France's major road network, enabling it to become a logistical and warehousing centre for many national and foreign businesses.

But without some movement off the roads and into rail-freight and more imaginative use made of multimodal transport (road-rail-water), Burgundy's already heavily used truck road system will become saturated in the early years of the next century.

The A6 is the country's most heavily used highway, running from Paris to the south, and is at its most crowded on the Beaune-Mâcon stretch, where traffic flows to and from the north and east.

Burgundy is the transit route for 76 per cent of all road traffic between Spain

and Germany; it acts as the main truck line between the industrial regions of northern Italy and northern Europe; it also channels half the road freight between the UK and Spain and acts as an important funnel for goods to and from Switzerland.

Roughly six times more freight is carried by road through Burgundy than by rail. Despite the logic of switching to rail and speeding up travel times within France and across Europe, any decision on new investments will be influenced by politics.

The Jospin government decided earlier this year to give the go-ahead to a new FF120m (€3.12bn) TGV line running from Paris to Strasbourg.

Due to halve travel times to just over two hours, the 320-km line will be completed by 2008.

The decision was not based on financial logic but a statement of France's will to ensure the seat of the European parliament in Strasbourg be properly connected to the French capital and locked into better links with German cities such as Frankfurt.

The agreement on the Paris-Strasbourg project involved central government, regional administrations and EU funding. The central government agreed to provide FF180m, and no new major national rail project is likely to find funding before 2001, if then. However, the backers of the 190-km Dijon-Mulhouse link believe it could be up and running by 2005.

The region fully backs the project, tentatively estimated at FF250m. The aim is to ensure it is accompanied by a TGV branch from Besançon down to Bourg-en-Bresse and on to Lyon, giving a much quicker interconnection between Switzerland, Germany and France. It would also speed up traffic all the way through to Marseilles and Montpellier in the south, with the prospect of an eventual TGV link-up with Spain.

As its proponents argue,

this would provide the missing link in a network connecting Frankfurt and the Benelux countries with the Mediterranean and Catalunya. Frankfurt would be five times closer to Marseille.

In freeing up existing passenger routes, they maintain the railways would be better able to carry freight and think more of combining transportation with the 1,000 km of navigable waterways in Burgundy.

Local politicians are relying on the project to be championed in the Jospin government by Jean-Pierre Chevènement, the interior minister, whose political fiefdom is Belfort, through which the Dijon-Mulhouse TGV line must pass.

But they also hope the government will give priority to the scheme after prime minister Lionel Jospin cancelled plans in 1997 to construct a 200-km canal connecting the rivers Rhône and Rhone via the Saône and the Great Canal of Alsace.

Not only was the project extremely costly at about FF250m, it was considered harmful to the environment with large tracts of natural landscape being altered.

Burgundian politicians maintain at least some of the government funds earmarked for this scheme should be now diverted to the TGV. Even if the proposed new TGV network takes longer to materialise, the regional authorities will press ahead with developing more road-rail freight centred on Beaune, Chalon-sur-Saône, Dijon and Mâcon.

Mr Roux attributes this state of affairs in part to high taxes and social charges.

"France is at a disadvantage on a fiscal level," he says. "There is a lot of tax and a lot of social charges compared with all our neighbours, compared with Italy, Spain, England and Germany. And so all the good players leave."

In France, we also have less television money and alcohol-related advertising is forbidden."

"He does not exactly say he would like French clubs to be able to list on the stock market, but he believes it is inevitable. But there are some moments he evidently still gets a kick out of. "I am very popular with children. I am a sort of Tintin or Asterix. A cartoon figure, not a man. They call me 'Guyroux' in a single word. So, I am in my car in Paris, in a quarter where I don't know anyone and a class of 30 seven-year-olds walk by. One sees me - it's Guyroux - and they surround the car. I wind down the window. They want me to sign. There is a

mile-long tailback. Honk, honk, honk."

A delightful, entertaining blunt raconteur - in spite of the previous night's home defeat by Toulouse - he attributes his unprecedented longevity (in footballing terms) partly to the presence of the same club chairman for all but two of his 38 years. "What gets coaches sacked is the league table," he says.

Impressive as the changes have been at Auxerre over the years, a club near Chablis country in a not obviously football-mad town of about 40,000, would probably have found it impossible to climb as high as it has up football's greasy pole were it not for the lack of really big French clubs of the stature of Manchester United, Barcelona or Juventus.

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Interviewed in his modest office, behind a cluttered desk, Roux intimates that there are times when he finds his celebrity status "too much". He says: "Being well known is going to a restaurant and not being able to eat because you are signing autographs all the time."

French players - and recently French coaches - have enjoyed more success.

In the case of the latter, he ascribes this to the high level of training they now receive. "I think French coaches are trained in a more scientific way than, for example, English managers."

He speaks of one of his former players, now playing in England, who told him that, in terms of preparation and diet, England was "a century behind". Later, Mr Roux talks briefly of his own



Roux 38 years as coach of Auxerre football club AP

little-known career in English football. "In 1960, I was player number 29 for Crystal Palace for one month in July. I was very well received, but they were in the third division."

For all his rugged exterior, he wants nothing for astuteness, as indicated by his telling of the story of how Andrzej Szarmach, the Polish World Cup striker, came to play for then newly-promoted Auxerre as early as 1980.

"That was an extraordinary adventure because they were Communists. The French sports minister was the mayor of Auxerre, monsieur Soisson, and the Polish sports minister wanted to be on the International Olympic Committee. He needed the Francophone votes. Soisson gave him the Francophone votes. Afterwards, I went to see him and said you must give me a signature for the players. And he gave me the signature. They were extraordinary circumstances."

Other well-known players have passed through the club, including Eric Cantona, the brilliant but volatile former Manchester United playmaker.

Mr Roux's zest for the game is evident in all he says and does as well as the extraordinary collection of artefacts and bric à brac that surrounds him: ancient boots, a terracotta bust, a handsome, wall-mounted clock given to him by the father of a player from Côte d'Ivoire.

But one day, as he acknowledges, it will be time to give up. "I will continue for as long as I can physically and as long as I want to," he says.

David Owen

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WINE by Robert Graham

A case for more vineyards as the demand grows

Exports are worth FF4bn a year and account for 10 per cent of total French market. They rose 21 per cent in 1997-98

Seizing the vineyards of the Côte d'Or covered in thick snow and ice earlier this month, it is hard to imagine they have produced with regularity over many centuries some of the finest wines in the world.

Burgundy's climate can be harsh and making wine here is a highly skilled operation. There is never the predictability enjoyed by the harvest of the grapes in the New World. But the commitment of generations of growers to quality sustains the high reputation of Burgundy red and white wines.

"We stand out like a tailor-made suit in a ready-to-wear market," says Christophe Denoël, who is in charge of research and marketing at the Bureau Interprofessionnel des Vins de Bourgogne (Bivd), the body which supervises the industry.

The area under cultivation is no more than 25,000 ha with an average annual production in the past decade of 1.3m hectolitres. This amounts to only 2.5 per cent of total French wine production, although Burgundy represents 5 per cent in volume of exports. Between 50-60 per cent of production in any one year is exported, a far higher percentage than other regions.

At the same time, because Burgundy's wines are essentially aimed at the top end of the market, its exports are worth almost FF4bn and account for 10 per cent of total French wine exports.

In 1997-98, the most recent year, exports were up 8 per cent in volume and 21 per cent in value. However, there were wide variations in price rises pending upon the 'appellation'. For instance, Chablis white wines produced from chardonnay grapes grown in the north, near Auxerre, and well separated from the

main wine growing area, saw prices rise the least (seven per cent).

Chablis is the appellation which faces the greatest international competition from New World wines, many of which have set out to imitate Chablis (including the name). "In general, Burgundy producers have more demand than they can meet," says Mr Denoël. "Our domestic market is basically the local region and Paris; the rest is for export," he adds.

The strong demand from overseas clients has been responsible for upwards pressure on prices. However, the Bivd, which represents both producers and wine merchants, is acutely aware that prices have to be closely monitored to avoid uneven movements.

One of the interesting features of the traditional family nature of the business in Burgundy is the way in which a sizeable portion of production is sold directly by the growers themselves. In average years, this is around 25 per cent of production. The wine merchants, for their part, a few of whom have also bought up vineyards, account for 85 per cent of sales. The rest is sold by co-operatives.

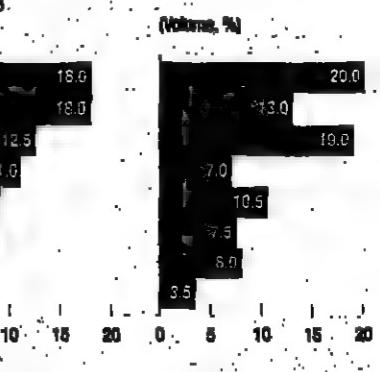
The UK is the largest market, accounting for 13 per cent in volume, with sales benefiting the past three years from Britain's buoyant economy and strong pound. In 1997-98, sales to the UK were up 21 per cent in volume terms with red wine increasing a remarkable 45 per cent.

The US economy has also seen strong demand for the pricier labels even if volume has remained below 8 per cent of total sales. Japan, another important market (and representing 5 per cent of the export volume), has held up despite its stagnant

Wine exports

Principal destinations in 1998

(Value, %)



economy. Sales to Japan have quadrupled in the past decade. The emerging markets crisis has had no noticeable impact.

Shifting tastes have had an important effect on the balance in production with red and white wines. Burgundy reds remain as popular as ever in France but the export market is increasingly favouring whites. Whereas only 42 per cent of the harvest in 1975 was taken up by whites, the proportion has now grown to 58 per cent.

The emphasis on the top end of the market is in good measure a function of property ownership and the small area under production. There are 4,300 separate vineyards covering 96 different 'appellations'. The average holding is not much more than 6 ha. This eliminates economies of scale and puts the emphasis on skillful cultivation and production, usually on a family basis.

Of the 10,000 people directly living off the business, at least 5,400 are reckoned to be owners and their families.

Properties are also kept within the families and it is rare to find a property going to any outsider other than a wine merchant. The Bourgogne region, for instance, has seen a rash of prestige investments by wealthy Frenchmen and foreigners. Also, the fragmentation of

ownership means a large number of producers share the same 'appellation' - it can be as many as 90. This encourages competition for quality and individuality.

With demand so strong, there is pressure within the Bivd to raise the amount of land under vine. As much as 8,000 ha could be brought under cultivation, equivalent to increasing the current area by almost a third.

At present, the EU in Brussels is reluctant to endorse across the board increases in the area under vine in any country, other than on a very gradual and limited basis. This hurdle of EU wine production ceilings must first be overcome.

However, the Bivd must agree among its members on whether to expand. Those favouring the expansion argue there should be more demand-led growth. The industry is also aware that inheritance practices are changing: to prevent small holdings being split between several heirs, a system of de facto primogeniture is taking root.

As a result, a number of people who, in the past, would have expected to run their own vineyards, are without properties.

Against this, there is a strong argument that extending the area under vine increases the risk of diluting quality, it also risks pushing the long-term price down.

Drinking

penalty of
fame

TOURISM by David Owen

The attractions of a delightful landscape

Although British and German tourists are the most frequent visitors to the region, there was an increase of 20 per cent in the number of Japanese tourists last year.

In the small, rather downcast-looking town of Saint-Sauveur-en-Puisaye lies one of Burgundy's most intriguing tourist attractions.

Housed in a yellow-walled château beside a massive, ancient, brooding tower, the Musée Colette pays haunting tribute to one of Burgundy's most celebrated daughters: the writer, Sidonie-Gabrielle Colette, who was born in

Saint-Sauveur 126 years ago.

If the museum's exhibits - ranging from photographs and mounted butterflies to recreated rooms - are not wholly satisfying, they nonetheless shed much light on the life of this extraordinary woman.

The delight of the place is in the detail: an address book, open at 'D', lists a Perpignan address for Raoul

Dufy, presumably the painter. Many other Bourguignons have left their mark on history, including Gustave Eiffel, Jean-Philippe Rameau and Pierre Larousse (he of the dictionaries).

Louis Chevrolet (of the US car company) nearly qualifies, too.

Born in Switzerland, he lived in Beaune from the age of four to 28 before a chance encounter precipitated his

emigration. It is strange to think that, had things turned out differently, the first Chevy might have been built in this handsome Burgundy wine town.

Canoy Kir, who bequeathed his name to the popular aperitif, is perhaps a more typical local celebrity: a high proportion of the region's best-known attractions are associated, after all, with either religion or wine.

Indeed, no fewer than seven of the region's 10 most popular cultural tourist sites have religious connotations. Most visited of all, with an estimated 300,000 visitors a year each, are the basilicas of Vézelay and Paray-le-Monial.

The sublime abbeys of Fontenay and Cluny are also on Bourguignon soil. There must be something in the region's rolling hills and well-watered greenery that attracts the spiritual side of human nature.

With other attractions including a large fleet of canal and river boats and a richly deserved reputation for good living, it is surprising that Burgundy is not better known outside its 21 French regions for visits by foreign tourists and little for French counterparts.

Nonetheless, with more than FF 572m a year spent by tourists and an annual peak of more than 20,000 salaried jobs wholly or partly linked to the tourist business, the sector makes an important contribution to the local economy.

By way of comparison, based on figures supplied by Burgundy Development, this is estimated to be about half the annual turnover of the region's food and agriculture industry and twice that of the celebrated wine sector.

Germans and combined

British and Irish are the



Chevrolet Corvette: the car that still carries Louis Chevrolet's name. He lived in Beaune for nearly 20 years

most frequent visitors to the region's hotels among foreign nationalities, with more than 200,000 of each arriving in the course of last year.

The regional tourism committee is hoping to see an improvement in transport links with the UK, such that six or seven fast trains a day will, in time, link London to

Dijon in around five hours. It says there is only one train a day at present.

Another feature of last year was a near 20 per cent increase to more than 20,000 in the number of Japanese visitors to Burgundy hotels.

Overall, however, 1998 saw a more than 2 per cent decline to just over 3m in

visitors to the region's hotels. With one of the steepest falls coming in June, it is no surprise that the tourism committee attributes this partly to the impact of the football World Cup, which was held in France.

Burgundy, however, staged no matches and, according to the committee,

hosted none of the 32 teams.

Another characteristic of the region's tourist trade is the relatively short length of average hotel stays. This is said to be because many visitors use Burgundy as a pleasant and peaceful stopping-off point to break long journeys to the Mediterranean and elsewhere.

PROMOTION

Image business in focus

Burgundy continues to make headway with its image-making credentials

As the place where photography was invented by Nicéphore Niépce more than 170 years ago, Burgundy has impeccable image-making credentials.

Nonetheless, with more than FF 572m a year spent by tourists and an annual peak of more than 20,000 salaried jobs wholly or partly linked to the tourist business, the sector makes an important contribution to the local economy.

By way of comparison, based on figures supplied by Burgundy Development, this is estimated to be about half the annual turnover of the region's food and agriculture industry and twice that of the celebrated wine sector.

Germans and combined

British and Irish are the

from the venerable 160-year-old Nacelle microscope-manufacturing concern, to Acti-System, a small but increasingly well-known Dijon operation, which was founded seven years ago; the latter company specializes in the use of optoelectronic methods to measure motion in three dimensions.

Edgard Dauger, Dijon Promotion's director, says that between 200 and 300 jobs have been created in the region in recent years in small and medium-sized companies engaged in one aspect or another of the image business.

"We are really at the starting point of a complete sector of activities," he says.

"In the next five years, progress is going to be

zing. I think quite simply that we are entering a new era, going from documents printed on paper to documents that are digital but above all dynamic," says Mr Verrechia.

Part of Dijon Promotion's role has been to encourage the main actors to work together and to help companies and researchers to identify what are likely to be the most fruitful market applications, whether in the medical, industrial or entertainment sectors.

"We try to make sure the mix is right," says Mr Dauger.

David Owen

Sidonie-Gabrielle Colette, the French writer, was born in Burgundy

Mary Evans Picture Library



PROFILE
PLASTO

Old family business sticks to sales expansion target

When a Dijon-based chemist named Fournier applied a few drops of glue on a small strip of cloth to make the first sticking plaster in the early 1930s, little did he know that he had just entered a new sector - industrial adhesives - that the family business would soon dominate.

Almost 70 years after the invention of sticking plaster, the family-run pharmacy has grown into the Fournier pharmaceutical group, which employs more than 3,500 people and had sales of FF 3.2bn in 1996.

The sticking tape activity, now a fully-owned subsidiary called Plasto, has become France's biggest and Europe's second biggest producer of industrial adhesives, with more than 600 employees and sales of FF 572m last year.

Plasto, still controlled by the Fournier group, was set up as a separate business in 1952, with the French army as one of its main customers, purchasing Plasto tape to seal ammunition crates.

Although the company's growth has relied on

innovation and diversification, its four main activities (healthcare, car components, DIY and construction, and industry) still revolve around one core product: adhesives.

Philippe Winter, general manager, says future growth will continue to rely on innovation. Plasto spends the equivalent of 6 per cent of its turnover on research and development, and aims constantly to achieve 30 per cent of its sales with products that are less than three years old.

International diversification is another favoured avenue for growth. Although its location in Chenevry, a suburb of Dijon, is fortuitous - the Fournier group has been there since it was founded in the early 1880s - Plasto has clearly benefited from being "in the centre of Europe".

Within easy reach of the Italian, German and Swiss borders, Dijon is also barely two hours away from Paris by train and just a short drive away from Lyons. Other groups involved with the car industry also have plants nearby. They include TRW, the US company, and Valeo, France's largest car components manufacturer. PSA-Peugeot-Citroën, one of the two biggest French automobile groups, also has a factory in the region.

One shortcoming of Dijon's location is the scarcity of intercontinental connections. For Plasto, this became particularly relevant with last year's opening of the company's US plant, its first in a country outside the European Union. Plasto was ready for the launch of the European single currency earlier this year.

Like many other French companies, it is expected to benefit from the euro, which should facilitate sales in the euro-zone, now that currency risk has been totally removed.

"The euro brings with it

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both risks and opportunities," says Mr Winter. "We choose to focus on the opportunities."

However, the creation of a borderless market for its products will force Plasto to increase its marketing and sales efforts in an environment that is bound to become more competitive. Productivity gains will also be necessary.

With its largest customers - retailers and car manufacturers - constantly applying pressure to keep margins tight, Plasto will also have to explore markets outside France and the EU. Last year, for example, Plasto's turnover rose only 5.6 per cent, although sales had grown "somewhat more than that in volume terms".

Mr Winter says: "Car manufacturers [which account for about 45 per cent of Plasto's sales] demand price cuts every year." Plasto already operates a production site in the US, with a local partner. Plans to build plants in Latin America are under way.

Plasto's general

manager says it spends the equivalent of 6 per cent of its turnover on research and development.

America were put on hold

last year, in the wake of the emerging markets crisis, notably financial turmoil in Brazil. The project for a Brazilian site should be revived before the end of this year, followed by another, in Argentina.

"We accompany our large customers overseas," says Mr Winter. "Also, all our production sites are operated with a local partner. We choose partners that are similar to us in terms of size."

"We accompany our large customers overseas," says Mr Winter. "Also, all our production sites are operated with a local partner. We choose partners that are similar to us in terms of size."

Mr Winter says the company will meet its target, set in 1996, of doubling the proportion of international sales to 40 per cent of turnover by 2000. Last year, overseas sales accounted for roughly 35 per cent of total activity.

"The euro brings with it

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E-mail : dijon.promotion@planetb.fr

Contact : Edgard DAUGER

Samer Iskandar

dollar

Liffe members agree to revamp

By Edward Luce,
Capital Markets Editor

Members of the London International Financial Futures and Options Exchange last night voted unanimously to simplify the exchange's share structure in a move described as the first step towards its "public flotation".

Under the vote, Liffe will permit a majority of shares in the exchange to be traded by non-members.

The exchange's complex six-tiered share structure will be converted into one class of ordinary shares and trading permits will be separated from share ownership.

The move, which will take full effect before June 1, in effect ends Liffe's member-owned governance structure.

General clearing members of Liffe are required to retain a certain number of shares amounting to about 36 per cent of overall capitalisation.

"If you are becoming a business, profit-centred organisation you must include public flotation as the eventual target," said Brian Williamson, chairman of Liffe. However, officials say flotation is unlikely to take place within the next two years.

The value of shares in Liffe have plummeted over the past 18 months under assault from Eurex, the Frankfurt-based exchange.

However Liffe's market capitalisation has risen from a low point of below \$40m late last year to almost \$50m this week, its gradual recovery has been helped by the exchange's success in winning majority market share in the vital contract on Eurobond, the three-month interest rate future for the euro.

WORLD BOND PRICES

BENCHMARK GOVERNMENT BONDS

	Red date	Coupon	Yld	Day chg	Wk chg	Month chg	Yr chg	
Australia	01/01	8.750	100.5258	0.04	+0.07	+0.15	+0.34	-0.17
	05/05	8.750	125.5405	0.05	+0.10	+0.22	+0.39	-0.36
Austria	02/01	5.250	102.9708	2.00	+0.08	+0.16	+0.23	-0.20
	07/05	5.025	100.5450	4.10	+0.08	+0.06	+0.30	-0.84
Belgium	02/01	5.000	102.0800	3.13	+0.08	+0.23	+0.26	-0.51
	05/05	5.750	95.5800	4.17	+0.08	+0.06	+0.38	-0.36
Canada	12/00	5.000	95.5000	0.35	+0.08	+0.22	+0.26	-0.51
	05/05	5.000	104.5000	0.37	+0.10	+0.23	+0.44	-0.36
Denmark	11/00	5.000	100.6200	3.03	+0.07	+0.21	+0.14	-0.60
	11/05	5.000	113.0700	4.35	+0.08	+0.12	+0.35	-0.36
Finland	06/00	4.000	101.2216	3.02	+0.03	+0.01	+0.13	-0.62
	04/05	4.000	100.8118	4.18	+0.08	+0.04	+0.31	-0.57
France	07/00	4.000	101.2400	3.04	+0.04	+0.01	+0.17	-0.51
	04/05	4.000	121.5500	3.70	+0.08	+0.08	+0.35	-0.57
	04/05	4.000	98.5000	4.00	+0.08	+0.08	+0.37	-0.57
	04/05	4.000	100.0000	4.85	+0.08	+0.04	+0.40	-0.57
Germany	05/01	5.000	104.0000	0.07	+0.08	+0.09	+0.16	-0.75
	07/05	5.000	112.9500	3.61	+0.08	+0.09	+0.16	-0.51
	07/05	5.000	95.5000	4.50	+0.08	+0.06	+0.38	-0.56
Greece	03/00	5.000	100.2804	0.71	+0.04	+0.11	+0.16	-0.75
	01/05	5.000	120.3500	5.81	+0.05	+0.20	+0.35	-0.56
Ireland	10/01	5.000	100.6200	3.22	+0.08	+0.08	+0.19	-1.05
	08/05	5.000	114.4900	4.12	+0.07	+0.01	+0.38	-0.57
Italy	07/01	4.500	102.8800	2.50	+0.07	+0.07	+0.23	-1.49
	07/03	4.500	103.0000	3.81	+0.08	+0.03	+0.33	-1.35
	05/05	4.500	102.0000	4.13	+0.08	+0.01	+0.27	-1.35
	11/05	5.000	121.3200	3.05	+0.08	+0.02	+0.30	-0.72
Japan	12/00	5.000	111.7500	0.35	+0.01	+0.01	+0.23	-0.75
	12/00	4.100	112.9500	1.71	+0.05	+0.01	+0.25	-0.75
	05/05	5.000	102.2500	1.50	+0.05	+0.09	+0.17	-0.15
	05/05	5.000	92.2500	2.05	+0.05	+0.01	+0.28	-0.28
Netherlands	01/01	5.000	102.5000	3.05	+0.08	+0.18	+0.18	-0.75
	07/05	5.000	107.0200	4.10	+0.15	+0.28	+0.25	-0.75
New Zealand	05/01	5.000	102.2601	5.10	+0.07	+0.18	+0.07	-0.75
	07/05	7.000	105.4600	3.77	+0.05	+0.25	+0.27	-1.19
Norway	05/01	5.000	104.1200	1.00	+0.08	+0.12	+0.25	-0.75
	05/05	5.000	102.3000	0.85	+0.07	+0.05	+0.23	-0.75
Portugal	02/00	5.075	102.3500	3.09	+0.08	+0.02	+0.26	-0.75
	05/05	6.500	102.0000	4.16	+0.08	+0.04	+0.28	-0.75
Spain	01/01	5.000	102.5000	3.04	+0.08	+0.01	+0.18	-0.75
	07/05	5.000	102.5000	4.43	+0.08	+0.02	+0.25	-0.75
	07/05	5.000	102.5000	4.43	+0.08	+0.02	+0.25	-0.75
Sweden	05/01	5.000	102.2601	3.05	+0.08	+0.18	+0.18	-0.75
	07/05	5.000	107.0200	4.10	+0.15	+0.28	+0.25	-0.75
New Zealand	05/01	5.000	102.2601	5.10	+0.07	+0.18	+0.07	-0.75
	07/05	7.000	105.4600	3.77	+0.05	+0.25	+0.27	-1.19
Norway	05/01	5.000	104.1200	1.00	+0.08	+0.12	+0.25	-0.75
	05/05	5.000	102.3000	0.85	+0.07	+0.05	+0.23	-0.75
UK	10/01	7.000	100.1700	3.22	+0.08	+0.08	+0.19	-1.05
	08/05	7.000	100.1700	4.12	+0.07	+0.01	+0.38	-0.57
	11/05	7.000	102.8800	2.50	+0.07	+0.07	+0.23	-1.49
	07/03	4.500	103.0000	3.81	+0.08	+0.03	+0.33	-1.35
	05/05	4.500	102.0000	4.13	+0.08	+0.01	+0.27	-1.35
	11/05	5.000	121.3200	3.05	+0.08	+0.02	+0.30	-0.72
US	01/01	4.500	95.7610	5.18	+0.08	+0.23	+0.51	-0.40
	02/04	4.750	95.7610	5.52	+0.11	+0.17	+0.58	-0.35
	11/05	4.750	95.7610	5.52	+0.12	+0.15	+0.52	-0.36
	02/05	4.750	94.9370	5.05	+0.08	+0.06	+0.39	-0.37
London clearing. Prices in US Dollars. Yield Local market interbank forward yield. Yields shown for day only exclude withholding tax at 12.5% per annum. Source: Interactive Data/FI Information. Not all yields are available.								

10 YEAR BENCHMARK SPREADS

	Spread	Spread	Red date	Coupon	Yld	Day chg	Wk chg	Month chg	Yr chg	Spreads	Spreads
Australia	+1.57	-0.25	01/01	8.750	100.5258	0.04	+0.07	+0.15	+0.34	-0.17	
Austria	+4.23	-0.27	-0.15								
Belgium	+1.14	-0.14	01/01	8.750	100.5258	0.04	+0.07	+0.15	+0.34	-0.17	
Denmark	+5.28	-0.42	01/01	8.750	100.5258	0.04	+0.07	+0.15	+0.34	-0.17	
Finland	+4.14	-0.18	-0.14								
France	+4.02	+0.08	-0.18								
Germany	+3.95	-0.12	-0.12								
Iceland	+4.15	-0.17	-0.05								
Italy	+4.16	-0.18	-0.13								
Japan	+1.94	-0.02	-0.34								

London clearing. Prices in US Dollars. Yield Local market interbank forward yield. Yields shown for day only exclude withholding tax at 12.5% per annum. Source: Interactive Data/FI Information. Not all yields are available.

EMERGING MARKET BONDS

	Red date	S & P	Rating	Yld	Day chg	Wk chg	Month chg	Yr chg	Spreads

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FINANCIAL TIMES FRIDAY FEBRUARY 26 1999 *

35

CURRENCIES & MONEY

Dollar slides as Mr Yen keeps mum

MARKETS REPORT

By Alan Beattie

The dollar fell back to the Y120 level against the yen yesterday as US and Japanese officials would not be drawn on a suitable level for the exchange rate.

Susumu Sakakibara, the vice finance minister for international affairs known as Mr Yen, claimed that dollar-yen movements were not discussed at yesterday's meeting of the "Six Markets Group" of Asia-Pacific countries, which includes the US.

This disappointed some traders, who had been hoping Mr Sakakibara might indicate his preferred level for the yen against the dollar. The dollar opened lower after shareholders in Enelis, the Chilean electricity company, voted against

beliefs that the Six Markets Group did not discuss dollar-yen at all, said Gerald Lyons, chief economist at DKB International in London. "But the Japanese seem to have settled for a stable but somewhat weaker yen in the Y120-125 or even Y120-130 range," he added.

With dollar assets looking less attractive, the yen-dollar rate might well stay around the Y120 level "by default," Mr Lyons said.

The Chilean peso dropped yesterday as the prospect of diminished equity-related capital inflows compounded the fall-out from Brazil.

The peso opened lower after shareholders in Enelis, the Chilean electricity company, voted against

POUND IN NEW YORK

Feb 25 Last - £1.6000 Pm. close
2 day 1.6000 1.5985
3 mth 1.6045 1.5931
1 yr 1.6000 1.5985

POUND SPOT FORWARD AGAINST THE POUND

Feb 25 Closng Change Market
mid-point on day opened
High Low Day's H/L Rate One month
Rate %P/A Rate %P/A Rate %P/A Bank of
England

Austria* 99.9716 -0.1131 99.9 - 910 99.9714 10.9426 10.8334 2.4 10.868 2.3 10.582 2.1 10.582
Belgium* 99.5486 -0.3110 99.2 - 765 99.5484 5.9548 5.9511 2.4 5.9216 2.3 5.7878 2.1 5.7878
Denmark* 10.7200 -0.0220 10.6 - 205 10.7203 10.7218 10.7206 2.3 10.7265 1.9 10.8041 1.7 10.8041
Finland* 9.5286 -0.0208 9.5 - 185 9.5285 9.5285 9.5285 2.3 9.5285 1.9 9.4482 1.7 9.4482
Germany* 12.8397 -0.0181 12.7 - 405 12.8395 12.8395 12.8395 2.3 12.8395 1.9 12.7518 1.7 12.7518
Greece* 1.4833 -0.0205 1.481 - 408 1.4832 1.4832 1.4832 2.3 1.4832 1.9 1.4832 1.7 1.4832
Iceland* 7.1451 -0.0025 7.145 - 205 7.1451 7.1451 7.1451 2.3 7.1451 2.1 7.1381 2.1 7.1381
Italy* 1.3145 -0.0025 1.314 - 205 1.3145 1.3145 1.3145 2.3 1.3145 2.1 1.3138 2.1 1.3138
Latvia* 1.2548 -0.0110 1.254 - 205 1.2548 1.2548 1.2548 2.3 1.2548 1.9 1.2548 1.7 1.2548
Netherlands* 3.1983 -0.0101 3.197 - 008 3.1982 3.1982 3.1982 2.3 3.1982 1.9 3.1972 1.7 3.1972
Norway* 12.6280 -0.0024 12.628 - 475 12.6279 12.6279 12.6279 2.3 12.6279 1.9 12.6279 1.7 12.6279
Portugal* 20.0981 -0.0048 20.097 - 115 20.0980 20.0980 20.0980 2.3 20.0980 1.9 20.0980 1.7 20.0980
Spain* 1.3570 -0.0025 1.356 - 005 1.3570 1.3570 1.3570 2.3 1.3570 1.9 1.3565 1.7 1.3565
Sweden* 1.2113 -0.0108 1.211 - 127 1.2112 1.2112 1.2112 2.3 1.2112 1.9 1.2107 1.7 1.2107
UK* 1.776100 -0.0025 1.776 - 005 1.776100 1.776100 1.776100 2.3 1.776100 1.9 1.776100 1.7 1.776100
Euro* 1.4814 -0.0008 1.481 - 021 1.4815 1.4815 1.4815 2.3 1.4815 1.9 1.4815 1.7 1.4815
DM* 1.776100 -0.0025 1.776 - 005 1.776100 1.776100 1.776100 2.3 1.776100 1.9 1.776100 1.7 1.776100
Australian Dollars* 1.0000 -0.0025 0.999 - 042 1.0000 1.0000 1.0000 2.3 1.0000 1.9 1.0000 1.7 1.0000
Brazil* 3.2721 -0.0055 3.271 - 009 3.2720 3.2720 3.2720 2.3 3.2720 1.9 3.2720 1.7 3.2720
Canada* 2.1214 -0.0153 2.120 - 138 2.1212 2.1212 2.1212 2.3 2.1212 1.9 2.1212 1.7 2.1212
New Zealand* 16.0255 -0.1100 16.025 - 175 16.0254 16.0254 16.0254 2.3 16.0254 1.9 16.0254 1.7 16.0254
US* 1.6000 -0.0025 1.599 - 044 1.6000 1.6000 1.6000 2.3 1.6000 1.9 1.6000 1.7 1.6000
Swiss Franc* 1.2000 -0.0025 1.199 - 048 1.2000 1.2000 1.2000 2.3 1.2000 1.9 1.2000 1.7 1.2000
Hong Kong* 12.4291 -0.0043 12.428 - 048 12.4290 12.4290 12.4290 2.3 12.4290 1.9 12.4290 1.7 12.4290
India* 9.2558 -0.0233 9.255 - 154 9.2559 9.2559 9.2559 2.3 9.2559 1.9 9.2559 1.7 9.2559
Indonesia* 14.00071 -0.0108 14.000 - 071 14.00070 14.00070 14.00070 2.3 14.00070 1.9 14.00070 1.7 14.00070
Japan* 8.4853 -0.0108 8.485 - 084 8.4853 8.4853 8.4853 2.3 8.4853 1.9 8.4853 1.7 8.4853
Malta* 1.2000 -0.0025 1.199 - 044 1.2000 1.2000 1.2000 2.3 1.2000 1.9 1.2000 1.7 1.2000
New Zealand* 1.2000 -0.0025 1.199 - 048 1.2000 1.2000 1.2000 2.3 1.2000 1.9 1.2000 1.7 1.2000
Philippines* 1.2000 -0.0025 1.199 - 048 1.2000 1.2000 1.2000 2.3 1.2000 1.9 1.2000 1.7 1.2000
Singapore* 1.2000 -0.0025 1.199 - 048 1.2000 1.2000 1.2000 2.3 1.2000 1.9 1.2000 1.7 1.2000
South Africa* 1.2000 -0.0025 1.199 - 048 1.2000 1.2000 1.2000 2.3 1.2000 1.9 1.2000 1.7 1.2000
Tunisia* 1.2000 -0.0025 1.199 - 048 1.2000 1.2000 1.2000 2.3 1.2000 1.9 1.2000 1.7 1.2000
Thailand* 0.8143 -0.0225 0.813 - 111 0.8139 0.8140 0.8140 2.3 0.8140 1.9 0.8139 1.7 0.8139
1 Note for Feb 24. Midday spot rates show the spot and three-day rates. Sterling rates estimated by the Bank of England. Euro exchange rate 1000. Indexes 10000. Yen 1000. DM 1000. * DM currency. The exchange rates in the table are also available on the Internet at [FinancialTimes.com](http://www.FinancialTimes.com).

allowing the limit for a single shareholder to rise from 3 to 50 per cent of the company. This scuppered the planned takeover of Endesa, the Spanish energy company, and disappointed those traders who had already priced in a large capital inflow as a consequence of the takeover.

The peso depreciated below the 500 peso level against the dollar, before appreciating to just above that level by the London close.

Analysts said that the peso, which has already fallen rapidly this year, was vulnerable because of the recent currency turmoil in Brazil.

"Chile's high dependence on intra-regional trade, added to the fact that monetary policy is on a loosening path, means that any large external shock is likely to lead to the peso devaluating," said David Lubin, emerging markets economist at HSBC.

The Real opened a touch higher, although still below

Rs2.00, and stayed around that level until the end of London trading.

David Lubin said that the key determinant for future movements in the Real would be the terms of the fiscal package attached to the IMF deal.

"The market doubts that the government's primary surplus will be enough to offset the fiscal cost of the crisis," Mr Lubin added.

Mr Lubin said that Brazil faced a different version of the dilemma Asian countries encountered in 1997.

"The Asian vicious circle was currency collapse leading to higher interest rates and then to capital flight

because of the effect on corporate balance sheets," he said.

"But in Brazil's case capital flight follows the effect of higher interest rates on public sector finances," Mr Lubin said. "The public sector is at the heart of Brazil's problems."

The market doubts that the government's primary surplus will be enough to offset the fiscal cost of the crisis," Mr Lubin added.

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The Vietnamese central bank took a small step towards a free-floating today, announcing it would allow the currency to move gradually over time.

Until now the dong moved within a 7 per cent trading band with the mid-point set by the central bank. But there has been pressure for a new system, after a series of devaluations since mid-1997 forced by emerging market turmoil in the region.

The dong will now be allowed to rise or fall by up to 0.1 per cent daily, with the mid-point each day set by the previous day's interbank market rate.

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Trading in the Brazilian Real itself remained tense and wary yesterday.

Markets were waiting for today's senatorial hearings into the appointment of Arminio Fraga to the governorship of the central bank, and President Cardoso's meeting with opposition state governors.

The Real opened a touch higher, although still below

IN OTHER CURRENCIES

Feb 25 Closng Change Market
mid-point on day opened
High Low Day's H/L Rate One month
Rate %P/A Rate %P/A Rate %P/A Bank of
England

Austria* 1.2000 -0.0131 1.199 - 910 1.2000 1.1992 1.1992 2.4 1.1992 2.3 1.1982
Belgium* 1.2000 -0.0131 1.199 - 765 1.2000 1.1992 1.1992 2.4 1.1992 2.3 1.1982
Denmark* 10.7200 -0.0220 10.6 - 205 10.7200 10.7200 10.7200 2.3 10.7200 1.9 10.7200
Finland* 9.5286 -0.0208 9.5 - 185 9.5285 9.5285 9.5285 2.3 9.5285 1.9 9.5285
Germany* 12.8397 -0.0181 12.7 - 405 12.8395 12.8395 12.8395 2.3 12.8395 1.9 12.8395
Greece* 1.4833 -0.0205 1.482 - 408 1.4832 1.4832 1.4832 2.3 1.4832 1.9 1.4832
Iceland* 0.8150 -0.0205 0.814 - 408 0.8150 0.8150 0.8150 2.3 0.8150 1.9 0.8150
Ireland* 1.7145 -0.0025 1.714 - 205 1.7145 1.7145 1.7145 2.3 1.7145 2.1 1.7145
Italy* 1.3145 -0.0025 1.314 - 205 1.3145 1.3145 1.3145 2.3 1.3145 2.1 1.3145
Latvia* 1.2000 -0.0220 1.199 - 205 1.2000 1.2000 1.2000 2.3 1.2000 1.9 1.2000
Netherlands* 1.2000 -0.0220 1.199 - 205 1.2000 1.2000 1.2000 2.3

COMMODITIES & AGRICULTURE

Norway in move to buoy oil industry

By Valeria Skold in Oslo

Norway, the world's second largest oil exporter, is considering further cuts in oil production and changes to its legal and fiscal framework in an effort to support its ailing oil industry.

Ministers will meet trade union, oil company and industry representatives today to discuss a number of measures aimed at countering the effects of low crude prices.

The gathering follows a

week in which all three Norwegian oil companies announced disappointing 1998 results, thousands of expected job losses and billions of kroner in exploration cuts, as the country bears down for a recession after five years of strong growth.

Norway's labour director said yesterday it expected that increasing job cuts – particularly from oil-related industries – would raise the number of registered unemployed by 15,000, or 26 per cent, to 73,000.

The oil ministry is considering lowering oil industry taxes, relaxing the exploration licensing policy and offering new offshore acreage, said Erlend Grimstad, deputy minister of oil and energy.

"We don't foresee that any measures on a national scale will solve the problem for the oil industry," Mr Grimstad said. "The main challenge is the historically low oil price."

The ministry is also considering reducing Norway's

expected oil output of 3.05m barrels a day this year, including its current production cuts which expire this June.

Norway, which is not a member of the Organisation of Petroleum Exporting Countries, implemented a 100,000 barrel-a-day production cut in May, which was renewed in December.

The country will base its decision about further reductions on other producing countries' compliance with cuts and willingness to take

further reductions, Mr Grimstad said.

He declined to say whether the changes would weaken the planned Nkr300 (N14bn) in fiscal tightening in the 1999 budget.

However, he revealed the government would consider raising taxes elsewhere or transferring less to the country's petroleum fund.

The fund is the surplus of oil revenues saved to finance Norway's ageing population as the country's petroleum wealth declines.

Irrigation plan proves mixed blessing for Turkish farmers

Scheme has generated its own problems, reports Leyla Boulton

Mahmut Dincol, a Turkish farmer who lives near the Syrian border, keeps his motorcycle and the empty box for his television in the mud hut which used to be his home. Since the Harran plain which he farms has been irrigated, Mr Dincol has built himself a one-storey house made of concrete.

"Our life has been good since irrigation. People who had a horse and cart now have a car and tractor, and those who did not have a house have built one," he says.

The irrigation has come courtesy of the \$32bn southeastern Anatolia project (GAP). Its aim is to narrow the divide between Turkey's more prosperous western half and its backward southeastern region, scene of the 15-year war between the armed forces and the Kurdish PKK guerrilla movement.

By damming the Euphrates and Tigris rivers to generate electricity and store water for irrigation, Turkey aims to raise local income levels to 60 per cent of the national average by 2005.

Officials say that without

it, the area would fall even further behind the rest of the nation. Of 22 dams planned under the project, five have already been completed at the cost of flooding 144 villages.

The results of the scheme have been mixed. Attempts to build dams in areas where the Kurdish majority is heaviest have been disrupted by PKK attacks.

The fact that electricity produced so far has gone mainly to the west means that power cuts continue to complicate efforts to start up the local agro-industries that are essential to the GAP's success.

Such industries are seen as the only way of taking more farmers off the land in order to make agriculture more efficient.

However, the very agricultural revolution planners want to set in train is at risk from the project itself.

Erkan Alemdaroglu, the US-educated irrigation engineer who is the GAP's regional director, says a "master plan" for the project is to be revised this year in a bid to correct some of the mistakes that have come to light in the 10 years since the strategy was drawn up.

The most pressing threat to GAP's long-term success is a build-up of salt from excessive water used by farmers, and a lack of evacuation channels for irrigation water. If unchecked, it will ruin the land.

Mr Alemdaroglu says Turkey also needs to drop surface irrigation in favour of pump-irrigation. The impermeable sub-soil of the region does not allow water to seep away through natural watercourses.

Signs on concrete troughs carrying water to the fields on either side of the road to the Syrian border from Urfa, the biggest town near Harran, exhort farmers to use less water.

But Mr Alemdaroglu argues that the scant attention paid to such warnings suggests the state needs to use financial incentives to change the behaviour of farmers.

Free agricultural training offered by the state has been insufficiently staffed and largely ineffective. Charging the equivalent of \$100 a year would be affordable to farmers who make an average of \$205 per hectare a year from farms averaging 80 hectares,

particularly if the improved practices they learnt boosted their incomes further.

To kickstart the process, the state could also tie cheap loans to farmers' willingness to sign up to the new courses.

In trying to change farmers' attitudes, Mr Alemdaroglu has unexpectedly obtained a new ally – a sharp fall in cotton prices that has accompanied a contraction in Turkey's textiles industry.

The low prices give him hope that he will be able to persuade farmers to stop focusing on cotton, which uses a lot of water, in favour of less water-hungry crops.

Another challenge is securing access to new markets

for the extra produce that is grown as a result of the GAP. Turkey reckons it will need only 5 per cent of the additional produce, making the Middle East and north Africa prime candidates for increased food exports.

But trade with Iran and Armenia remains difficult for political reasons, while there is room for improvement in Turkey's economic ties with its two other neighbours, Syria and Iraq, which are hamstrung by United Nations sanctions.

The GAP has been an important irritant in Turkey's relations with Syria and Iraq, who argue it reduces their access to water from rivers which flow into their territory from Turkey.

LME ends curbs on rollover premiums

MARKETS REPORT

By Gillian O'Connor, Robert Cowie and Paul Solman

The London Metal Exchange yesterday withdrew all curbs on metal price rollover premiums with effect from March 1, but warned market participants not to abuse their new freedom. These curbs stop firms using dominant positions to squeeze supplies.

Official interventions in the aluminium and lead markets earlier this year provoked considerable opposition from traditionalists, who regard squeezes as part of the everyday rough and tumble of markets. They argued that by imposing curbs the exchange officials were favouring firms that had sold short.

After yesterday's announcement some traders started talking of an imminent squeeze in zinc. Conspiracy theorists suggested that one big merchant had been using the aluminium and lead markets for practice runs, and was now moving in for the kill in zinc.

The LME had earlier ruled it would not hesitate to act if an improper market or other undesirable situation emerged.

The price of April Brent oil futures swung around the \$1 a barrel mark for much of yesterday. In late trading on London's International Petroleum Exchange April Brent was quoted at \$11.12 a barrel, 4 cents up on Wednesday's settlement price, although it fell as low as \$10.88.

Continuing weakness in world oilseed markets knocked European rapeseed prices to a new low yesterday. The May contract on Matif ended at \$180.5 a tonne. The previous record low of \$181 was reached on Monday.

Rio Tinto may hold back on production cuts

MARKETS REPORT

By Gillian O'Connor, Robert Cowie and Paul Solman

What makes sense for an individual company is "lunacy" for the industry as a whole, admitted Rio Tinto chairman Bill Wilson yesterday, in a conference to discuss the group's results.

His topic, unsurprisingly,

was mine production cuts,

and he was explaining why Rio owes it to its shareholders not to bear the industry's burden by cutting its own capacity.

But some producers are protected against falling metal prices by local currency depreciation against the US dollar. There is no hiding place for North American producers, which is one reason why a significant part of the 450,000 tonne copper capacity cuts committed in the past 15 months has occurred in North America.

The producer response in aluminium has been less than in copper, implying that producers have more to do if stocks are not to carry on rising as they have done so far this year.

He also highlights one of the factors which make the life of analysts attempting to forecast company profits so tricky: "prices have moved to the flatter part of the cost curve, that deeply unforgiving region where cost differences between producers are minimal and margins every bit as sensitive to the vagaries of [metal] prices".

And where and when is the turning point? Here Mr Humphreys could double as the Delphic oracle. "...some sort of floor is close... [but] floors can be virtual and prices frequently fall through them. Supposed floors can even become ceilings for a spell... 1999 will probably not see the live cat bounce but it will be a critical year in determining when that bounce will occur."

Irrigation plan proves mixed blessing for Turkish farmers

Scheme has generated its own problems, reports Leyla Boulton

It, the area would fall even further behind the rest of the nation. Of 22 dams planned under the project, five have already been completed at the cost of flooding 144 villages.

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The fact that electricity produced so far has gone mainly to the west means that power cuts continue to complicate efforts to start up the local agro-industries that are essential to the GAP's success.

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COMMODITIES PRICES

BASE METALS

LONDON METAL EXCHANGE

Price for tonne American wire rod

■ ALUMINUM (5 per cent)

Cents

1125-74

1133-64

Previous 1194.5-9.3

1185-8

Higher 1190.1-11.85

All Official 1195-47

1187-58

Kerb close 1190-58

Total 1200-68

Open Int 200.00

Total daily turnover 66.418

Precious Metals continued

■ GOLD COMEX (10 Troy oz.; \$/troy oz.)

Cents

308.4

313.0

Previous 313.0-5.1

313.0-5.1

Higher 313.0-5.1

All Official 313.0-5.1

313.0-5.1

Kerb close 313.0-5.1

Total 313.0-5.1

Open Int 7.00

Total daily turnover 5.116

Open Int 5.116

Total daily turnover 5.116

Open Int 5.116

Total daily turnover 5.116

Open Int 5.116

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Rio Tinto may hold back on production cut

• FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on 1-844-9799-9999 for more details.

FT MANAGED FUNDS SERVICE

Offshore Funds

OFFSHORE AND OVERSEAS

**BERMUDA
(FSA RECOGNISED)**

	Int'l White Selling Dollars	Selling Price	Buy Price
Fidelity Currency Funds Ltd			
Preston Hill, Paradise, Bermuda			
Mr. Peter J. G. M. GIBSON			
Phone Direct 441-547181			
Fax Direct 441-547182			
Post Box 448 1722 777572			
50 Accs			
1000 Accs			
10000 Accs			
100000 Accs			
1000000 Accs			
10000000 Accs			
100000000 Accs			
From Int'l White Selling February 22.			
Jupiter Asset Management (Bermuda) Ltd			
70 Belgrave Rd., Hamilton, Bermuda			
Mr. Michael J. H. COOPER			
Phone 441-232-2711			
Fax 441-232-2712			
1000 Accs	\$12.75	\$12.75	\$12.75
10000 Accs	\$12.75	\$12.75	\$12.75
100000 Accs	\$12.75	\$12.75	\$12.75
1000000 Accs	\$12.75	\$12.75	\$12.75
10000000 Accs	\$12.75	\$12.75	\$12.75
100000000 Accs	\$12.75	\$12.75	\$12.75
Hornbeam Investments Management			
10 Trafalgar Rd., PO Box HM 3300, Hamilton, Bermuda			
Mr. D. K. J. S. GIBSON			
Phone 441-780-7658			
1000 Accs	\$12.75	\$12.75	\$12.75
10000 Accs	\$12.75	\$12.75	\$12.75
100000 Accs	\$12.75	\$12.75	\$12.75
1000000 Accs	\$12.75	\$12.75	\$12.75
10000000 Accs	\$12.75	\$12.75	\$12.75
100000000 Accs	\$12.75	\$12.75	\$12.75
Orion Fund Limited			
8 Front St., Hamilton, HM1, Bermuda HM 11467 200 052			
Mr. D. K. J. S. GIBSON			
Phone 441-780-1515			
1000 Accs	\$27.05		
10000 Accs	\$27.05		
100000 Accs	\$27.05		
1000000 Accs	\$27.05		
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100000000 Accs	\$27.05		

**BERMUDA
(REGULATED)*****

**CAYMAN ISLA
(REGULATED) ("T")**

Ardagh Europe Fund		
Stn 8 and Pct 10	251.44	
Africa Emerging Markets Fund		
Inv Jan 31	10,000.00	
Allegro Capital Limited		
May-Global Income Fund	47.75	
Altegra Capital Management Ltd		
Market Growth Fund and Natl Trust	100.00	
2000	100.00	
Action Convertibles & Income Fd (Dayton)		
May/Fri 11	211.00	
Actions Real Estate Hedge Fund (United		
2nd Aug 31	8007.15	
Bank of America		
World Duration Fund		
US Treasury Bond Fund	87.19	
Corporate Bond Fund	87.27	
Long Term Bond Fund	87.27	
US Index Fund	214.34	
Bank of New York Trust Co (Dayton) Ltd		
Corporate Equity Growth		
Corporate Income Fund	81.365	
Baring Mutual (Ireland) Limited		
James Fund Inv	870.23	-0.15
Bayard Partners Limited		
Inv Fund (Exch Inv)	871.54	
Bear Stearns Capital Management		
Inv Fund (Exch Inv)	870.49	
Bell Atlantic Corp Fund		
Inv Fund (Exch Inv)	870.49	

Bergman Capital Management	\$10,000	100%
Bentley Capital Management	\$10,000	100%
Bazzan, Shuman Latin American Fund		
Bazinet	\$507.05	4.3%
Brown Steiner Asset Mgmt.		
Brown Steiner Inc.	\$151,04,000.31	
Bronkhorst Capital Management (Cayman) Ltd.		
Brownstone Fund	\$110	100%
Butterfield Fund Managers (Cayman) Ltd.		
Camborne Extended	\$116	100%
Camborne Blue Chip Fund	\$10.01	
Cashflow Investment Fund Limited		
Caron Jan 31		
The Chase Funds		
Caron Feb 10		
Caron March 10		
Caron April 10		
Caron May 10		
Caron June 10		
Caron July 10		
Caron August 10		
Caron September 10		
Caron October 10		
Caron November 10		
Caron December 10		
Cashflow Capital Ltd	\$1,000	
Craig Drill Capital Ltd		
CRF Nov 30	\$10,000	
Deutsche Bank A.G.		
10 New Multi-Fund Fd to Discover Investors		
Dexcom Inc. Jan 31		
Dexcom Europe Oct 27		
Dragon Securities Ltd	\$8.16	100%
National Resources Corp.		
Dublin & Stevens	\$0.3001	
DynCorp Capital Fund Jan 31	\$250,000.00	
EBITDA Fund Dec 31	\$10,000	
Eagle & Donatum Euroamericana Growth Fd Ltd		
Enbridge Energy Growth Fund	\$11,000	
Environics Fund Management Ltd.		
Equistar Sales Co Hedge		
Falcon Fund International Inc.		
Falcon Fund International Inc.		
Falkland Central Management Corporation		
Fastenal Shareholder Fund Oct 24/Dec 31	\$200,000	

Fiduciary Asset Management Ltd	\$132,500
First Fund - Fund No 75.	\$132,500
Asset Allocation	\$132,500
Formosa Growth Fund Limited	\$13,00
new	
Frangeline Group Plc	
Investment Fund No 21.	\$13,30
French Asset Management	
Multi-Asset Fund No 24.	\$107,30
SA - Risk Management Limited	
Re-Liquidity Fund No 25	\$108,84
Gala Currency Funds	
Gala Investors	\$18,100 19-23
Global Fund Management S.A.	
Art & Science Fund Co de M	\$11,10
Grossmont Asset Management	
Small Corp Fund No 21.	\$11,47
Growthstar Global Asset Management Ltd	
Global Fund No 20.	\$125,000
Global Fund No 21.	\$125,000
J G Represco Capital Management	
Global Fund No 22.	\$125,00
HLJ Schroeder Bank & Trust Company	
HLJ Schroeder Options Fund	\$115,20
HLJ Schroeder Options Fund II	\$115,20
new Dec 21	\$147,91
Impac Asia Pacific Funds Limited	
Impac Fund No 24	\$14,10
The International Investor	
International Fund	\$10,00
International Fund II	\$10,00
International Fund III	\$10,00

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Offshore Funds and Insurances

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FT MANAGED FUNDS SERVICE

LONDON SHARE SERVICE

LONDON SHARE SERVICE

LONDON SHARE SERVICE							
<small>The following investment trusts are not eligible for inclusion in the FTSE Actuaries Share Index:</small>							
<small>Approved by the Financial Services Authority</small>							
<small>Admiral Fund</small>							
<small>Alpha Fund</small>							
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WORLD STOCK MARKETS

FT/S&P ACTUARIES WORLD INDICES

The FT/S&P Actuaries World indices are owned by FT
Faculty of Actuaries and the Institute of Actuaries.

NATIONAL AND REGIONAL MARKETS	WEDNESDAY FEBRUARY 24 1988						
	US Dollar Index	Day's Change %	Pound Sterling Index	Yen Index	Euro Index	Local Currency Index	Local % chg. to date
Australia (75)	212.61	-0.7	197.17	163.80	228.52	223.84	0
Austria (21)	182.90	-0.6	168.61	140.81	169.57	169.67	-0.1
Belgium (22)	330.20	-1.3	361.86	300.62	354.41	354.41	-1
Brazil (23)	100.95	1.7	93.61	77.77	106.13	372.55	-0.1
Canada (113)	201.14	-1.9	186.53	154.96	211.47	218.37	-1
Denmark (34)	447.37	-1.3	414.87	344.66	470.33	412.96	-1
Finland (29)	515.81	1.3	571.07	474.43	701.56	701.56	0
France (74)	321.81	-0.1	268.43	247.93	382.32	320.32	0
Germany (55)	262.55	1.2	243.47	202.27	243.73	243.73	1
Greece (33)	333.71	7.0	365.11	303.32	413.92	831.26	-0.1
Hong Kong, China (86)	279.99	2.4	259.65	215.71	294.38	276.55	2
Indonesia (24)	48.74	1.9	45.20	37.55	51.24	253.48	1
Ireland (14)	235.52	0.3	496.61	412.57	542.57	542.57	0
Italy (53)	170.56	1.7	158.17	131.41	225.19	225.19	1
Japan (445)	96.01	-0.3	88.03	73.97	100.93	73.97	0
Mexico (28)	1236.00	0.7	1146.21	952.24	1298.45	1343.03	-0.1
Netherlands (28)	490.04	0.2	454.44	377.54	450.01	450.01	0
New Zealand (18)	65.09	-2.6	60.36	50.14	68.43	65.05	-1
Norway (37)	222.60	-0.7	206.43	171.49	234.02	238.75	-0.1
Philippines (22)	84.48	-1.2	78.36	65.10	88.83	164.43	-1
Portugal (16)	244.31	-0.8	226.56	188.22	306.08	306.08	-0
Singapore (40)	203.71	0.8	188.91	155.94	214.17	162.12	1
South Africa (35)	791.44	0.6	177.54	147.49	201.27	259.22	0
Spain (30)	388.73	0.5	360.49	299.49	447.37	447.37	0
Sweden (43)	528.13	-0.1	489.76	405.88	555.24	637.37	-0.1
Switzerland (30)	388.43	1.1	368.48	316.35	418.88	359.08	1
Thailand (31)	21.28	0.3	19.74	16.40	22.38	31.06	0
United Kingdom (201)	390.13	-1.5	361.79	300.56	410.15	361.79	2
USA (613)	517.27	-1.4	479.69	394.51	543.82	517.27	-1
Argentina (74)	458.47	-1.4	425.16	353.21	482.00	389.26	-1
Europe (723)	355.46	0.9	328.56	273.87	373.73	339.39	1
Eurobloc (342)	161.27	0.8	68.92	78.02	101.76	101.76	0
India (149)	500.47	-0.1	464.11	385.57	526.16	522.62	0
Pacific Basin (721)	104.02	-0.1	96.46	80.14	109.36	82.26	0
Euro-Pacific (1444)	208.80	0.6	183.44	160.71	219.31	178.86	1
North America (729)	495.78	-1.4	468.76	381.95	521.23	496.58	-1
Europe Ex. UK (523)	328.85	0.6	303.10	251.81	343.03	318.45	-0.1
Europe Ex. Europe (381)	98.57	1.3	91.41	75.94	103.63	101.37	1
Europe Ex. UK Ex. Eurobloc (180)	36.79	0.9	38.78	74.57	101.76	96.91	1
Pacific Ex. Japan (276)	168.03	0.5	161.95	138.70	189.27	184.31	-0.1
World Ex. Eurobloc (1927)	105.81	-0.7	98.12	81.51	111.24	105.67	-0.1
World Ex. US (1650)	267.78	0.5	192.99	160.98	218.45	183.56	1
World Ex. UK (2062)	298.92	-0.7	277.85	230.83	315.00	271.98	-0.1
World Ex. Japan (1615)	412.42	-4.5	392.46	317.74	433.59	408.28	-0.1
The World Index (2263)	307.40	-0.5	285.07	236.83	323.18	280.14	-0

by FTSE International and Standard & Poor's in conjunction with the IFC investable indices

7 **Prices supplied by Financial Times Information.**
NOTES: Prices on this page are as quoted on the individual exchanges and are subject to quoted prices. * Calendar year high and low. t Domestic supported, as Ex Shenzhen; s Ex Hong Kong; x Ex Tokyo; z Ex New York. + Price in US \$.

NEW YORK STOCK EXCHANGE PRICES

Geography and the American Negro

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Price data supplied by Financial Times Information.
Yearly Index and Index for NYSE - All Common Stocks - Average Price, Jan. 1, 1950.

On the last day of the month, the value of the assets of the trust was \$1,000,000. The value of the trust assets at the end of the month was \$1,000,000.

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REFERENCES AND NOTES

10. The following table shows the number of hours worked by each employee in a company.

GLOBAL EQUITY MARKETS

* Est Feb 22; ** Unadjusted Price (1072.22); *** Midwest, + Toronto, + Canada, no Unadjusted; † XEPA-OCX short-term Index; P0 = 25 - 490.25 = 124.74; ‡ Commodity; * Estimated at 1235.000; # Heating Index; ‡ 1235.000; ** Utilities, Thermal and Transportation; ‡ The EU Ind. Index fluctuates day-to-day and these are the averages of the highest and lowest prices recorded during the day by each stock; # denotes the highest and lowest values the day has recorded during the day; The Source is provided by provider daily; † Relative to crude condensate; # These and PE values are based on December 1st MSCI Index; + Unadjusted.

THE NASDAQ-AMEX MARKET GROUP

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16 89 42 $\frac{1}{2}$ 41 $\frac{1}{4}$ 41 $\frac{1}{4}$ -1
 722 10 $\frac{1}{4}$ 9 $\frac{1}{4}$ 10 $\frac{1}{4}$

EASDAQ											
The EASDAQ All Shares Index (EASI) for 28th February 1991.40 down 0.38% Daxx. Higher 1007.58 Daxx's lower 999.98.											
EASDAQ is a fully regulated independent pan European Stock Market focused on high growth companies with international aspirations. The shares of companies on the EASDAQ Stock Market can be bought and sold through EASDAQ Members.											
Company	Mid price	Change on day	Volume	High	Low	Company	Mid price	Change on day	Volume		
Alcatel Technologies	15011.25	-0.1	75000	115	115	EOS Vision Sys	15015.25	-0.1	3200	1015	1100
Astro-Grid	15014.00	-0.1	1000	102	102	Autometrics	15020.75	-0.1	1000	1025	1130
Apple	15016.25	-0.2	1600	22500	75	Avant. Sun Syst	15025.75	-0.1	1000	5225	5310
AtosSoft	15016.47	0.0	501600	64	63	Lenovo & Haspa	15030.5	-0.1	204750	10125	10225
Arctech Systems	15017.1	-0.2	55000	1811	1750	Logitech	15031.75	-0.1	1500	1725	1847
Ascom Corp.	15017.25	-0.05	17716	103	103	Memory Corporation	15032.25	-0.1	1000	1610	1650
Avantel	15017.5	-0.05	1000	1025	1025	Microsoft Corp	15032.5	-0.1	1000	1615	1650
Bell West Holding	15017.5	-0.01	1000	10125	10125	Motorola	15033.00	-0.1	1000	16141	16187
Boeing Holdings	15017.5	-0.01	1600	125	1055	NTL	15037.25	-0.1	6153	11188	11388
CAP TMS	15018.0	-0.0	5000	25	143	Option Int'l	15037.50	-0.1	3075	6735	1175
CEC	15018.5	-0.15	170	5	2100	Parametric Int'l	15038.5	-0.1	150	1165	1255
Com. Telefon	15019.0	-0.15	100	1045	1045	Philips Racing Syst	15039.00	-0.1	700	134000	13500
Com. Prod. Int'l	15019.35	-0.05	1000	1045	1045	Pitney Bowes	15039.50	-0.1	1000	11150	11210
Com. Telecom	15019.50	-0.15	1000	1045	1045	Prudential	15040.25	-0.15	1000	11250	11310
Com. Internat'l	15019.65	-0.1	1000	1045	1045	Royal Dutch	15040.50	-0.1	1000	11275	11367
F.I.V. Corp	15019.75	-0.1	125	50	144	S&P Corp Interpol	15040.75	-0.1	1000	101500	101550
Global Graphics	15020.45	-0.15	37000	22500	21500	Schering-Blisterheim	15041.25	-0.1	1000	130440	13075
Global Payments	15020.55	-0.1	1000	1050	1050	Siemens	15041.50	-0.1	1000	11250	11300
Global Payments	15020.65	-0.1	1000	1050	1050	Six Sigma	15041.75	-0.1	1000	11250	11300
Globe Mutual	15021.15	-0.1	2500	10000	735	Telstra	15042.00	-0.1	150	113587	11420

EASDAQ

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Stock Market focused on high growth
it and gold through EASDAQ Member

STOCK MARKETS

Bond yields pull rug from under equities

WORLD OVERVIEW

Equity investors woke up to the recent weakness of the US Treasury bond market yesterday and that induced a burst of profit-taking, writes Philip Coggan.

The yield on the 30-year Treasury bond market moved back above 5.5 per cent late on Wednesday as investors worried about the strength of the US economy and the chance that the Federal Reserve would

move to increase interest rates.

US shares had reacted badly late on Wednesday to the bond market's move, with the Dow Jones Industrial Average dropping 144 points, and this cast a pall over Asian and European bourses yesterday.

Lower bond yields have been a key pillar of support for the long equity bull market and a rise in yields would leave share prices looking extremely stretched.

Further strong employment data from the US and a 2.9 per cent monthly rise in durable goods orders kept the pressure on Treasury bonds yesterday, with the 30-year yield moving to 5.6 per cent in morning trading, climbing above its 200-day moving average.

In turn, the rise in yields upset the US stock market with the Dow falling nearly 100 by the close in Europe.

Byron Wien, an investment strategist at Morgan

Stanley Dean Witter, cut the level of stocks in his model portfolio from 90 to 85 per cent yesterday, switching the proceeds into cash.

Ironically, while the too-rapid pace of US growth was one worry, in Europe investors had cause for concern about stagnation.

A new calculation of the German price index indicated that inflation has dropped to 0.2 per cent year on year in January and February, very close to deflation.

And the French INSEE business survey found further weakness in output and export orders.

All this took its toll on European stock markets, despite some broadly healthier results from leading companies such as IBM and ABN-Amro. The Dax in Frankfurt dropped 2.5 per cent, the Zurich market fell 1.8 per cent and Paris 1.5 per cent. The London market retreated from Wednesday's all-time high.

Another sign on the global growth picture came from Michael Gamedressus, managing director of the International Monetary Fund, who said the worst was yet to come for Asia and that it was "very clear that Thailand and Korea are emerging from crisis".

The IMF now expects the South Korean economy to grow 2 per cent this year, compared with the 1 per cent fall it forecast at its meeting in December.

EMERGING MARKET FOCUS

Fraga called in to rescue Real

Arminio Fraga Neto is likely to be confirmed today as Brazil's third central bank president this year by a senate committee in Brasilia.

The financial markets as well as the government have great hopes riding on Mr Fraga, picked as the new central bank head at the beginning of this month as the Real collapsed.

The government obviously expects Mr Fraga with his Wall Street background and experience at Soros Asset Management, to stabilize the measures that torpedoed the Real, the once proud flagship of President Fernando Henrique Cardoso's four-year policy of economic stability.

The markets, accustomed

to a firm hand from Brasilia,

will also welcome an end to

a three-week vacuum at the central bank and look forward to clearer signalling from the authorities, particularly over exchange and interest rate policy.

Retail investors have

been disoriented because

overnight interest rates now

stand at a soaring 25 per

cent and the Real is fluctuating

unpredictably.

Less risk and more cash

would be a windfall for the market, but it is probably too soon to proclaim that Brazilian equities have turned the corner.

The country is still haggling

with the International

Monetary Fund over new

terms for its \$10.5bn bail-out

and the new deal is only

likely to be thrashed out by

mid-March.

The country is entering

what could be a low point in

the cycle with forecasts for a

gross domestic product contrac-

tion of 4.7 per cent coupled

with a burst of 10-15 per

cent inflation.

Brazilian companies are

generally well run, well capitalised and many are exports,

but most of them will

still suffer losses as demand

and sales fall and the cost of

servicing hard-currency denominated debt rises.

John Barham

Dow recoils from fears of higher rates

AMERICAS

US stock prices fell steeply in early trading amid fears that higher interest rates are on the way, writes Tracy Corrigan in New York.

The Dow Jones Industrial Average fell 138.9 or 1.48 per cent to 9,260.78, while the Standard & Poor's 500 index dropped 1.88 per cent to 1,229.75.

A fall in the US long bond price pushed the 30-year yield up to around 5.6 per cent, its highest level for six months. Analysts said bond market weakness in the light of signs of a strong economy prompted fears of higher interest rates and drove stock prices lower.

Both bonds and equities were unsettled by comments from Alan Greenspan, chairman of the Federal Reserve, earlier this week, which were interpreted as suggesting the Fed's three rate cuts last summer had proved excessive and rates may have to be raised.

Low interest rates have been seen as a crucial support for the highly valued stock market, which has also relied heavily on hopes for strong corporate earnings growth.

Two more US retailers reported quarterly earnings covering the Christmas season yesterday. J.C. Penney, the retailing chain, reported a slide in earnings from its department stores business, though its drugstores helped generate a small earnings increase. The stock fell 2.1 per cent to \$37.52.

The Gap, the fashion chain, fell 3.1 per cent or \$1.8 despite slightly exceeding analysts' estimates. Donald Trott of Brown Brothers Harriman said that although The Gap continued to

Mexico City edges up despite US weakness

MEXICO CITY reversed initial losses to send the IPC index modestly ahead at mid-session. Brushing aside Wall Street's early weakness, the benchmark hardened 14.8 to 4,283.90 in thin turnover. Market heavyweight Telmex put on 10 centavos at 28.65 pesos.

CARACAS ignored the slightly better tone to international oil prices, slipping 45.91 or 1.2 per cent to 3,803.33 on the IBC index at mid-session.

SAO PAULO edged lower in early trading and at mid-session the Bovespa index was 7.2 lower at 8,881.

Volumes were minimal with most brokers focusing on the foreign exchanges where the Real, which had a fresh low against the dollar on Wednesday, rallied modestly as a result of central bank intervention.

EUROPE

Hit hard by deflation scares, FRANKFURT retreated across the board. The Extra Dax Index tumbled back through the 5,000 support level to close off 132.74 or 2.8 per cent at 4,918.55.

The latest inflation figures were far weaker than expected and at 0.3 per cent the lowest rate since pan-German records began in 1991. Combined with a gloomy INSEE business survey from France, it cast a deep cloud over sentiment.

The lack of confidence was reflected in a steep slide for heavyweight DaimlerChrysler, which lost \$4.60 or 5.1 per cent at \$87 in spite of strong results and an upgrade to "accumulate" from "neutral" at Merrill Lynch.

BMW shed \$7 at \$683 and Volkswagen, which on Wednesday pointed to tough

trading this year and which ran into a Merrill Lynch downgrade from "buy" to "neutral", fell a further \$3.35 to \$59.50.

Insurers were weak. Allianz, which threatened to remove key operations from Germany should the government press ahead with tax cuts, fell \$12 to \$27.4.

PARIS put an end to its five-day run, closing 1.5 per cent lower following Wall Street's retreat overnight.

The CAC-40 finished \$1.14 off at 4,162.66 as the eagerly awaited February INSEE industrial survey showed a small improvement in production offset by high levels of stocks and price expectations near record lows.

L'Oréal fell \$28 to \$556 despite in-line 1998 results after analysts said the share was too expensive and Paribas-brokered CDC-Bourse cut its rating.

Carmaker Renault dropped 4.7 per cent despite expectations that it would report strong results on Monday. The stock lost \$2.20 to \$44.80, still suffering from Volkswagen's profit warning earlier this week.

Investors were not amused by BNP's reported 37 per cent

fall in 1998 net profits. Shares in the company fell \$3.40 or 6.3 per cent to \$50.70.

Oil stocks were among the few CAC-40 constituents to post gains, boosted by fine-line Total, up \$2.25 to \$96.30. Total rose \$0.30 to \$94.50.

AMSTERDAM ended in the middle of its day's trading range on the AEX index, closing down \$3.30 at \$34.51.

DSM attempts to soften a warning of difficult trading at the start of this year with news that it was in talks aimed at a big drugs acquisition within six months came to little. The shares ended \$3 lower at \$78.40 after a relatively upbeat trading statement.

ZURICH was hit by the weaker dollar and the falls in Frankfurt, sending the SMI index down 131.8 or 1.8 per cent to 7,101.8.

Most blue chips were losers, including Nestle and Novartis, which had led this week's rally. Nestle gave up \$5.61 to \$72.45 and Novartis was \$7.35 lower at \$57.55.

Among financials, ABN-Amro eased \$0.30 cents to \$18.65 after a relatively upbeat trading statement.

Swatch Group eased 50 cents to \$57.12 after it announced a 7.5 per cent rise in group net profit for 1998, slightly below most analysts' forecasts. Richemont and Moenepick announced share buyback schemes. Richemont rose \$1.18 to \$10.70.

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Banks depress Johannesburg

SOUTH AFRICA

Shares in Johannesburg suffered early losses thanks to better-than-expected trade data, but still ended lower with the all share index off 1.1 at 5,940.7.

Most of the downside push

came from banks with Nedcor, off 260 cents at R126, running into selling in spite of solid results. FirstRand was 20 cents lower at R6.64.

Industrials turned in a more resilient performance, hardening 8.5 to 6,792.9. Golds were 4.9 weaker at 863.

Market darling Telkom ended Rp125 off Rp2,800 after the government suspended the implementation of new tariffs.

SYDNEY moved lower after a dramatic shake-out for biotech stocks on the news that Biota Holdings had failed to win US approval for a flu drug.

Biota shares crashed \$44.75 or 52 per cent to \$44.35 in 8.7m traded after a low of \$33. Elsewhere in the sector, CSL fell 55 cents to \$14.30 and F.H. Faulding 30 cents to \$9.60.

Among blue chips, Brambles gave up 28 cents at \$41.02 in spite of turning in top-of-the-range six-month earnings. Rio Tinto shed 8 cents to \$100.70.

The All Ordinaries index, at a new high earlier this month, ended off 23.7 at 2,904.8.

by March 2003. The moves lifted the shares Y10 to Y260. Restructuring plans at Ube Industries also helped the stock, which surged Y13 to Y166. However, Dai-ichi, the supermarket group, dropped Y12 or 4.1 per cent to Y280, following its profits warning on Wednesday.

HONG KONG edged lower as worries about interest rates outweighed continued strength in HSBC. The Hang Seng index gave up 19.50 to 19,530.7.

HSBC was the biggest gainer on points for a third day, rising HK\$2 to HK\$213. The banking giant's shares had gained HK\$15 in the previous two sessions after news of a 21 per cent drop in 1998 earnings was sweetened by plans to split the shares, list them on the New York stock exchange and authorise share repurchases.

KUALA LUMPUR dropped 0.7 per cent, recovering from intra-day lows after buyers piled up on Maybank ahead of the company's results.

The composite index shed 3.89 to 542.24 after posting a 3.4 per cent loss before the late bout of buying.

The All Ordinaries index, at a new high earlier this month, ended off 23.7 at 2,904.8.

Sakura Bank announced plans to dispose of Y960bn of bad loans and cut 4,200 jobs

in the first half of this year.

The momentum was marginally up, with 555 stocks rising, 550 down and 155 unchanged. Volume was moderate with 463m shares traded. In Osaka, the OSE index closed up 10 at 15,239.

Haseko, the troubled construction company, was the busiest stock, gaining Y8 or 17 per cent to Y63 after the group announced it was asking its banks to write off some debt as well as exchange debt for equity.

Shares of the main banks involved fell, with industrial

shares down Y10 to Y260.

Expectations after the close and was expected to set the tone for the corporate results season, could drag the market lower.

JAKARTA shed 1 per cent as profit-taking took its toll ahead of a fresh batch of company results. The composite index was 4.20 lower at 397.20.

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Traders said Maybank, which posted profits below

expectations, had been hit by a sharp decline in the value of its assets.

Bank Mandiri, the largest Indonesian bank, fell 1.5 per cent to 1,110.

Other Indonesian banks fell 1.5 to 2 per cent.

Analysts said the market was still recovering from a period of

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Fraga called
to rescue Re

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INDIAN INFRASTRUCTURE

FRIDAY FEBRUARY 26 1999

Bumpy ride for foreign investors

Eight years after the gates were opened to private and overseas interests there is a sorry tale of unrealised ambitions, writes **Mark Nicholson** in New Delhi

India's airports and hotel lobbies trill, these days, to the sound of cellphones - there are now more than 1m Indian mobile phone users. In unassuming Indore, business capital of Madhya Pradesh state, a pioneering private landline telephone service is offering the local government operator its first taste of competition.

The \$2.8bn Dabhol power project, cause célèbre of India's first openings to foreign investment in electricity, is finally pumping megawatts into the grid of Maharashtra state. A privately-funded airport is taking shape in Cochin. A few private roads and ports are emerging in some Indian states.

Eight years after India opened its gates to private and foreign investment in infrastructure there is progress. But, given India's gargantuan needs and the high ambitions of successive governments since economic liberalisation began in 1991, progress has been mixed and modest. If India's economic growth rate has slowed from above 7 per cent in the mid-1990s to a more sluggish 5 to 5.8 per cent, much of the blame can be attributed to the increasing deadweight of India's ailing infrastructure.

"India is way behind," says the senior official with an international financing institution. "It is really extreme in the poor state of its infrastructure relative to its development."

To cite a few examples, India

has not a kilometre of world-standard motorway to its name; the number of telephones per person, at 2 per 100, is among the lowest in the developing world; power shortages lag demand by an average 8 to 9 per cent, the gap reaching 18 per cent at peak times.

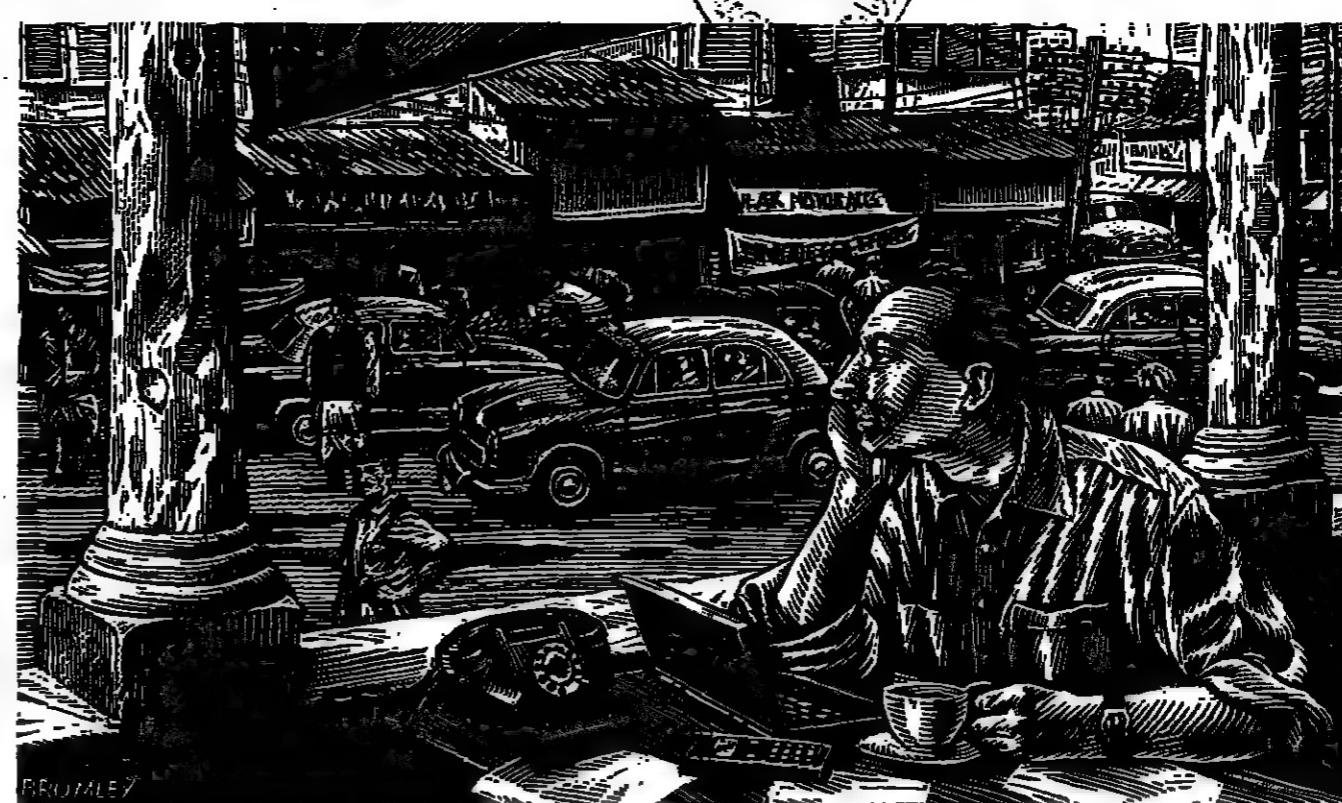
For foreign investors, initially excited by the apparent prospects implicit in such deficiencies, however, the past eight years' journey has often been as crawling and bumpy as an Ambassador car ride over a potholed Indian road.

In critical sectors such as power and telecoms, ambitious policies to attract private investment have often foundered on policy revision and review, bureaucratic delay, political controversy and other, often unforeseen, costs and complexities.

Foreign investors, too, have often proved over-optimistic. A gaggle of foreign independent power developers rushed to sign memorandums of understanding (MOUs) with state governments in the early 1990s, only to find their projects bedevilled with bureaucratic impediments and often hobbled by the inability of insolvent state governments, the main power purchasers, to pay.

Dabhol, developed by Enron, the US energy group, is one of just 16 private power projects commissioned in the last five years, disappointing fruit of more than 70 MOUs.

Local and international tele-



BRUCE LEE

licences to provide cellular and basic telephone services during a sweeping 1994 government succession only to find they had mostly overestimated demand, underestimated costs, and failed to reckon with emerging regulatory difficulties.

In all, says a senior World Bank official, the past eight years have proved an arduous learning process both for government and investor. "There was an assumption on the part of government that private investors could simply enter without there being any real cost," he says. "This proved wrong. But the fault has been at both ends - a lot of developers came in without caring how they got paid. Mistakes have been learned, but the lesson is that there are no easy answers."

The result has been that the curve of foreign direct investment into infrastructure, a sector earmarked unequivocally as a priority by the four governments since 1991 towards infrastructure policy and that most of his report's recommendations on inducements and structural reforms to attract investment have been taken.

current coalition, has stayed flat when it should be soaring.

A definitive government report on India's total infrastructure financing requirements estimated in 1996 that India needed up to \$120bn sunk into power, ports, roads, telecoms and urban infrastructure between then and 2001. It reckoned another \$215bn would be needed in the five following years. But India's total foreign direct investment, for all sectors, is likely just to exceed \$3bn this year, roughly the same level as last.

This low level can perhaps in part be attributed to investor aversion over the past two globally turbulent years. It is certainly not for want of government attention. Rakesh Mohan, who chaired the 1994 India Infrastructure Report, says there has generally been a continuity of effort by the four governments since 1991 towards infrastructure policy and that most of his report's recommendations on inducements and structural reforms to attract investment have been taken.

New fiscal incentives have been offered for almost all infrastructure sectors. A partly state-backed Infrastructure Development Finance Corporation has been established to provide the catalyst for private infrastructure funding. Regulatory authorities have been created for telecommunications, main ports and power, the last both at the national level and within an increasing number of Indian states. "There has been broad progress, really, on all fronts," says Mr Mohan.

Yet investment remains slow. The reasons differ by sector, although there are common factors. There is the general problem of India's cumbersome bureaucratic procedure, particularly acute for power developers which have to win innumerable project "approvals" from both central and state governments. Enron reckons its project required no fewer than 347 separate such "approvals", quite apart from the political problems its Dabhol project - India's biggest foreign investment - faced

in being cancelled, then revived, by the Maharashtra state government. That episode, too, soured investor confidence in India.

Government inexperience in dealing with private sector entry into a previous public sector monopoly, at both central and state level, has also held up investment. The hard lesson, says Montek Singh Ahluwalia, former finance secretary and senior bureaucrat with India's planning commission, has been that "the entry of the private sector into a regulated monopoly is simply not the same as allowing people to come in and build cars". In sectors such as ports, power and telecoms, whose utilities provide 80 per cent of the country's power. Neither can these boards, the combined losses of which amount to 1.4 per cent of GDP, afford to pay for private power, nor to invest in fresh capacity themselves. Nor will they ever, while politically-controlled state utilities continue to offer subsidies to favoured

investors.

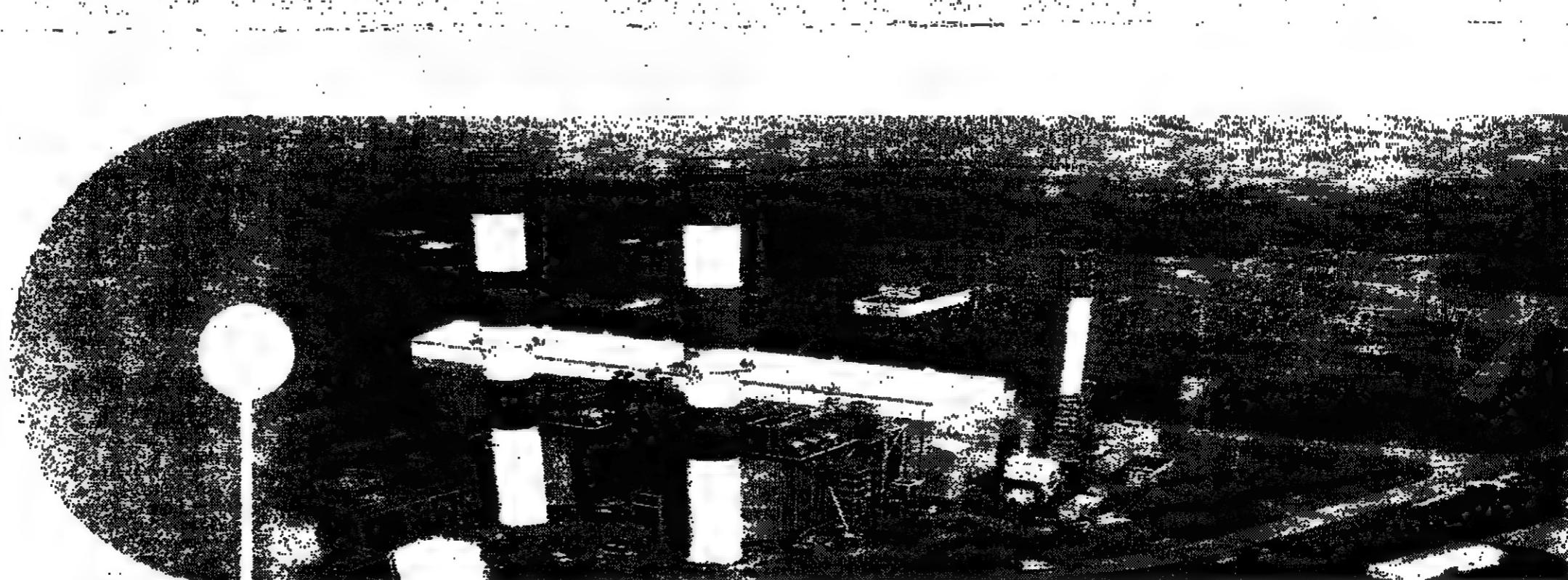
As things stand, however, with India's fiscal deficit stubbornly high at around 6 per cent of GDP, this means there is also no substitute for making existing infrastructure services pay their way and raise their own resources. This means cutting subsidies and allowing new regulatory authorities to set remunerative tariffs free of political controls.

As Mr Mohan points out, where user charges are economically viable, the results can already be seen to be dramatic. India's state telecoms provider, for example, has increased the country's "tele-density" from below 1 connection per 100 people in 1990 to 2 per 100, an expansion almost entirely financed by internal resources. "Telecoms is the one area of infrastructure where the charges are not being subsidised," he says.

But while remunerative charges may be politically sustainable in India for telephones - still a luxury in a country where 36 per cent of the population lives below the poverty line - this is not yet so for supplies of power or water, perhaps the country's two most critical needs. Subsidised electricity, especially for farmers and domestic consumers, as well as virtually free water supplies, are still widely regarded among Indians, and certainly most politicians, as a right.

This view may slowly be changing, however, at least with regard to power. The basic impediment to investment in the power sector is the insolvency of almost all 20 of India's state electricity boards, whose utilities provide 80 per cent of the country's power. Neither can these boards, the combined losses of which amount to 1.4 per cent of GDP, afford to pay for private power, nor to invest in fresh capacity themselves. Nor will they ever, while politically-controlled state utilities continue to offer subsidies to favoured

Continued on Page 3



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POWER: Overview by Mark Nicholson

Fast-track is stuck in the sidings

Developers and governments have learned some harsh lessons on the road to private investment in the electricity industry

Nowhere has the learning curve proved sharper, either for the Indian government or the legion developers who descended on Delhi in the early 1990s, than in the attempts to draw foreign and private investment into power.

Out of dire need in 1992 the Indian government for the first time encouraged private developers, local and foreign, to invest in power generation. With state electricity boards largely broke and national coffers squeezed by the attempts to rein in the fiscal deficit, the government saw no choice but to pull private capital into the effort to close the country's gaping power gap.

India's power shortages were growing increasingly grave. Demand for power outpaced demand by 8 per cent on average and by 18 per cent in peak hours, and the gap was widening. The government's eighth five-year-plan for 1992-97 had estimated that public, and some private, investment would add 30,538MW of new capacity over the period. In the event, the public purse could afford just 16,742MW.

What India needed, according to the authoritative India Infrastructure Report of 1996, was at least 53,625MW of new capacity by 2006. Along with modernisation, that came to an estimated investment bill of Rs5,000bn, and would result in capacity nearly double the 89,165MW. The government focus at first was almost exclusively on creating fresh generating capacity. To pump prime investor interest a series of fast-track power projects, most with foreign developers, were accorded counter guarantees - essentially sovereign guarantees for payment on behalf of the insolvent state electricity boards.

From the outset the fast-track projects belied their names. Most found themselves quickly mired in complex negotiations, both with state and central governments over their power purchase agreements and a raft of other official clearances. Focus has shifted, then, from simply encouraging investors to build power stations to encouraging the states to reform and towards the problems of distribution. Transmission and distribution losses in India are twice the global average of 10 per cent and, in places like Delhi, 40 per cent. Much of it is theft (see facing page).

But reform of the state utilities will take years before it provides a viable platform for serious investment. Even with such reform, there is still need for new capacity. Hence the government's latest bid to attract foreign investors and to overcome the chronic illiquidity of the state utilities.

The BJP-led government is inviting bids to put up 7,000MW or more of new capacity, chiefly targeting global power companies not yet tempted by India.

Tendering gets under way this month.

STATE FINANCING OF POWER by Mark Nicholson

Surging to a string of successes

PFC's no-nonsense approach to reforms is getting through to the state governments and their lossmaking utilities

The last thing you might expect of any institution whose main clients are India's chronically loss-making state electricity boards (SEBs) is a buoyant balance sheet, soaring profits, highly respectable debt rating, and a solid track record in international capital markets.

Power Finance Corporation (PFC), the state-owned development finance institution for the power sector, nevertheless boasts all these. Last year's after-tax profits of Rs5.3bn were a healthy 120 per cent up on the previous year, showing a return on net worth of 22 per cent, up from 12 per cent a year earlier.

Enjoying sovereign ratings from both Moody's and Standard & Poor's credit rating agencies, PFC last year managed to raise a \$100m syndicated loan on international markets, at a competitive 11.5 per cent over Libor and just two months after India's nuclear tests and the imposition of economic sanctions.

The institution, which draws its funds from local and international borrowing along with support from the international development institutions, plans this year to raise around \$250m more from overseas markets, either through a bond issue

or syndicated lending.

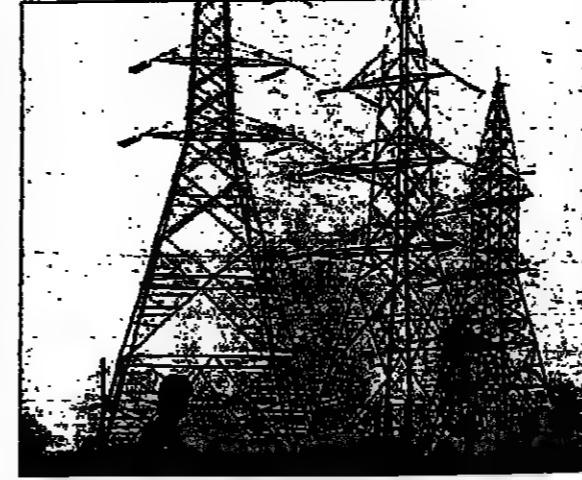
The record is the more remarkable given that PFC's chief borrowers are India's SEBs, the politically-controlled state utilities which are mostly insolvent as a result of charging uneconomic tariffs to politically-favoured constituencies, notably farmers and household consumers.

Combined losses of India's 20 SEBs reached \$2.3bn in 1996-97, the latest figures available, not counting a further \$3bn in unpaid dues to other state and central government entities.

Nevertheless, by last year, PFC's repayment record from these horribly loss-making concerns was almost 100 per cent, according to Uddesh Kohli, PFC's chairman and managing director.

Moreover, in the past three years PFC has whittled down to almost zero a total of Rs8bn in unpaid outstanding from the SEBs.

In part this reflects the fact that as the main government lender to the state boards, PFC enjoys a politically-privileged place among the SEBs' lenders. In part, also, Mr Kohli suggests it reflects PFC's attempts to ease the terms of loans to suit the struggling state boards, virtually none of which operate at a profit.



Electricity board losses now exceed \$2bn

Tony Andrews

But it also appears to reflect a gathering sense among India's state governments, and the state utilities they control, of the need to undertake wholesale reforms of their operations, and of the role of institutions like the PFC in helping finance such moves.

"We don't just give them money, we say 'you also have to improve your operations,'" says Mr Kohli. "And the awareness is there now. There's quite a change of understanding among the states that power is needed for development, and that in turn means they must raise tariffs and

governments undertake some of the basic moves to stanch the losses from their utilities and place them on an economic footing. This includes moves to 'unbundle' utilities which in most cases are responsible for generation, transmission and distribution, separating such functions with an eventual eye to privatisation. PFC is also insisting the states establish independent regulatory commissions to ensure the setting of commercial tariffs.

The PFC has also placed a particular emphasis on encouraging state utilities to improve efficiency rather than simply financing additional generating capacity. Mr Kohli reckons that around half of total lending is devoted to improving transmission and distribution systems and less than half as component financing in new generating projects.

He says that financing currently in place and devoted to improving the lamentable transmission and distribution losses of Indian utilities (which average more than 20 per cent - or twice the international norm) will bring up to 5bn kilowatt hours of power back into the system over the next three years.

In most cases PFC is insisting that recipient state

reform, set up regulatory commissions, and so on. A lot of them feel now there is no alternative to major reforms."

As India's state governments slowly embark on the path of reform, the PFC is playing an increasingly critical role as the country's chief domestic source of financing for such moves. Total loan disbursements, for example, have risen from Rs7.5bn in 1994-95 to Rs20bn last year. Mr Kohli says he expects the total to reach Rs25bn for the fiscal year ending in March 2000.

In most cases PFC is insisting that recipient state

and PFC is in discussions

CASE STUDY ORISSA

Will to reform proves to be not enough on its own

Orissa was the first Indian state to muster the political courage to break the federal government's monopoly over the power sector. But, four years down the road to reforms, the state has run into some some blocks.

In August 1998 the chief minister announced that the state government would "disinvest 49 per cent in Orissa Hydro Power Corporation (OHPC) in the near future" in favour of a strategic private sector partner. An empowered committee was formed to

oversee disinvestment but, it was about to appoint merchant bankers, the scheme was surprisingly "shelved for the time being".

The postponement has caused dismay among private power producers who want to own 49 per cent of OHPC. The utility's five hydel power stations have an aggregate capacity of 1,272MW, and OHPC is now investing Rs11.25bn in two new hydel projects with a capacity of 608MW.

Hari Shankar Sahu, managing director of OHPC, says: "We are making profits of Rs800m a year and these will rise as new capacity is commissioned. Our company is considered a goldmine. Disinvestment will usher in a new management and culture, leading to better

efficiency." More disappointing for the government is the lukewarm response to the attempt by Gridco, the state-owned power transmission and distribution company, to privatise the distribution business.

Gridco prepared the ground for privatisation by dividing the state into four zones - north, south, west, and central - and creating a distribution company for each zone. Gridco's plan is to sell 51 per cent of each distribution company to a strategic investor by the end of March.

Initially, about a dozen

companies - including EDF of France, Eskom of South Africa and Enron of the US - were understood to be interested, but bids were received only from three parties, with none for the Central zone.

Officials at the Orissa Electricity Regulatory Commission (OERC) say some foreign companies cried off as they viewed the state's power distribution business as being too small for them. Industry officials, however, say the unusually high level of technical and non-technical loss of electricity in Orissa and the long time it would take to set the system in order were the real sticking points.

The loss of power during transmission and distribution (T&D) in Orissa reached 46.4 per cent in 1996. SC Mehtaik, chairman of OERC, describes the situation as "disturbing". He says: "I want the T&D loss to be brought down to 35 per cent in the next two years. The power tariff can be frozen at the present level, giving the utilities a reasonable rate of return. If the T&D loss is pegged at 25 per cent."

Mr Mehtaik says the T&D loss in Orissa is representative of the malaise to be seen in most parts of the country. "This is because of the skewed investment in the power sector," he says.

"Most of the investment is directed at building power

plants at Ib Valley. A separate joint venture between AES and OPGC will put up another two power units in the same region."

Orissa needs to give another big push to reforms to make the power sector viable. The OERC's Mr Mahalik says that where Orissa has succeeded is in encouraging other states to explore the possibility of unbundling the government-owned electricity boards into separate generation, transmission and distribution companies. "Progressive tariff rationalisation and reduction of cross-subsidies demand the constitution of an independent regulator on the lines of Orissa," he says.

Andhra Pradesh, the southern Indian state, is adopting the Orissa model of power sector reforms, to be supported by a World Bank \$1bn line of credit.

Kumar Bose

Bumpy ride

Continued from Page 1

Andhra Pradesh, Gujarat and Madhya Pradesh states, the Bank and ADB are underwriting wholesale structural reforms of the state power boards. World Bank and ADB officials say they are cautiously optimistic that a trend has been set.

Moreover, there is evidence that even India's farmers will be willing to pay more for power if it means they get reliable supplies. A "nursery" scheme in Rajasthan state, for example, under which farmers can jump long queues for power connections by paying five times the connection charges and then thrice the normal power tariff, has signed up 60,000 farmers in a year.

Optimists draw cautious hope. "Things are beginning to happen with regard to user charges," says S.L. Rao, the economist recently appointed as the inaugural chairman of the Central Electricity Authority. "But it's gradual, there's no overnight transformation."

The bottom line for performance figures

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Investment	452.56	216.23
Revenue	128.12	132.53
Profit before tax and P.P.	37.34	58.20
Dividend/Dividend Tax 1996	47.63	
Assets	232.04	165.35

* Converted @ Rs42.20 per US dollar (\$)

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• Equipped capacity	39,96,490
• Working Lines	35,30,774
• No. of Tel. Exchanges	293
• Percentage of Electronic Exchanges	100%
• No. of POOs (Local + STD)	84,952
• No. of Customer Service Centres & QCSCs	121
• No. of ISDN connections	2,540
• No. of new telephones provided during the year (GROSS)	3,01,300

CASE STUDY CAPTIVE POWER

Rolls-Royce sees some opportunities

Once upon a time there was a natural link between rises in India's industrial production and increases in power output. No longer: economists now say there has been such a rise in the number of companies choosing to establish their own dedicated power units, or captive power, that the correlation has been broken.

There are no wholly accurate measures of the amount of captive power generated in India - the Tata Energy Research Institute reckons such small units, mostly diesel generators, added up to 11,013 megawatts of installed capacity in 1994-95. Its latest estimate, though, represents fully 12.5 per cent of the country's publicly-available installed capacity.

According to Rolls-Royce, the UK engineering group, it also represents a promising market opportunity. By summer, the company will have set up a "diesel cell" in India, probably in a joint venture with an Indian engineering company, to supply diesel power units for companies determined to bypass irregular and costly publicly-available power.

Rolls-Royce already well established in India producing jet engines with Hindustan Aeronautics in Bangalore and as the main supplier of pumping engines

to the oil and gas sector, believes the captive power sector will grow to capacity of around 1500MW within the next four to five years. By then, the company hopes to be installing around 175MW a year of captive power units.

The move is an assault on a market so far dominated by Wartsila, the Finnish-based engineering group, which currently holds an estimated 65 per cent share of India's captive power market. The company installed a total of around 220MW of privately-generated electricity last year.

According to Robin Etherington, head of industrial business for Rolls-Royce in Delhi, the Indian market offers immediate prospects for sales of around 60 diesel-based power units a year, imported from the company's Bedford factory in the UK and each worth roughly \$1.6m when ancillary components are added in. The company initially is focusing on selling its 5000 series diesel engines, which generate 1.5MW per cylinder and can be configured up to 20 cylinders.

The market will be small or medium sized enterprises which can better bear the costs of establishing their own dedicated power than

those of interrupted and erratic supplies from their local state electricity boards.

A four-engine Rolls-Royce unit, for example, could provide enough power, at 24MW, for a 110-tonne-a-year caustic soda plant or a 100,000-spindle textile mill.

Moreover, Rolls-Royce claims the average cost of power from such units over their expected 15-year life would be highly competitive.

Given the heavy

cross-subsidies implicit in most industrial power tariffs from state electricity boards, which overcharge industry to subsidise farmers and domestic users, India's average industrial power tariff is Rs2.63. Rolls-Royce claims its units would offer rates of between Rs2.50 and Rs3 per kilowatt hour.

Industrial power tariffs are likely to remain high for some years, with state governments probably only slowly addressing the political difficulties of changing farmers' and home consumers' viable tariffs.

Moreover, additional generating capacity from state and central power utilities is likely only gradually to catch up India's growing power demand.

Which, for Rolls-Royce, suggests further opportunities

JULY 1999

INDIAN INFRASTRUCTURE

THEFT OF POWER by Shiraz Sidhva in New Delhi

Mission impossible – tracking pilferers

Electricity supplies are notoriously erratic; cheating consumers, not just from the poor classes, simply make the situation worse

Debash Bagchi is a detective with a difference. Operating out of the Warren of drab offices at Delhi's state electricity board in south Delhi, he painstakingly plans raids on the city's residential and industrial areas, to apprehend power thieves.

As inspector-general, vigilance, of the Delhi Vidyut (electricity) Board (DVB), he has the unenviable task of detecting and minimising electricity theft in Delhi.

The problem is chronic and widespread. If Delhi's citizens can find a way to steal power, they will. The culprits include businessmen and petty shopkeepers, the landlords with palatial bungalows in Delhi's posh enclaves, and the poorest shanty-dwellers in the capital's wretched slums.

Theft and pilferage account for half of the capital's alarmingly high transmission and distribution losses – at 4 per cent these losses are almost double the national average of 2 per cent and considerably higher than the international average.

Returning home one recent Sunday evening after raiding a middle-class residential colony in west Delhi, Mr Bagchi admits dejectedly that his is an impossible mission. He is prepared to work 14-hour days and sacrifice his weekends, but he knows he is barely scratching the surface of this endemic social problem. His enforcement team of 100, of which only 30 are senior officers, is ill-equipped to take on a city of nearly 16 million people who have no compunctions about cheating the system, evading taxes, or shirking social responsibility.

Delhi's ailing electricity board collects dues for only 40 per cent of the power it distributes. Official figures

show losses of Rs12m a year due to faulty transmission and theft, but a private study done last year by Inter Eff., a Geneva-based company specialising in technologies to reduce power losses, estimates DVB's commercial losses are much higher, perhaps Rs20bn.

Delhi's citizens love to complain about the inefficiencies of their electricity supplier, and with good reason. The lawmaking utility, like many others in the country, is notorious for its erratic power supply. Consumers suffer longer hours of power cuts during each scorching summer. But they only make matters worse by using larger loads than have been sanctioned and paid for, by tampering with electricity meters – or bypassing them by hooking on directly to an electric pole – or just refusing to settle their bills.

Delhi teeters on the brink of a power crisis. The central government's ministry of power has assessed that there will be a shortfall of nearly 1,000MW by the summer, with peak demand estimated at 2,700MW. The city's outdated transmission and distribution network produces 3,000MW, and can import only up to 1,400MW of power from neighbouring states. The quality of power is also unsatisfactory, with the network invariably tripping with the burden of illegal loads, and blackouts that could last for days.

Two months ago the power minister, P.R. Kumaraswamy, warned Sheila Dixit, Delhi's chief minister, that the capital would face a "severe power crisis" unless "drastic remedial measures" were taken.

Virendra Singh, DVB's chairman, blames the city's unbridled and unplanned growth, and its growing population. A consumer boom since 1981, which has made air conditioning more common, and the mushrooming

of small businesses in residential areas, have exacerbated the shortages.

A big obstacle in DVB's war against theft is that some of its staff is involved with dishonest consumers.

"Without their help consumers could not cheat us with such impunity," says Mr Bagchi. There are widespread complaints about DVB linemen demanding bribes or threatening to cut off electricity. "We are trying our best to stem the rot within," he says.

The former intelligence officer has met with some success. Since he took over in May 1998, the number of raids has risen from 14,000 in 1997-98 to 17,500 for the first 10 months of the current financial year. The total number of thefts detected has increased marginally, from 5,884 to 6,316 cases, but the value of the thefts detected has risen this year, to Rs232.92m for 76,125MW stolen from Rs220.4m for 46,456MW last year.

Mr Bagchi has little time for the common perception that slums and unauthorized dwellings account for most thefts. "On the contrary, the real defaulters are the big businessmen, and we have to catch them and lock them up," he says. Small factories and Delhi's export houses thrive on stolen electricity and think nothing of digging up underground cables to gain an illicit supply.

"The richer the colonies, the more they steal," says Ram Singh, a former DVB lineman who admits that he often succumbed to the temptation of tampering with meters for a bribe before he retired last year.

"The only way we can stop this is by enlisted the help of local organisations and individuals and changing people's attitudes," says Mr Bagchi. For now, Delhi residents would rather enjoy free electricity than pay for an uninterrupted supply.

ROADS by Shiraz Sidhva

Travelling without a ticket

Chronically choked – and dangerous – highways face little prospect of improvement until funding is found



A key on fuel prices goes to state governments for improvements to roads, which are generally in poor condition

AP

Prime Minister Atal Bihari Vajpeyi has a dream for India, if fits in well with his party's nationalistic agenda, strengthening the links between the diverse states that make up one great united nation. He plans to connect the four corners of the Indian sub-continent with 7,000 kilometres of six-lane highways and expressways by 2010.

The Rs20bn project is part of the ambitious National Highways Development Policy announced by Mr Vajpeyi last October. It envisages a north-south corridor linking Kashmir in the north to Kanyakumari in the south, and an east-west corridor from Saurashtra in the west to Sikkim in the east. It also incorporates a network of 6,000 kilometres of four-lane highways linking the main cities of Delhi, Bombay, Madras and Calcutta.

The highways project is a blueprint for growth, but two looming roadblocks – a lack of funding, and the absence of a legal and technical framework to ensure speedy implementation of the project – threaten to bring it to a standstill.

The government has to figure out how to increase resources, first and foremost," says Anil Bhandari, the World Bank's transport specialist in New Delhi. The central minister of surface transport, M. Thambidurai, has announced that by 2010 a network of 13,500 kilometres would be completed, at a cost of Rs1250bn. Where is the money going to come from?

"Budget allocations (Rs120bn in the current five-year plan for 1997-2002) are inadequate," says Mr Bhandari, "and private sector financing and aid from the World Bank and the Asian Development Bank."

Mr Bhandari says the users must pay. He approves of a proposal from the transport ministry to augment the government's central road fund by setting aside 5 per cent of the basic price of pet-

rol and diesel. The fund currently receives Rs20mn from the government through a levy of 3 paise per litre of fuel.

The money is given to the states in proportion to their fuel consumption, and is to be spent on state road programmes. Funds for national highways come from the central government's consolidated budget; the current allocation covers around 50 per cent of what the ministry asked for.

Recognising that road programmes are impossible to finance through general budgets, the government introduced a levy of Rs1 per litre of petrol last year for highway development. It expects to collect Rs7.5bn for the fiscal year to March 1999. A similar tax is planned on diesel, which would raise collections to Rs25bn, but the government has so far been unable to introduce it.

Foreign investors interested in entering the Indian highways sector are wary that the already long lead-time on road investments would be further prolonged in India, with the consequent risk of cost overruns, compounded by the political and social risks of collecting toll charges. "The government has to improve the decision-making process, which is multi-layered, mul-

ti-agency, and time-consuming," says Mr Bhandari.

Long delays in paying contractors are among the hazards of Indian business life, often resulting in expensive litigation and arbitration cases. "There has to be a legal framework in place to protect private investors," says Petri Neval, director of Pontex, a Czech engineering consultancy examining the

est) is surfaced, and, according to a 1995 World Bank study, only 4 per cent of roads conform to international structural norms.

While freight and passenger traffic has increased 88 and 70 times respectively since 1961, road length has increased only sevenfold. The national highways, which carry 40 per cent of the total traffic, account for only 49,585km, or 1.65 per cent of the road network.

The growing volume of traffic includes a tremendous variety of vehicles – fast-moving vehicles mix with trucks, rickshaws, bicycles and even animals. The saturated and over-burdened roads are pot-holed and pulverised, and traffic snarls can stretch to 10 kilometres on some busy stretches.

The costs of poorly-maintained roads to industry are often incalculable, and invariably unsustainable. According to one transporter, the cost of moving a container by road from Delhi to Bombay (approximately 1,200km) is 55 per cent of the road and sea freight from Delhi to Hamburg.

A better road network would result in savings up to \$6.5m per year, according to the Delhi-based National Council for Applied Economic Research.

POWER FINANCE CORPORATION LTD.
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FIGURES SPEAK PERFORMANCE PEAKS

AUDITED FINANCIAL RESULTS (PROVISIONAL)
FOR THE QUARTER ENDED 31.12.98

(in million US Dollars)

	Quarter ended 31.12.98 (Audited)	Corresponding Quarter ended 31.12.97 (Unaudited)	9 months ended 31.12.98 (Audited)	Corresponding 9 months ended 31.12.97 (Unaudited)	Accounting year ended 31.03.98 (12 months) (Audited)
1. Income from Operations	134.37	101.64	266.15	217.14	260.14
2. Other Income	0.87	.00087	2.02	.0026	5.06
3. Total Expenditure	1.16	1.68	17.63	6.08	22.84
4. Interest	87.74	27.33	106.16	76.02	108.02
5. Gross Profit(+)/Loss(-) After interest but before Depreciation and Taxation (1+2-3-4)	95.84	72.53	164.19	133.04	134.36
6. Depreciation	2.36	2.26	7.09	7.09	8.47
7. Add Excess Provision of Income Tax Written Back	-0.35	1.34	-0.36	1.34	6.61
8. Add (+)/Less(-) Prior-Period Adjustments	-0.0042	-0.0055	-0.0041	-0.018	0.11
9. Provision for Taxation	4.75	2.96	20.12	7.70	8.14
10. Net Profit (+)/Loss (-)	88.38	68.55	135.63	119.57	123.47
11. Paid-up Equity Share Capital	241.10	241.10	241.10	241.10	241.10
12. Reserves Excluding Revaluation Reserves				339.23	

Note:
1. Provision for taxation has been considered on pro-rata basis, taking into account gross anticipated.
2. The above financial results were taken on record by the Board of Directors on 29th January, 1999.
3. The financial results have been converted into US Dollars taking US \$1=Rs. 42.74 as prevailing.

New Delhi

Date : 29th January, 1999

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INDIAN INFRASTRUCTURE

PRIVATISATION OF THE PORTS by Kunal Bose in Calcutta

Capacity and efficiency all at sea

Heavy congestion and long turn-around times need to be addressed in order to deal with rapidly-growing volumes

Cargo traffic at India's ports is expected to grow rapidly in the next few years, but there are concerns over the ports' ability to handle this trade given their existing capacity and inefficiency.

RITES, a federal government-owned consultant, has forecast that traffic totalling 25m tonnes last year will grow to 41.5m tonnes by 2002 and 1.273m tonnes by 2020. But some shippers say there will be a shortfall in handling capacity of nearly 90m tonnes at India's leading 11 ports - owned by the federal government - by 2002.

Heavy congestion, berthing delays, and long

turn-around time are common features of Indian ports. The turn-around time of a ship at Cochin, rated one of the country's more efficient ports, is over four days; the situation is worse elsewhere.

The 11 main ports handle 90 per cent of India's cargo traffic, with the balance going to the 130 intermediate and minor ports under the control of state governments.

Shippers are not expecting port congestion to ease significantly in the near future, but what gives them hope is the speed with which the federal government is throwing open port develop-

ment to the private sector.

The private sector is being asked to bear in mind long-term growth of traffic when building all-weather ports capable of handling large ocean-going vessels and take on lease assets of the existing main ports or create new assets there. The guidelines for private sector participation on build, own, operate and transfer basis provides for concession period of 30 years.

The western Indian state of Gujarat, which is setting the pace for port privatisation, is allowing two large expansions of a port built by a private party during the concession period.

Gujarat Pipavav (GP) currently has capacity of 12m tonnes a year and is to be expanded in phases to 50m tonnes by 2003. "We have so

far invested Rs1.5bn in building an all-weather, deep-water sea port," says the port's president, KP Vohra. "As we increase the port's cargo handling capacity to 30m tonnes, a further investment of Rs1.5bn is to be made. The port, designed to handle both solid and liquid cargo, will finally be able to receive ships of 120,000dwt."

The federal government's guidelines for private sector involvement in the expansion of the existing 11 main ports say such "participation would result in reducing the gestation period for setting up new facilities, help bring in the latest technology, and lead to improved management practices."

Describing port privatisation as an offshoot of the general liberalisation of economic policies, the government says the initiative is required to mobilise "substantial resources" needed for port capacity expansion and usher in "efficiency, productivity and competitiveness in port services".

privatise our coal-handling."

Some of the privatisation programmes of leading ports are so capital and technology intensive that the local operators can bid for them only in association with foreign companies. JNPT, in Mumbai, will be inviting bids for the construction and operation of a marine chemical terminal with initial capacity of 15m tonnes a year, rising to 25m tonnes.

The investment needed is around \$600m, and the port will entertain bids only from "established, international terminal operators".

The private sector has shown little interest in taking on leases of the existing assets of the main ports. The stumbling block is overpricing: government policy provides for the port authorities to decide the labour complement that a private operator must accept when it takes an asset on lease.

The Major Port Trust Act allows the ports themselves

to take on the role of a regulator. The government has, however, promised that for the purpose of fixing and revising port tariffs an independent tariff regulatory authority will be set up.

Private investors will feel comfortable if there is an independent regulator. There will always be scope for conflict between a port and private operators. "The risk involved in building and operating a new port is many times more than owning a facility in an existing port," says Atanu Chakravarty, chief executive of Gujarat Infrastructure Development Board.

"We do not have any experience of the private sector running ports. Investment in a port is of a long-term nature. It was a big challenge for us to formulate a port policy which will give comfort to private investors. We must not be seen to be giving away more than necessary."

URBAN FACILITIES by Mark Nicholson

Basic services are a daunting task

Current planned government expenditure on repair, renovation and extension for the next decade is just 10% of estimated need

Within a couple of years, one-third of Indians will live in cities - as many people as comprised the country's entire population at the dawn of independence 51 years ago, when only 10 per cent lived in main cities.

Urban population growth between 1981-91, the last time it was measured accurately, was 3.1 per cent, against 1.8 per cent in India's 600,000-plus villages. Wealth discrepancies between city and country are, meanwhile, rising fast.

More than half of urban Indians live without any form of sewerage system - only 200 of India's 3,600 biggest cities have sewerage systems at all. Nearly one-third of city dwellers do not even have toilets or latrines. About the same number have no refuse collection services, and 16 per cent of city-dwellers have no water supplies. Where such services

do exist, moreover, they are under-funded, inefficient, often insanitary, and chronically failing. Two-fifths of Delhi's urban water supply, for instance, goes "missing" through leakage and other inefficiencies.

Small wonder, then, that a top official with a leading international finance institution describes the challenge of addressing urban infrastructure simply as "daunting". In fact, until recently the World Bank had more or less disengaged from urban infrastructure projects. Furthermore, while foreign and private investors are beginning to show interest in urban water, sewerage and waste projects, the regulatory, bureaucratic, political and financial environments for such investments are, if anything, less promising than the already thorny sectors of power, telecoms, roads or ports.

So far, much of the foreign and private investment interest has focused on provision of water and sanitation. Companies such as Anglian Water, the UK utility that has established a fully-owned subsidiary in Bangalore, and Vivendi, the French water utility, are either engaged in, or examining, prospects for water and sanitation projects in the main cities.

For water projects, the problems of financing resemble those already encountered in private power projects, but are more acute. Indian consumers are used to receiving water at tariffs well below cost recovery rates, and there is stiff political resistance to allowing water tariffs to rise. But with water and sanitation projects financed on a non-recourse basis - that is, without financing secured

against assets but only against cash-flows generated by the project itself - the viability of any water project relies on the developers' ability to charge remunerative tariffs.

Related to this is the issue of regulation, of which there is little in the water sector. In most cases, state governments set broad guidelines for water tariffs but leave it to municipal authorities to implement water supplies and organise distribution and billing. This, in turn, raises the question of management, since most municipal authorities offer limited expertise or incentive within their administrations to optimise and police efficiently anything resembling a commercially viable water distribution system.

There is a limited willingness to pay among consumers, little political will to make them pay, and no effective regulatory system to police the sector, set standards, or hold local urban authorities accountable.

Among these, Pune municipal council is trying to put together a \$187m water and sewerage project. Bangalore has plans for a 500m-litre-a-day water supply project, and Madras is looking to almost double urban water supplies - in each case the municipalities are seeking private investment in partnership with the local authorities.

The hurdles are manifold, as the private sector developers are discovering. These include problems of financing, regulation, and management.

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water companies are frustrated by the imprecision of the tender documents.

The chairman of one European water company recently complained that his group had been invited to bid for "one sewerage system, complete item" for a south Indian city and was given a six-year-old street map of the city as the basis to prepare the bid. In the event, he says, his competitor entered a bid which included fully 200km more sewerage tunnelling than his own.

Nevertheless, the lessons of such experiences are being learned. Having also learned from the difficulties faced by foreign contractors entering India's power, telecoms, ports, and roads sectors, government agencies increasingly recognise what needs to be achieved to attract investment into urban infrastructure. There is, for example, an increasing recognition among officials of the need for effective regulatory authorities to oversee water and sanitation. Andhra Pradesh state has already begun work towards establishing such an agency.



Precious water: 10% of city-dwellers have no direct supplies AP

For this, and other reasons, many developers are questioning the viability of big BOT or BOO water projects, which require huge initial investments but rely on tight and commercial distribution systems. Moreover, investors are increasingly discovering the complexity of preparing a bid for such projects. Mr Suresh points out that it took more than two years of study and preparation by bidders to the

Pune water project - only for the local government to decide at the last minute that it wanted the whole process re-tendered.

In addition, some investors believe that the whole concept of most tenders is misplaced, and that tender documents place too much emphasis on engineering practicalities rather than financial concepts. Given the inexperience of the tendering municipalities, global



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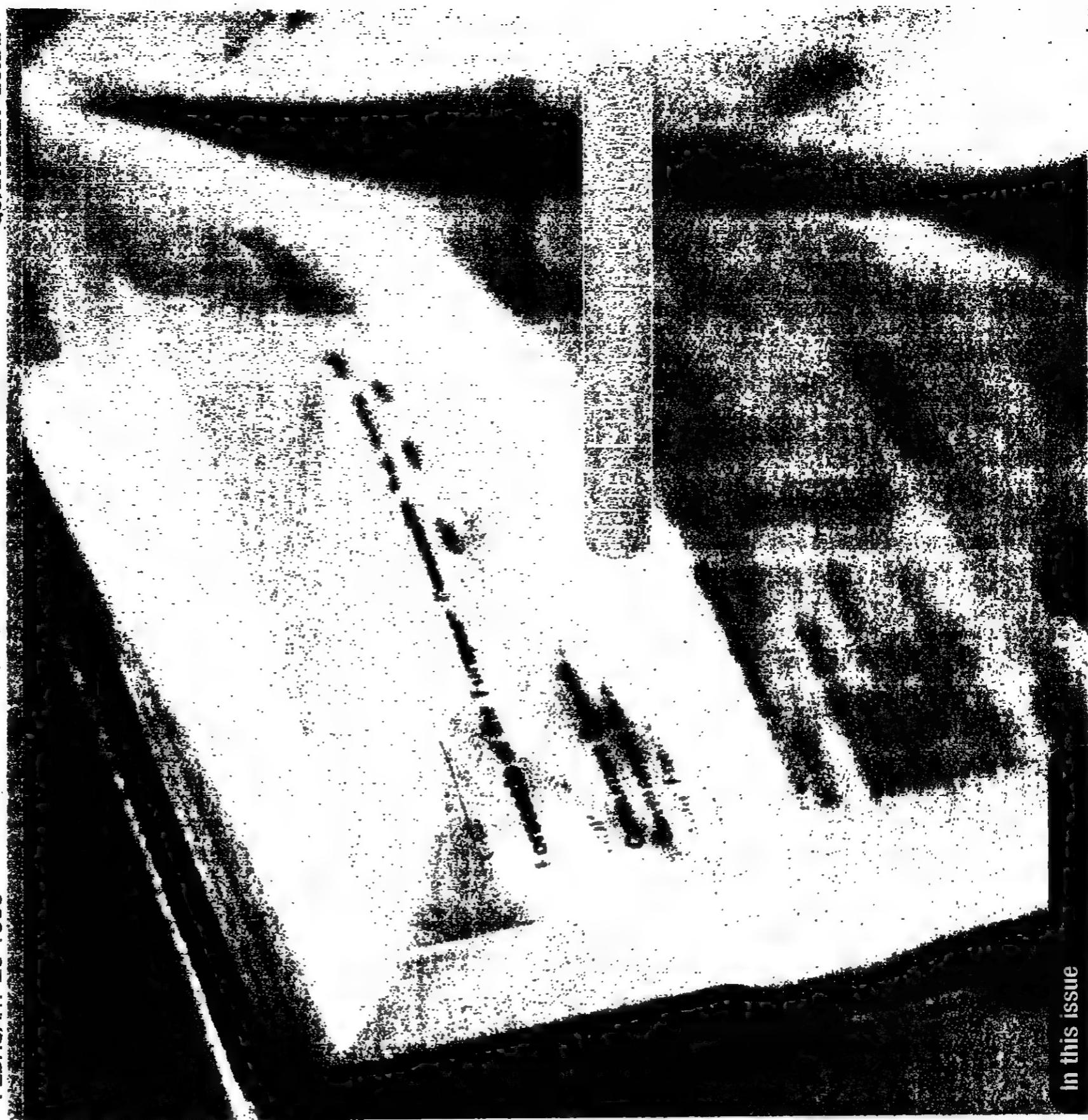
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In this issue

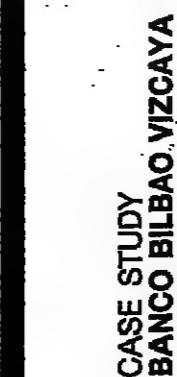
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Recession hovers in the wings

UK by Richard Adams in London



Three-year effort gives smooth start

There were a few cases of corporate bonds being wrongly converted with figures multiplied by the new auto rate instead of divided. And some stock market screens failed to show auto values with decimal. After all, it had been a long time since fractions of Spanish pesetas were worth counting.

But these were only minor incidents. In all, the euro's start-up took place smoothly, says Jesus Pizarro, one of a dozen-strong team at Banco Bilbao Vizcaya supervising the changeover at the bank's Spanish branches.

"I went pretty much as expected," he says. "The question was whether the whole system would collapse. But it didn't happen." A special trouble-shooting centre was set up at the bank for the changeover. It is due to stay in place for about a further six months.

With customers now free to re-denominate their accounts or keep them as they are, there has been no avalanche of demand for euro accounts, he says. The process is expected to take place gradually. "It's a novelty. People make inquiries about it. There are some who do it out of snobbery rather than necessity," he says.

Individual clients have so far shown little tendency to break the peseta habit, even to buy and sell shares. They make their orders in pesetas, which are then converted into euros, and have their proceeds converted back into pesetas.

Bigger corporate clients have already switched to euros for international operations, but in general companies are expected to make the move only when they change to euro for their internal accounting.

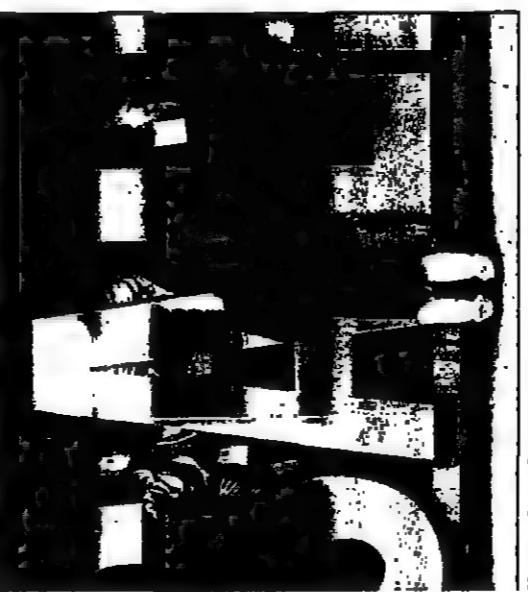
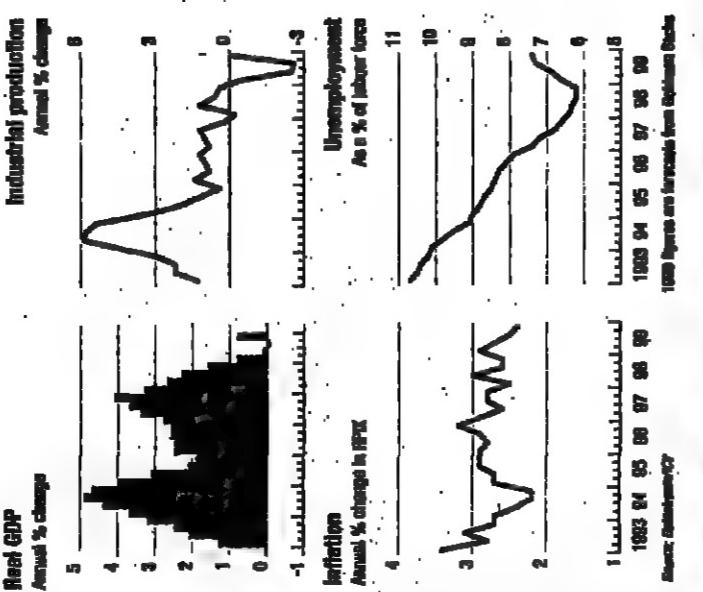
There may, however, be a bigger flood of demand for euro accounts at the start of next year.

The first phase of training staff for changeover has been completed. About 24,000 employees in Spain went through training courses, with an intensive training boost in the first three months.

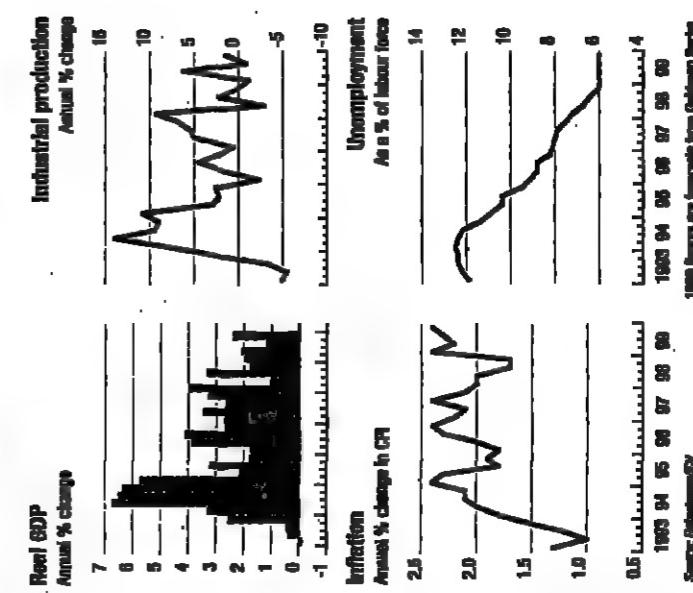
Over the "conversion weekend" 50 central BBV staff were at work, mainly at the bank's computer centre. Some 1,200 accounts, mostly belonging to companies, were reconverted in euros. A branch in the upscale Madrid suburb of Alcala de Henares had a pilot working day on Sunday, January 3, with staff acting as clients carrying out virtual euro operations, reporting back any lessons so that they could be passed on to other branches.

Share trading in euros began from January 4. In a period when new business could usually be expected

EUROPEAN ECONOMY 12



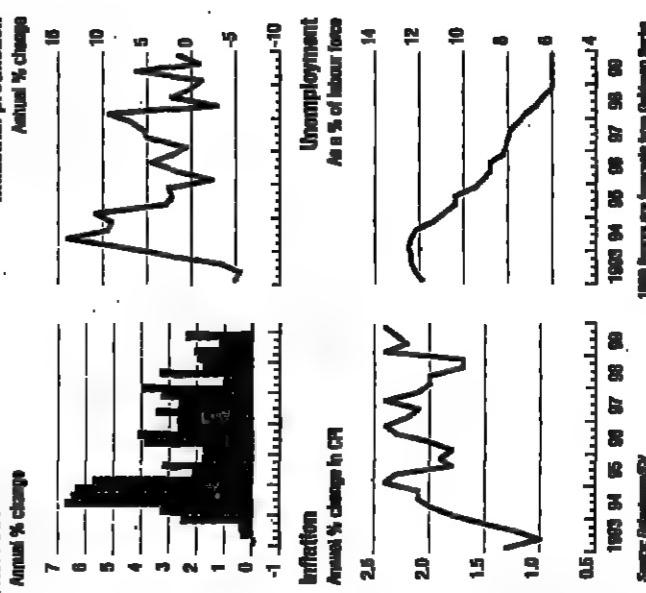
No surprise at lack of consumer enthusiasm for spending AP



sunny points. Inflation is modest with the consumer price index running at 1.7 per cent and will remain flat until at least 2000. The government expects the deficit to fall from 6.2 per cent in 1990 before narrowing to 4.2 per cent in 2000. Similarly, the unemployment rate, in double digits for six years ago, has eased to just 6.1 per cent.

Pace-setter shows signs of tiredness

DENMARK by Clare MacCarthy in Copenhagen



Another concern: The decline in exports seen last year is expected to extend into 1990. The economic growth of the past few years was primarily driven by private consumption, and a sharp drop in Danish mortgage lending rates, narrowing EU interest rate convergence, read up additional spending power for consumers last year and brought the economy into the brink of overheating. But, while the general public's spending has been largely restrained by last year's twin austerity packages, economists say the government needs to act to reduce public-sector consumption.

A sharp decline in Danish industrial competitiveness is

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Equity Offering/Rhizotization of the Year - Swisscom
Syndicated Loan of the Year - SEC
Buyout of the Year - Investcorp/Wal-mart - RPC
Euromoney - January '99
Overall Winner of the Poll of Polls
- No. 1 Underwriting
- No. 1 Trading
- No. 1 Advisory

Euromoney - February '99
Deals of the Year
Best International Euro Issue - Republic of Italy
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Best IPO - Swisscom
Best Financial Institution Issue - Associates Corporation of North America
Best International Syndicated Loan - GEC

Euroweek - January '99
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David White

All in economic but confidence is declining

Economy not immune from export shocks

THE NETHERLANDS by Jeremy Gray

In recent years, the Netherlands has become something of a torch-bearer for reform of Europe's ailing economies. The country's success in taming unemployment - just over 6 per cent - even inspired Germany's Gerhard Schröder, before his election as chancellor, to seek advice from the Dutch.

However, this model economy is proving a poor match for export shocks, notably from south-east Asia and Latin America. Yet, according to the Central Planning Bureau, the Dutch government thinks the Dutch economy will grow just 2.25 per cent in 1989 owing to the knock-on effects of a global slowdown. That's down from roughly 3.6 per cent last year, and the CPB estimates that growth - about half of gross domestic product - will pick up in 2000, thanks to a mini-cycle in

the autumn. Among the signs of devaluation, output has been pointed sharply lower. Peter van Drostbaut, economist at Eindhoven-based Strive, says that the sector will probably contract in the current October-March period.

"We have to go back to the recession year 1983 to find two successive quarters of negative growth," he claims. "It's a bad omen." The scenario for export shocks, notably from Brazil, according to the Central Planning Bureau, is that the Dutch economy will grow just 2.25 per cent in 1989 owing to the knock-on effects of a global slowdown. That's down from roughly 3.6 per cent last year, and the CPB estimates that growth - about half of gross domestic product - will pick up in 2000, thanks to a mini-cycle in

PORTUGAL by Peter Wiss in Lisbon

Portugal surprised many observers with the determination it brought to dismantling public finances and securing its participation in the European Union. In 1989 - inflation and a general election - the Portuguese economy is inflation, and a general election.

The wage agreement, considerably higher than pay deals in most other euro-zone countries, was made partly to compensate for the erosion of real wage gains by inflation last year. Unions had agreed to a 3.75 per cent wage increase in 1988 on the basis of a government inflation forecast of 2.0 per cent. When it became clear that

A 3 per cent pay rise for public sector workers, approved by the Socialist government in January, reflects two of the key issues that the party has to face in the election. The wage agreement, considerably higher than pay deals in most other euro-zone countries, was made partly to compensate for the erosion of real wage gains by inflation last year. Unions had agreed to a 3.75 per cent wage increase in 1988 on the basis of a government inflation forecast of 2.0 per cent.

**Substantial
reforms ... are
unlikely until after
the election'**

Some analysts believe the country should be moving more quickly towards a zero deficit. But the government's prudence is likely to be advisable as the convergence of interest rates in the euro-zone, the winding down of the privatisations programme of the privatised companies, the declaration in economic growth - from above 4 per cent last year to below 3.5 per cent in 1990. Last Portugal's capacity to sustain its fiscal discipline.

EUROPEAN ECONOMY 7

Finances are now well under control

BELGIUM by Neil Buckley in Brussels

Belgium's new year began well, with budget minister Herman Van Rompuy announcing that his budget deficit, hit a record low in 1988, while efforts to lighten its huge debt burden also beat their target.

Reflecting the success of Belgian efforts to bring public finances under control - primarily to ensure Belgian national bank government - the FDF in a recent interview, He added that consumer confidence had improved extremely high compared with the previous record of 1.4 per cent in 1986. A similar figure is forecast for 1989, the deficit hit 1.3 per cent of gross domestic product, well below the targeted 1.7 per cent and the previous record of 1.4 per cent in 1986. The latest report from the Organisation for Economic Cooperation and Development

Resigned to stubborn jobless issue

GERMANY by Ralph Atkins in Bonn

Germany's economic growth shows all the signs of having faltered significantly late last year. The new Social Democratic-led government of Chancellor Gerhard Schröder is resigning to unemployment, remaining stubbornly high in the months ahead. That, in turn, has persuaded Oskar Lafontaine, finance minister, to keep the pressure on the European Central Bank for a cut in interest rates.

Weak figures for industrial production and manufacturing orders, particularly from abroad, have led analysts to conclude gross domestic product may have dipped slightly in the last three months of 1988 compared with the previous quarter. Business confidence has also fallen markedly.

The finance ministry hopes the downturn will prove to have been a "growth dip" limited to the winter months. For 1989, the finance ministry is forecasting a growth rate of 2 per cent, compared with the 2.8 per cent achieved last year. It acknowledges that Germany has been hit by the economic crises in south-east Asia, Russia and elsewhere. But the ministry expects a pick-up in domestic demand and the building industry to partially compensate for the sharp decline in the single currency.

"That could prove optimistic," says Dr. Hans-Joachim Lippert, head of the Institute for Economic Research. Last month revised downwards its 1989 growth forecast from 2 per cent to just 1.4 per cent. It expects exports of goods and services to fall by 1.1 per cent in 1989. Meanwhile, the formerly communist eastern Germany is still failing to catch up with the more prosperous west, with growth last year falling only 0.11 per cent more than 2 per cent. Although overall German economic growth since reunification in 1989, there is little prospect of significant increases being made this year into the country's 4.2 per cent unemployment total.

GERMAN workers on the march in demand for jobs

FRANCE by Robert Graham in Paris

France's robust growth in mood set in during the last quarter of 1988. The strong new year is international construction with new housing starts stimulated by low interest rates and tax incentives.

AP

This has favourable international and domestic climate and the highest levels in public works activity in France. It has weakened in the government's target of 2.7 per cent budget is based. Look at a 3 per cent increase in purchasing power. This has been especially noticeable in

the service sector, and are often temporary.

With the Socialist-led government committed to reducing unemployment, it is liable to take action to assist growth if the figures look too negative after the first quarter. Any stimulus to underline growth would be taken against the background of near zero inflation. This less buoyant

inflation, unemployment As % of labour force

Industrial production Annual % change

Real GDP Annual % change

Unemployment As % of labour force

Construction remains the strongest sector in France

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